

WOODMOOD



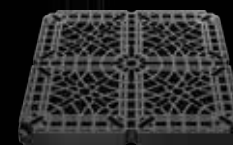
wood is sustainable, let's sustain wood

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BEYOND THE VISIBLE BEYOND THE VISIBLE



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EVOLUTION



SPECIAL
EVOLVE



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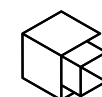
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SIGNATURE

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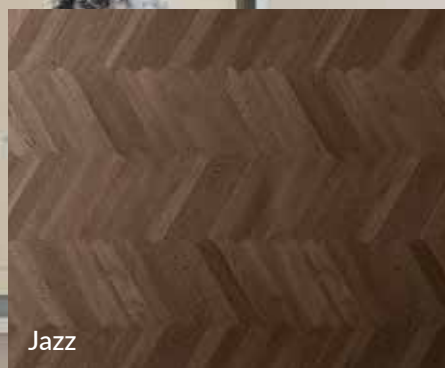
WOODCO®
STORIE DI PARQUET, DAL 1983.

THE ORIGINALS

Più di 20 parquet registrati



Petali



Jazz



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Azalea



Ventaglio



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VERTIGO.

The plank bends and becomes architecture.

Vertigo goes beyond the horizontal limits of the floor, transforming into a surface that shapes space. The plank extends and curves, connecting floor and wall in a seamless material continuity that redefines the environment.

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Discover Vertigo.
Val di Fiemme - Trentino



Corà //

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BAU 2027 · JANUARY 11-15, 2027 · HALL A5 · STAND 109

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CLIPLIST™
Patent Pending

**NEW
PRODUCT**



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TO UNDERSTAND
HOW FAST AND
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Designed & Made
in Italy

The decorative strip with **Push Clip System**

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This is how the new Unydeco product **CLIPLIST™** is summed up, an innovative patented fixing system of skirting boards to the floor using the "push clip system" technology.

The minimal skirting boards are fixed without the use of nails, adhesives or silicones; they are elegant in their shape and are offered in the main anodic finishes, such as silver and bronze, or white or black lacquered; moreover, through digital printing, they can be customized making the strip become one with the laid floor: a skirting board which, despite being installed, becomes invisible!

CLIPLIST™ strips can be laid on any floor: parquet, laminate, SPC, tile or marble; the only caution when laying the floor is to leave a minimum expansion of 3 mm around the perimeter, and a maximum of 15 mm. Profiles can be used with floors that have the thickness not less than 5 mm.

Strengths:

-  Practical assembly without nails or glues.
-  Possibility of disassembly and reinstallation.
-  Pleasant aesthetic result.
-  Color customization with digital technology.
-  Cable trunking.
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-  Noise transmission attenuation.

www.unydeco.com

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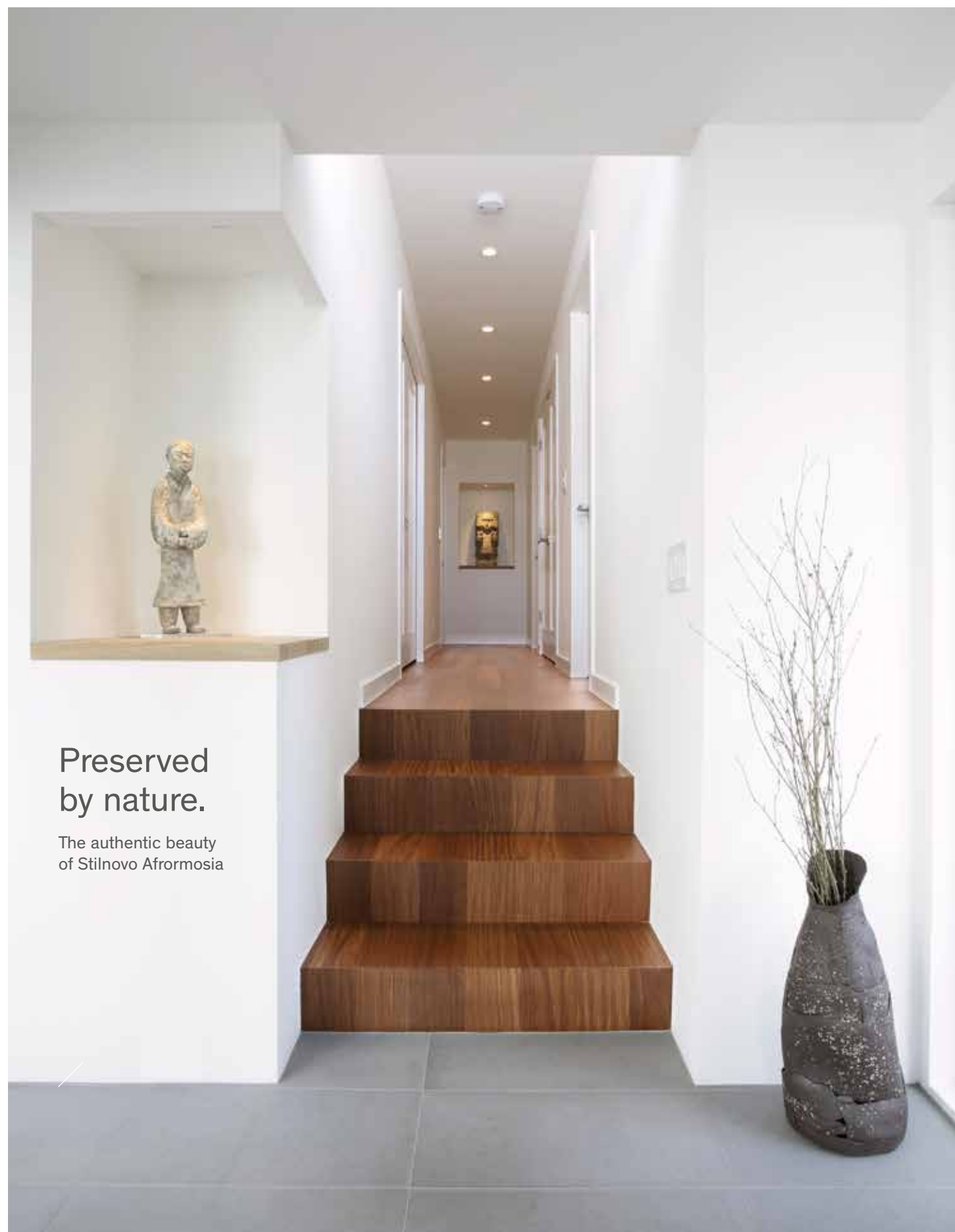
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I LOVE PARQUET

Contents

- 19 Editorial - Federica Fiorellini
- 20 Details - Federica Fiorellini
- 22 Agenda - Francesca Ferrari
- 30 Wood Stories // Woodco
- 34 Wood Stories // Garbelotto
- 36 Wood Stories // Giorio
- 38 Wood Stories // Corà
- 40 Wood Stories // Quick-Step
- 44 Wood Stories // Stile
- 46 Wood Stories // Berti
- 48 Wood Stories // Fiemme Tremila
- 50 Wood Stories // BGP Group
- 52 Wood Stories // Gazzotti
- 54 Projects – Milanese elegance - Francesca Ferrari
- 62 Wood Stories // Pedross
- 64 Wood Stories // Friulparchet
- 66 Wood Stories // Foglie D'Oro
- 68 Wood Stories // Itlas
- 70 Projects – Rome: geometries of living - Francesca Ferrari
- 78 Wood Stories // Florian
- 80 Wood Stories // Italprofili
- 82 Wood Stories // Sapiens
- 84 Projects – Between memory and vision: an interior told through colour - Francesca Ferrari
- 92 Wood Stories // Ravaioli Legnami
- 94 Wood Stories // Kerakoll
- 96 Wood Stories // Legno Tecnika
- 98 Projects – Living on the water- Tito Franceschini
- 104 Wood for hospitality – Designing total wellbeing - Francesca Ferrari
- 110 Precious Parquet
- 122 Technical Parquet Manual - The right pattern, before installation





Preserved by nature.

The authentic beauty
of Stilnovo Afrormosia

Every wood species has its own unique identity, expressed through its natural colour, grain and character. With Stilnovo, Stile enhances and preserves these authentic qualities, allowing the true beauty of each essence to remain unchanged over time. Afrormosia stands out for its naturally warm, elegant tone and refined texture, bringing timeless sophistication to interiors where natural materials take centre stage.

Anto', It's Hot

FEDERICA FIORELLINI



«Anto', it's hot. » This was the catchphrase from an old Nestlé advert on Italian television - the advert that helped launch actress Luisa Ranieri's career. Her husband would try to make a move; she would turn him down because of the heat, and he would return with a bottle of iced tea. As I write, we are enduring days of unbearable heat in Italy - and even more so in France, Germany and Spain. This is no longer an exception, but the new normal in a changing climate. Heat stress, caused by the combined effects of high temperatures and humidity, makes this heatwave especially oppressive and potentially dangerous. Everything feels more difficult. We become more irritable, more on edge. Over the past week, my son and I have said things to each other that I suspect we will both be ashamed of for years to come. My strategies for coping with the heat? I am not particularly fond of iced tea, so I rely on fans, air conditioning - used in moderation - shutters closed during the hottest hours of the day, and cold showers. As I have been trying to survive these sweltering days, I have found myself wondering whether the materials we

surround ourselves with might also have a part to play. The answer, I have realised, is a resounding yes.

Wood does not lower the temperature inside a home, and it would be misleading to claim otherwise. It can, however, contribute to indoor comfort. Because of its low thermal conductivity, it does not draw heat away from the body as quickly as more conductive surfaces such as ceramic tiles or stone, making it feel more balanced and pleasant to the touch.

Wood is also hygroscopic: it absorbs moisture when humidity levels are high and releases it when the air becomes drier, helping to moderate fluctuations in indoor relative humidity. This is far from insignificant when we consider that, during a heatwave, excess humidity is precisely what makes the air feel so oppressive. Research into biophilic design adds another dimension. Interiors in which wood plays a prominent role are perceived as more welcoming, relaxing and comfortable, with positive effects on both psychological and physical wellbeing.

At a time when summers are becoming longer and heatwaves are challenging the way we inhabit our homes, comfort does not depend on air conditioning alone. It also depends on the materials we choose to live with.

Parquet promises no miracles: it does not cool the air, nor can it replace technology. Yet through its ability to help buffer changes in humidity, the tactile comfort it provides and the sense of wellbeing it conveys, it can contribute to interiors that are more pleasant to live in. A quiet, often invisible quality, yet one that is more relevant today than ever.

Geometry softens



A familiar geometry.
A rhythm rooted in tradition.
Then the line shifts.
The herringbone begins to curve.
Its rigidity gives way.
It draws the eye onwards.
The wood creates a flowing surface,
where light and material play off one another.
A subtle gesture, yet enough to transform the whole.
Because even a timeless classic can take a new direction.
And sometimes, it is the smallest detail that points the way.

Federica Fiorellini



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For the installation of decorative panels on interior walls, it is essential to use professional adhesives that ensure a **strong and long-lasting bond**, while **also preserving surfaces**, with **no need for drilling** **Chimiver products** are ideal for streamlining any renovation project, delivering **excellent performance on all types of panels and surfaces**.



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BAU 2027

Munich, Germany
January 11 – 15, 2027
bau-muenchen.com

**BUILDING THE FUTURE**

From January 11 to 15, 2027, Munich will once again host BAU, the world's leading trade fair for architecture, materials and systems. Held every two years, the event brings together the international community involved in planning, constructing and designing buildings, from architects and engineers to manufacturers, investors, contractors and skilled trades. At the Trade Fair Center Messe München, companies will present technologies, materials and practical solutions addressing the most urgent transformations in the built environment. Four key topics will shape the 2027 edition: materials and

resources, climate protection and climate adaptation, changing living environments, and digitalisation and productivity. This multidisciplinary approach reflects the growing need to combine environmental responsibility, technological progress and new models of living. Alongside the exhibition, BAU offers a platform for professional exchange, exploring how innovative products and construction systems can move from research into real-world applications. Once again, Munich will become an international meeting point for those working to make buildings more efficient, resilient and responsive to contemporary needs.

KLIMAHOUSE 2027

Bolzano, Italy
January 27 - 30, 2027
fierabolzano.it/klimahouse

**BUILDING BETTER, LIVING BETTER**

From January 27 to 30, 2027, Klimahouse returns to Bolzano with its focus on responsible construction and energy efficiency. The international trade fair brings together companies, professionals and visitors looking for technologies and practical solutions capable of improving the environmental performance and quality of buildings. Over four days, around 400 exhibitors will present materials, systems and products for sustainable architecture, while a programme of more than 100 events will offer opportunities for discussion, professional development and exchange. Particular attention is given

to innovation and emerging companies, creating a meeting point for established expertise and new ideas. Wood architecture also plays a prominent role, supported by the Wood Architecture Prize, which recognises projects able to combine design quality, technological research and responsible use of materials. With its strong technical identity, Klimahouse explores sustainability as a concrete design challenge rather than an abstract principle. Its guiding message, "Building well. Living well.", captures an approach in which energy performance, comfort, durability and architectural quality contribute to creating healthier and more resilient living environments. Official website

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The Art of Italian Parquet,
since 1910.

www.gazzotti.it

SALONE INTERNAZIONALE DEL MOBILE 2027

Milan, Italy
April 13 - 18, 2027
salonemilano.it



WHERE DESIGN SHAPES NEW WAYS OF LIVING

From April 13 to 18, 2027, the Salone Internazionale del Mobile returns to Fiera Milano Rho, reaffirming its central role on the international design calendar.

Founded in 1961, the event is much more than a furniture exhibition: it is a laboratory for experimentation, creative exchange and new business opportunities.

Leading companies and brands will present furniture, prototypes and new solutions for domestic interiors and outdoor spaces, offering a broad overview of the ideas transforming contemporary

living. Bedrooms, dining and living areas, entrance halls, service spaces and open-air environments become part of a wider narrative about changing lifestyles and the evolution of the home. Ingenuity, vision, technological and material innovation, sustainable excellence and emotional impact remain at the heart of the event. By bringing together companies, designers, architects, buyers and professionals from across the world, the Salone creates a unique dialogue between creativity and production. In 2027, Milan will once again become the global stage on which the future of furniture and interior design takes shape.

ICFF 2027

New York City, USA
November 14 - 16, 2027
icff.com



A NEW AUTUMN CHAPTER FOR CONTEMPORARY DESIGN

ICFF, North America's leading contemporary design fair, will return to New York's Javits Center from November 14 to 16, 2027. The edition marks a major change for the event, which moves from its traditional spring schedule to a permanent annual slot in November.

Since 1989, ICFF has connected influential designers, international brands, architects, interior designers, retailers, developers and buyers, creating a platform where creativity meets commercial opportunity. Its curated selection offers an overview of original furniture,

lighting, materials and interior solutions for residential, hospitality and commercial projects. In 2027, ICFF will run concurrently with Boutique Design New York, creating a broader autumn destination for the design industry and encouraging dialogue across different areas of the contract and interiors markets. The fair will also continue to support emerging talent through WANTED, its platform dedicated to independent designers, young creatives and international design schools. Exhibitions, talks, awards and networking opportunities will complete a programme conceived to foster discovery, professional relationships and new perspectives on contemporary design.





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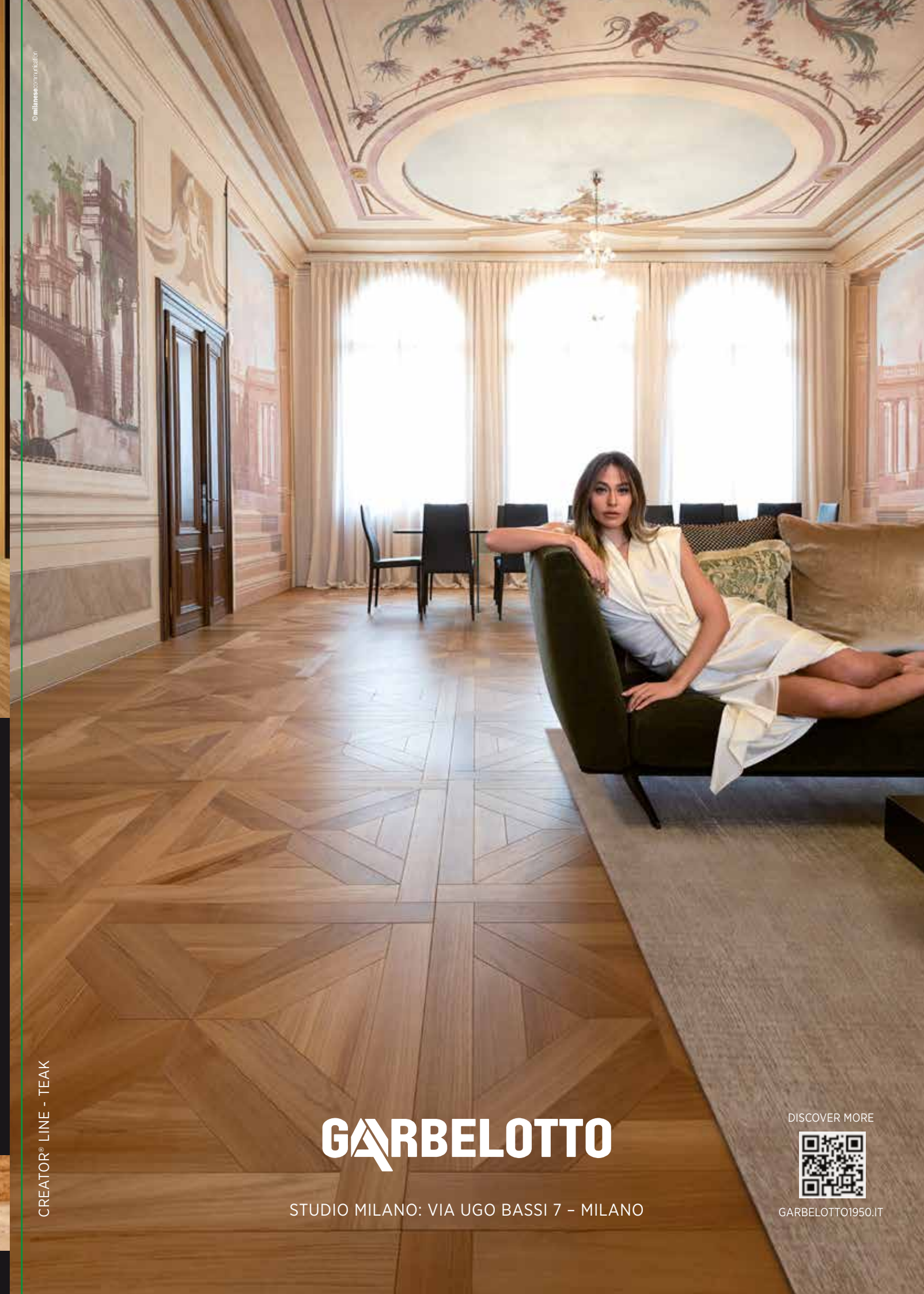
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GARBELOTTO1950.IT



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kerakoll



European Oak, Chevron 45° - Photographer: Francesca Maiolino, Architects: 07AM Architects

Giorio srl

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WOOD
STORIES



WOODCO

Since 1983, Woodco has believed that there is the right parquet floor for every design project and for every person. That is why the company places its knowledge and craftsmanship at the service of its customers, to create wooden floors of superb quality that are both affordable and unique. The extensive understanding of wood, workmanship and suppliers allow Woodco to add value throughout the whole production chain, providing first-class quality to its customers so that everyone can enjoy living in the warm and pleasant surroundings that wood is able to create.

◀ **WOODCO'S Q2 TILE: MODULAR GEOMETRY AND PERCEPTUAL DEPTH**

Part of the Signature parquet collection, the Q2 tile by Woodco is a geometric module with a strong compositional value: the design unfolds on a square matrix within which the oak grain is oriented according to a radial and mirrored pattern, generating a composition that converges toward the center. The serial repetition of the tile creates a rhythmic wood pattern, visually expanding the space and giving it a defined structure. Material, light, and geometry thus integrate into a recognizable design language, customizable in terms of design, wood species, and workmanship.

*Design: Studio Giordano&Partners
Photography: Pierangelo Laterza*

woodco.it



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info@legnotecnika.it - legnotecnika.it



ASSITO DELLE ALPI

The **Assito delle Alpi** collection is Italtarchetti's flagship range; it is a large prefinished plywood product that is 15 mm thick and suitable for laying on floors with underfloor heating. **Assito delle Alpi** consists of a layer of top-quality solid wood glued onto birch multiply; this combination is stable and easy to lay, even on floating floors. Its finish with water-based varnishes and natural oils makes this a very strong and healthy parquet floor. The different widths and lengths available offer multiple solutions so you can adapt your flooring to the style of your home.

ASSITO DELLE ALPI | Teak - premium - Brushed UV oil finish



ITALPARCHETTI

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MADE IN ITALY

Arch. Lino Restucci
Studio Progetti Interior Design



GARBELOTTO

Garbelotto is a symbol of Italian excellence in the parquet industry. For over 70 years, the company has combined artisanal tradition with technological innovation, offering top-quality parquet flooring that is sustainable, customizable, and 100% Made in Italy. Among its most distinctive innovations are the patented Clip Up System®, designed for dry and fully inspectable installation, and Solid by Nature, the new high-resistance finish now standard across the entire product range. Every product reflects refined craftsmanship and sophisticated aesthetics, making Garbelotto a benchmark for architects, designers, and lovers of a unique and unmistakable style.

◀ WALNUT GEOMETRIES

At the Milan headquarters of Christofferson, Robb & Company, American Walnut parquet from Garbelotto's Creator® Line becomes a defining design feature. Finished at 20 gloss and laid in the distinctive Milan Modular Herringbone pattern, the floor echoes the geometry of the ceiling. Installed with Garbelotto's Clip Up System®, it combines refined aesthetics with outstanding functionality, offering a fully accessible floor, quick maintenance and easy replacement of individual elements.

Project: Christian Franz Galli

garbelotto1950.it



ALMA BY GIORIO

Since 1969, Giorio Srl has expressed its vision of parquet through Alma, a premium brand born from the meeting of wood culture, artisanal craftsmanship and innovation. Direct control over the entire production process - from the careful selection of raw materials to the finest finishing techniques - allows the company to create wooden floors that combine quality, aesthetic research and long-lasting performance, enhancing every project through the authentic beauty of wood.

◀ SHAPING SPACE WITH PARQUET

The elegance of European Oak meets the clean language of contemporary architecture. Our Spina Italiana Collection, with its classic herringbone pattern reinterpreted for modern interiors, becomes the defining element of the project, guiding the eye through the spaces and enhancing their sense of continuity. The brushed surface, enriched by a smoked treatment and a lacquered finish, highlights the natural character of the wood, creating a refined dialogue with the black ceilings, crisp white walls and metal details. The result is a bright and sophisticated interior where parquet is more than a finishing material: it is a true architectural feature, bringing continuity, character and timeless elegance to the space.

Project: Architetti 07AM
Photography: Francesca Maiolino

almafloor.it



WOOD
STORIES

CORÀ

Corà has been cultivating a passion for wood for over 100 years and 4 generations and is now one of the leading national distributors of wood essences. The Wood Flooring Division, the flagship of the company, offers more than 150 products for every indoor and outdoor need. Design, research and quality meet design excellence with iconic collections, innovative proposals and tailor-made solutions, thanks to collaborations with the big names in design such as Studio Pininfarina.

◀ **WOOD FLOOR
FOREVER1919: TIME
BECOMES BEAUTY**

It all begins with a centuries-old oak - trees that have witnessed a century of changing seasons, just as the Corà brand has. Today, having reached the end of their natural life cycle, they make way for new growth. From their timber, an extraordinary second life begins: FOREVER 1919 wood floor. An experience to be felt with the senses, even before it is seen.

The grain, the characterful knots, the non-standard nuances - these are the hallmarks of FOREVER 1919. The substantial thickness - in particular the 6 mm top layer - ensures dimensional stability and long-lasting durability. Most importantly, it meets the requirements of the Cfl-s1 fire reaction classification, making it suitable for use in public spaces as well as hospitality projects. The craftsmanship is completed with a special wax-effect finish. Enhanced with a protective additive containing silver ions, it creates a long-lasting, hygienic natural barrier.

ph: @colin_dutton_

coraparquet.it

WOOD
STORIES



QUICK-STEP

The Quick-Step DNA? Constantly striving for perfection. Quick-Step creates floors with enduring beauty for every space in life. Ongoing research and innovation along with a strong focus on quality have made Quick-Step one of the top players in the flooring industry. The brand, known for its patented glueless Uniclic® installation system, perfectly combines tradition with a series of ground-breaking innovations. Our trademarks: beautiful designs, waterproof floors, and easy installation: carefree living starts in a home with high-performance floors.

◀ THE REFINED FLOORING SOLUTION FOR EVERY INTERIOR

Elegance meets performance with the Cala collection - a watertight flooring range chosen for the renovation of the wonderful Boutique Hotel Villa Parco di Pescasseroli. Selected not only for its refined beauty and authentic wood character, but also for its exceptional technical performance, Cala brings warmth and understated sophistication to every space, from bedrooms and living areas to kitchens and bathrooms.

Designed to preserve the beauty of every plank, the innovative surface treatment seals the entire floor - even within its deepest textures - creating a discreet yet powerful barrier against moisture and dirt. Easy to maintain and beautifully resilient, the surface allows the natural character of the wood to remain vivid and authentic, day after day. Beauty is matched by intelligent engineering. The refined click system creates a seamless, secure connection across every edge, while Hydroseal technology, applied to all four sides, provides outstanding protection against water infiltration. The result is a floor that combines the timeless appeal of wood with the reassurance of advanced performance - perfectly suited to the diverse spaces and enduring character of Villa Parco di Pescasseroli.

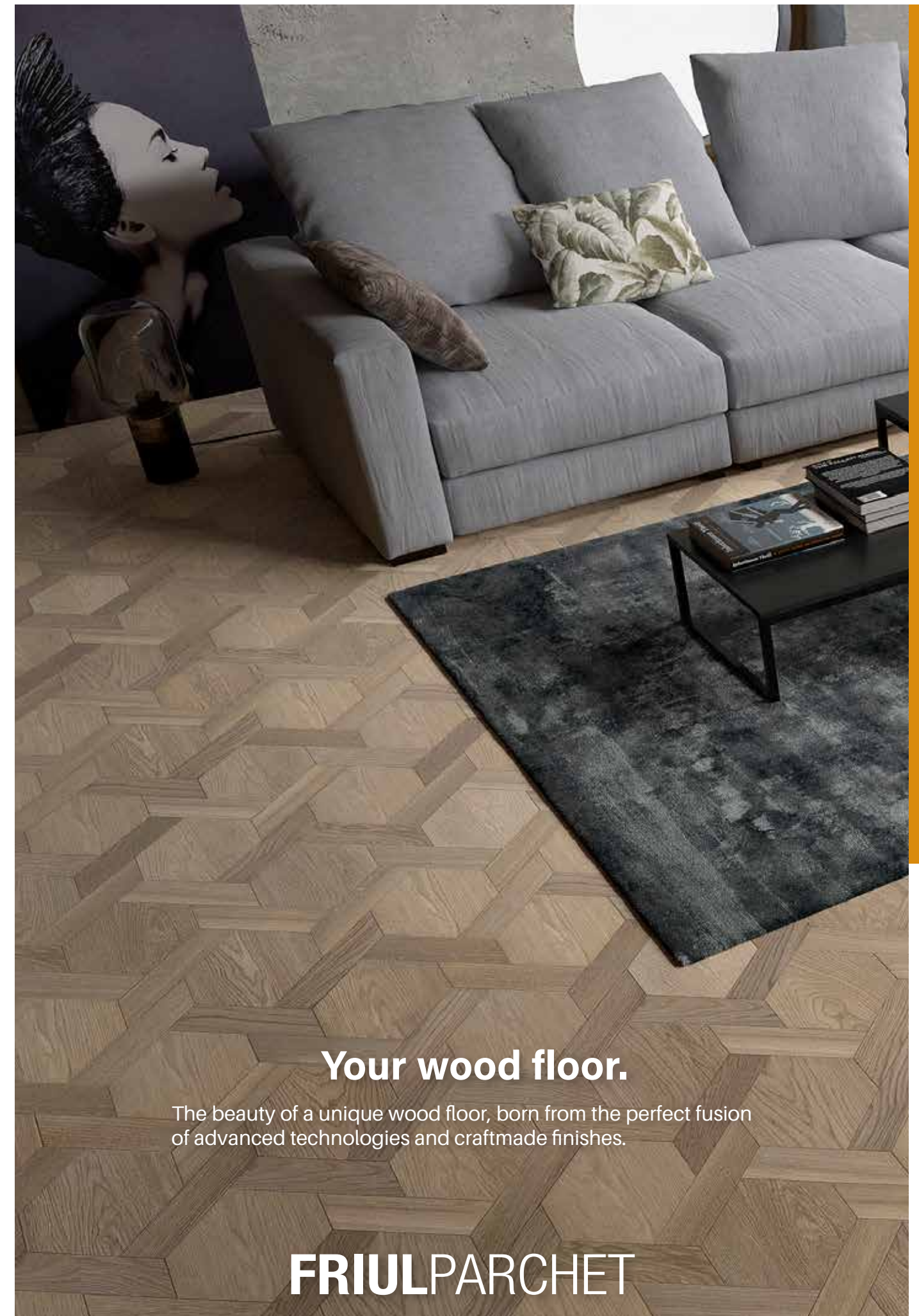
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STILE

Stile is an Italian parquet company born from a family tradition in woodworking between Umbria and Tuscany. It combines tradition and technological innovation in the production of 100% made in Italy high-quality wooden floors, the result of experience, research, and careful selection of the finest wood species.

◀ GEOMETRIES IN MOTION

Teknè stems from the intersection of knowledge, experience, and curiosity. A collection where research, technology, and creativity merge to give life to contemporary geometries, combining order and imagination, rationality and flair. Within this vision fits Italic: the oak surface where the wood's natural rigor meets a dynamic, fluid inclination, redefining the perspectives of modern living.

stile.com



BERTI PAVIMENTI LEGNO

For three generations, Berti Pavimenti Legno has combined Italian craftsmanship, technological innovation and a deep knowledge of wood. From refined prefinished parquet to custom laser-cut inlays, every floor is made in Italy with uncompromising attention to quality. Berti's expertise has shaped prestigious projects worldwide, from Windsor Castle and the Kremlin Palace to contemporary residential and hospitality interiors—a meeting of tradition, research and design.

◀ **THE WARM DEPTH OF OAK**
Deep, warm and confidently elegant, Oak Moka gives interiors an enveloping sense of character. Its rich brown tones and lightly brushed surface bring the natural grain of oak into sharp relief, creating a floor that feels both timeless and contemporary. Part of Berti's Essential collection, this prefinished two-layer parquet combines visual depth with stability and durability. Available in planks, herringbone and chevron formats, it is designed to shape distinctive residential and contract spaces.

Product: Oak Moka
Collection: Essential
Rendering credits: Picuslab

berti.net



FIEMME TREMILA

Fiemme Tremila is an Italian company specializing in healthy wood surfaces. Founded in 1993 in Val di Fiemme, it produces flooring, wall cladding, and furniture in solid wood Triplostrato® that combine wellbeing, durability, and beauty. FSC® and PEFC-certified, its surfaces are beneficial and improve indoor air quality thanks to the natural BioPlus® treatment, as confirmed by the CNR-IBE Alpha-pinene research. Since 2023, Fiemme Tremila has been a Benefit Corporation.

◀ VERTIGO, DESIGN GIULIO IACCHETTI

Presented at Milano Design Week 2026, Vertigo is the first project designed by Giulio Iacchetti for Fiemme Tremila: a curved wall cladding board that seamlessly connects floor and wall into a single surface, redefining the traditional concept of boiserie. Vertigo is created through the interlocking juxtaposition of elements that form modular, customizable compositions. The board thus becomes architecture, creating a liminal dimension of calm between space and surface: a unified structure that envelops the body in a protective, beneficial shell, thanks to the certified health properties of Fiemme Tremila products. Vertigo is made of solid wood Triplostrato® and treated with Fiemme Tremila BioPlus®.

Photography: Credito Carlo Baroni

fiemmetremila.it



BGP GROUP

Founded in 1999 by Luigi Giudici, BGP Group is now led by his children Georgia and Giovanni and has established itself as one of the leading players in the Italian wood flooring sector. A true ecosystem of brands - Antica Falegnameria Annoni&Perego, Gaia, SmartFloors, Aquawood, Rubia - designed to meet a wide range of project needs, from indoor to outdoor and from residential to commercial. With over 50 employees, a headquarters in Clusone (BG) and a dedicated logistics hub with ready stock of all products in Alzano Lombardo (BG), BGP Group manufactures and distributes parquet and wood-effect flooring in Italy and abroad, bringing to the world the same authenticity and quality that has made it a benchmark in the sector.

◀ THE SMART SIDE OF WOOD

SmartWood by BGP Group combines the authenticity of real wood with cutting-edge technology. A natural wood surface, with unique grains and textures that make every floor a one-of-a-kind piece, is applied to an SPC (Stone Polymer Composite) core, ensuring resistance to moisture and everyday wear. A sound-absorbing cork underlay completes the structure, providing acoustic comfort and stability - all in just 7 mm of thickness.

The structure allows installation over existing floors, simplifying renovation work without compromising on design. BGP Group's expertise in wood has guided the selection of colors and finishes: 7 shades, from natural Oak to American Walnut, to suit any space according to its own style.

bpggroup.it



GAZZOTTI

For over a century, we have worked with wood as a living material: we observe it, select it and guide it over time without altering its nature. Founded in Bologna in 1910, Gazzotti has grown into a benchmark in wooden flooring. Over time, we have continuously evolved by introducing new wood species, developing innovative solutions such as prefinished ProntoParquet, and creating collections that expand the expressive potential of parquet.

Today, we are a cooperative: in 2018, we chose to take over the company, embracing the responsibility of preserving and evolving a heritage built over more than a century. Not simply a change in ownership, but a conscious decision that connects past and future. People and material are at the core of what we do. Each board results from a process where technical expertise meets craftsmanship. We develop bespoke solutions for residential, contract and public projects.

Wood species, finishes, formats and laying patterns are defined in relation to architecture, ensuring coherence between aesthetics, function and performance. Sustainability guides every decision we make. We rely on FSC® and PEFC certified supply chains and invest in innovation, with finishes such as Ecopur® that improve indoor well-being and ensure long-lasting surfaces.

◀ **THERMO COLLECTION**
Wood in its most authentic shades. Thermo is created through a production process that respects both the environment and people, using exclusively certified materials. High-temperature treatment naturally modifies the structure of the wood, making it more stable and durable. The result is a surface with deep and unrepeatable tones, capable of expressing the full intensity and richness of the material.

gazzotti.it

Milanese Elegance

Just a stone's throw from Bocconi University, an 80-square-metre apartment reinterprets the charm of a 1920s residential building through warm materials, 1950s influences and herringbone parquet that creates a sense of continuity throughout the interiors

FRANCESCA FERRARI

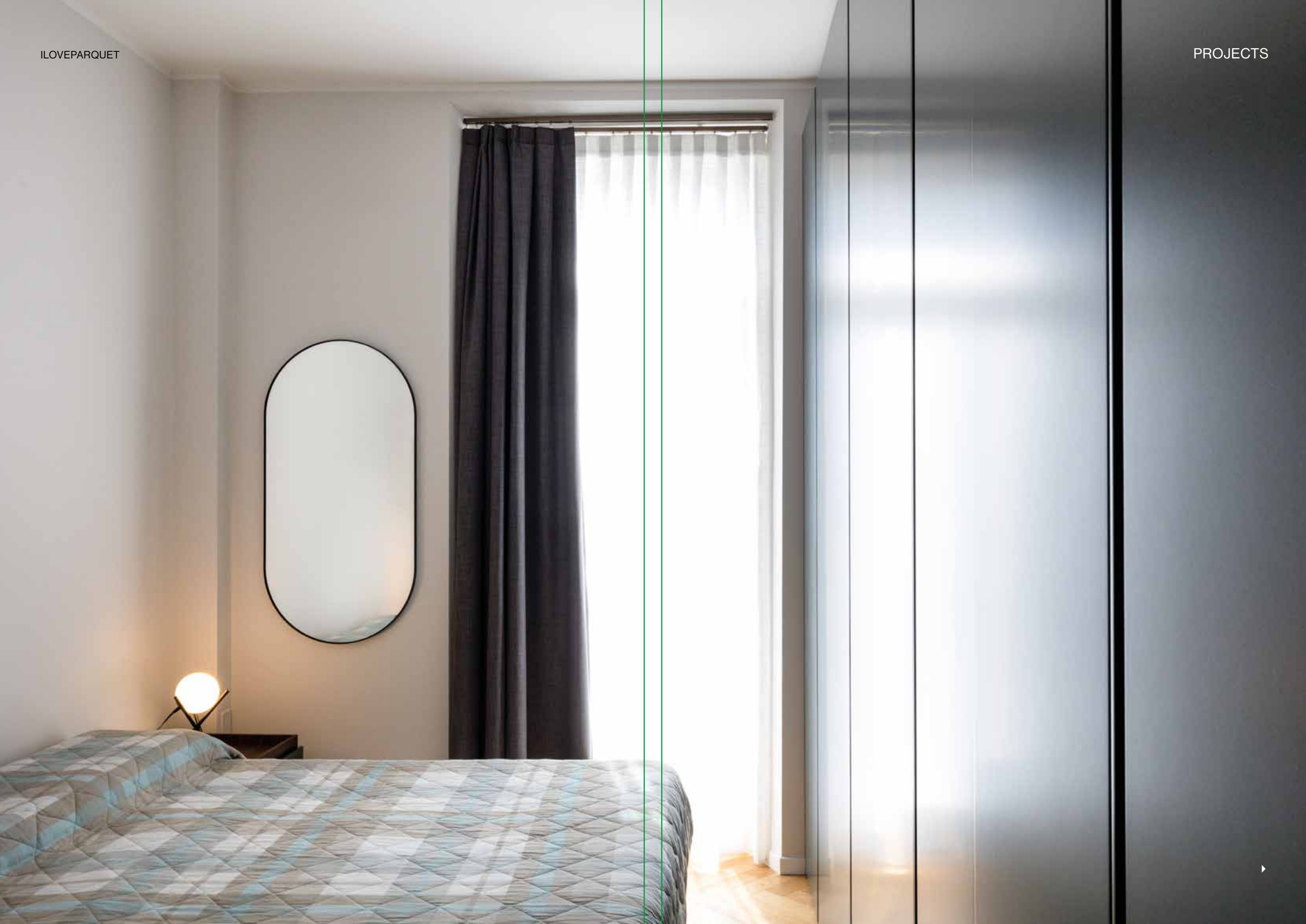




In Milan, even an apartment can become an authentic reflection of its surroundings. This idea lies at the heart of VTR Apartment, a renovation project by HV8 Architettura that transforms 80 square metres near Bocconi University into a sophisticated interplay of light, memory and contemporary design. Located in a 1920s residential building, the project, led by architect Marco Spinelli, restores and reinterprets the building's original architectural language, translating it into an intimate domestic setting with a strong and distinctive identity.

PARQUET AS A UNIFYING ELEMENT

Bringing depth and continuity to the entire project is Terra Gold parquet by Berti Pavimenti Legno, laid in the iconic herringbone pattern. The flooring draws the eye through the interiors, setting their rhythm and establishing a harmonious dialogue between the different functions of the home. The wood's warm, sophisticated tones enhance the natural light and complement a palette of soft greys, powder blues and touches of teal, helping to create a relaxed yet refined atmosphere. Wood thus becomes the project's true connecting element, bringing together memory, comfort and aesthetics.





FLUID, SOCIABLE SPACES

The apartment's layout has been redesigned to encourage a more fluid and convivial way of living. The kitchen and dining area merge into a single space: the heart of the home and a natural setting for socialising. The kitchen by Mobili 3 blends discreetly into the interior, while the herringbone parquet strengthens the visual continuity between the different areas.

A 1950S-INSPIRED ATMOSPHERE

The interiors are enriched by references to the 1950s, expressed through furniture with soft lines and curved silhouettes that recur from the living area to the bathroom. Ceramic surfaces from Marazzi's Eclettica collection establish a tactile dialogue with the wood, while lighting from TOOY's Nabila collection helps create dynamic, sophisticated lighting effects. In the bathroom, elements by Ceramica Cielo complete the design narrative.

BALANCING PAST AND PRESENT

The result is a highly evocative apartment in which the design goes beyond simply reshaping the interiors to create a genuine living experience. Within this balance between memory and contemporary design, wood emerges as a discreet yet decisive presence, lending the spaces warmth, elegance and identity.





KARL PEDROSS AG

Karl Pedross AG is a South Tyrolean family-owned company with 70 years of expertise in the development and production of premium skirting boards, profiles and wall panels. With a strong focus on innovation, precision craftsmanship and sophisticated design, PEDROSS has established itself internationally as a trusted partner for architecture, interior design and flooring solutions. Its comprehensive product portfolio enables perfectly coordinated interior concepts, creating seamless connections between floor, wall and door. Precision, functionality and design freedom have been at the heart of PEDROSS for 70 years.

◀ PERFECTLY COORDINATED SOLUTIONS FOR CONTEMPORARY INTERIOR CONCEPTS

Flooring defines space and forms the design foundation of contemporary architecture and interior design. Its full potential emerges when paired with matching skirting boards, wall panels, door frames and protective profiles that create visual continuity throughout a project. Demand for coordinated design solutions continues to grow. PEDROSS meets this need with tailored concepts and advanced digital printing technology that faithfully reproduces rare wood species and existing floor surfaces. 70 years of design, precision and expertise.

pedross.com



FRIULPARCHET

Since 1927, Friulparchet has been dedicated to mastering the art of wood processing and parquet manufacturing. Its meticulous attention to detail, pursuit of the highest-quality finishes, and careful selection of timber at its source are all rooted in a passion for craftsmanship and a commitment to excellence handed down from generation to generation.

◀ **LABIRINTO, FORME COLLECTION**

Labirinto, part of the Forme collection, transforms parquet into a true architectural element. Its geometric design creates a sophisticated visual rhythm of intertwining lines and changing perspectives, enhanced by the play of light. Designed for contemporary and refined interiors, it combines the warmth and texture of wood with elegant design, creating spaces with a distinctive character. Ideal for open-plan living areas, dining spaces and architectural interiors, Labirinto enhances volumes and interacts naturally with materials such as concrete, glass and metal. More than a flooring solution, it becomes a focal point of the project, defining the style and identity of the space through a balance of creativity, precision and material expertise.

friulparchet.it



WOOD
STORIES

FOGLIE D'ORO

Foglie d'Oro is an Italian family-owned company specializing in high-end wood flooring and surfaces since 1966. Thanks to its complete control over the production chain, the use of certified timber and Blockchain-enabled traceability, Foglie d'Oro stands for quality and reliability, while demonstrating a tangible commitment to product sustainability. With over 130,000 m² of manufacturing facilities, cutting-edge technologies and significant investments in research and development, Foglie d'Oro creates exclusive solutions for residential, hospitality and commercial projects worldwide.

◀ **TOTAL MATCH:
FROM SURFACE TO
ARCHITECTURE**

Total Match is an integrated design approach that coordinates floors, wall cladding, and doors through a shared language of materials, finishes, and design modules. Available in both 2D and 3D patterns, it creates seamless continuity between horizontal and vertical surfaces, resulting in refined, cohesive interiors. Integrated door systems add functionality to design, transforming walls into architectural features that conceal, connect and define space.

fogliedoro.com

WOOD
STORIES



ITLAS

Itlas Srl Società Benefit is one of the most important Italian companies in the production and marketing of pre-finished wooden floors. It is based in Cordignano, in the province of Treviso. Innovation and respect for the environment are at the heart of the Itlas project, whose commitment to sustainability begins with the choice of wood as a raw material, sourced from forests managed in a sustainable manner.

◀ **PROGETTO BAGNO ITLAS, MOD. XLINE**

L'Essenziale, Itlas's collection that seamlessly integrates wellness into domestic architecture. Clean lines, suspended volumes, and natural finishes define minimalist spaces in perfect harmony with the wood textures of the cabinet doors and wall paneling. Characterizing the design is the Le Righe XLine wall paneling, featuring a three-dimensional pantographed surface. A delicate interplay of light and shadow creates a refined camo-like effect. The bathroom transforms into a harmonious space where every element contributes to defining a warm, welcoming, and contemporary design identity.

itlas.com

Rome: geometries of living

Symmetry and fine materials come together in a project defined by an elegant, restrained design language, in which every detail interacts harmoniously with the whole. Meticulously aligned with the home's principal axis, the chevron parquet becomes a key compositional element, setting the rhythm of the interiors

FRANCESCA FERRARI





In Rome's Monteverde Nuovo neighbourhood, architect Cristiana Montemurro has transformed a 1960s apartment, giving its interiors a new identity in which symmetry, natural materials and personality coexist in perfect balance.

Extending over approximately 90 square metres of usable floor area, the project reinterprets the space through a fluid, integrated approach, merging architecture and interior design into a coherent narrative. From the new layout to the bespoke finishes, every decision contributes to a restrained yet functional aesthetic centred on comfort and the sensory quality of the living environment.

THE LIVING ROOM AS THE FOCAL POINT

At the heart of the home, the living room is conceived as a carefully balanced composition. Positioned in line with a central partition wall, the large forest-green sofa becomes both the visual and chromatic focal point. Backlit wall panelling frames the sofa, enhancing the depth and hierarchy of the space. Two symmetrical axes extend on either side, marked by full-height glazed doors. To the left is the kitchen, deliberately separated to provide greater privacy; to the right lies the sleeping area, arranged along a corridor leading to three bedrooms and the main bathroom.

The lighting scheme emphasises routes and focal points. Three recessed spotlights define the entrance and guide the eye towards the

sleeping area, while a track-lighting system leads towards the dining table, illuminated by a tubular pendant providing direct light.

PARQUET AS THE ORGANISING AXIS

The visual line connecting the entrance door, the glazed living-room door and the corridor leading to the sleeping area forms the organising axis of the entire project. The Woodco Star 45-degree chevron parquet is laid along this line. Perfectly centred within the corridor and carefully set out across every room, the flooring guides the eye and directs movement, emphasising the interiors' symmetry and sense of direction.

The Star 45-degree chevron parquet in Natural Oak features a brushed surface and a matt varnish finish. It is paired with a

13-centimetre-high Gran Ducale skirting board by Woodco, lacquered in white and distinguished by an Art Deco-inspired profile that echoes the wall panelling.

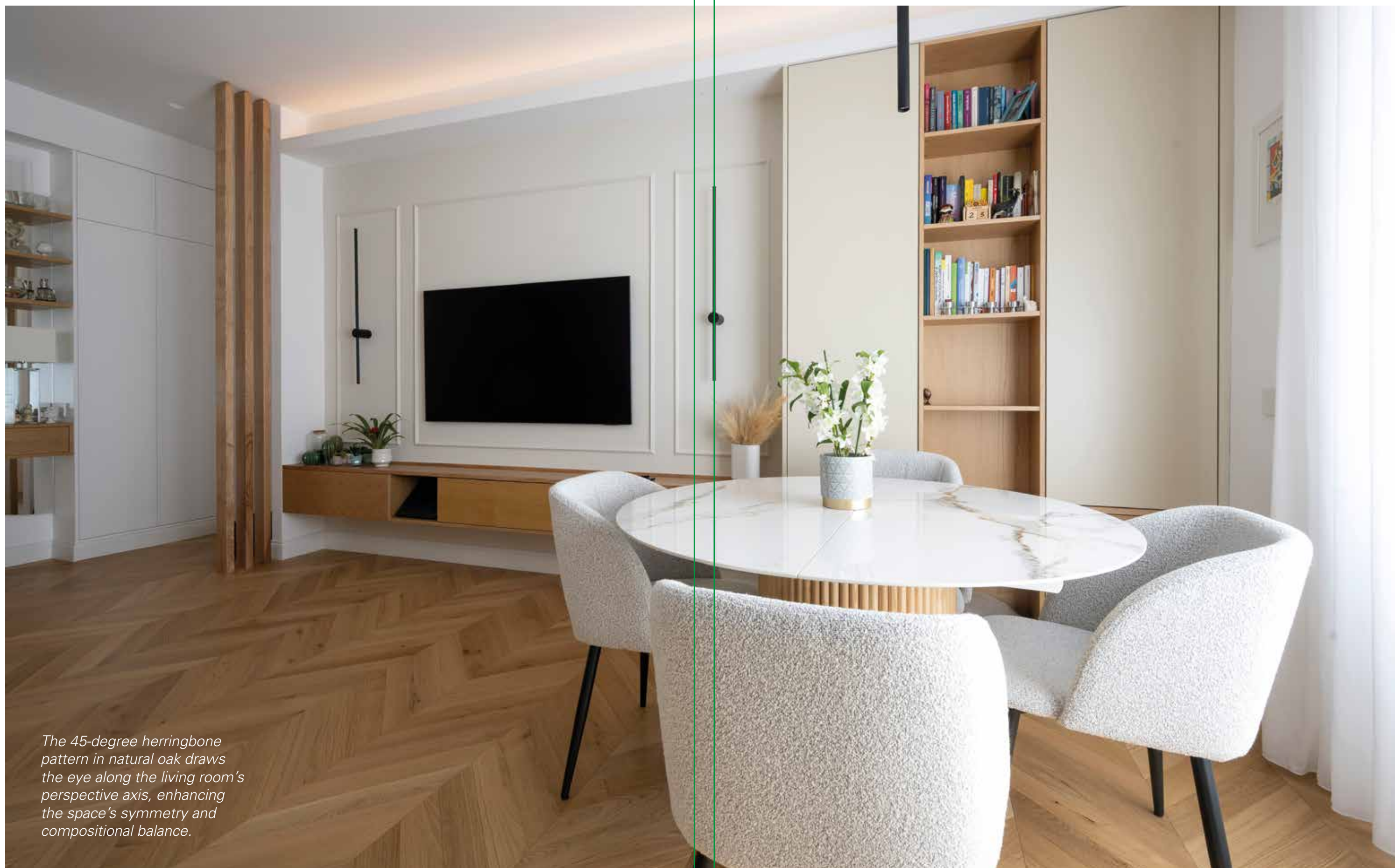
The floor's natural colouring complements the tones of the bespoke oak joinery, creating an elegant interior with a warm, welcoming character. Against this neutral backdrop, deep green provides the project's defining chromatic counterpoint. Introduced through the sofa, it reappears on the corridor ceiling, in the main bathroom finishes and in the wallpaper used in the principal bedroom.

This consistency of materials and colours lends the apartment an intimate, sophisticated atmosphere, in harmony with Rome's cosmopolitan and richly layered character.

PROJECT DETAILS

- Project: Renovation of a private residence
- Location: Rome
- Year: 2025
- Floor area: 90 sq m
- Architecture and interior design: Architect Cristiana Montemurro, Studio Montemurro Architettura
- Contractor: MGS SRLS
- Parquet: Woodco, Star 45-degree chevron parquet in Natural Oak
- Skirting board: Gran Ducale by Woodco, white
- Photography: Fabio Romano Montico





The 45-degree herringbone pattern in natural oak draws the eye along the living room's perspective axis, enhancing the space's symmetry and compositional balance.



WOOD
STORIES

FLORIAN

With a history of over 50 years Florian offers a wide range of products resulting from the processing of raw wood in full respect of the environment. Over time, the Florian Group has evolved to become the European leader in the hardwood industry, creating an ecosystem of dynamic companies driven by innovation and sustainability. The success of a company depends on many factors: the market, social and economic changes at local and global level, innovation capacity, commercial strategies and much more. Among all these variables, the one that makes Florian stand out is its strategic vision and the skills of the people involved.

◀ FAMILY®: THE ELEGANCE OF REAL WOOD FOR EVERYONE

Family® is a wooden floor that combines durability, comfort and versatility. Made entirely in Italy, its structure consists of a 0.6 mm top layer of oak, which lends elegance and warmth to any room while ensuring ease of maintenance. To support this, there is a birch plywood core – a stable and durable material that prevents warping caused by humidity or temperature variations. At the base, a layer of cork provides acoustic and thermal insulation. Family® utilises the patented 5G® Fold Down system, which simplifies installation thanks to a quick and precise mechanism that requires no adhesives. Family® is natural, elegant and durable – an alternative to resin or plastic flooring that offers quality and elegance at an affordable price.

familywoodfloors.com



WOOD
STORIES

ITALPROFILI

Italprofili is a company from Torre di Mosto (VE) specialized in the design and production of technical accessories for construction. Since 1976 it has offered innovative solutions for roofs, external floors and foundations. Its complete range of products guarantees quality, reliability and technical support to professionals in the sector.

◀ SPECIAL LIGHT JOIST PEDESTALS

For a panoramic terrace created for a mountain hotel, Special Light Joist paving supports become the invisible element that creates a bridge between architecture and landscape. In places where architecture cannot be separated from its surroundings, the system fosters an ongoing dialogue with the context, fully aligned with a design approach based on natural materials. The dry installation makes the intervention non-invasive: the terrace can be removed with ease, restoring the landscape to its original condition.

italprofili.com



SAPIENS

Founded in Milan in 2020 by Andrea Meles and Elena Peraro, Sapiens specialises in innovative wood finishes for indoor and outdoor architecture and design. The company builds on Meles' experience in the sector since 1995 and combines technical expertise with a strong commitment to sustainability, durability and the circular economy. Research into a new production process for charred wood began in 2015, inspired by architects' growing demand for natural, long-lasting and low-maintenance materials. Drawing on the traditional Japanese Shou Sugi Ban technique, Sapiens developed Ardes Dry Hi-Tech 330, patented in 2021 as an advanced solution for contemporary architecture and contract projects.

◀ **ARDES DRY: THE NEW FACE OF CHARRED WOOD**

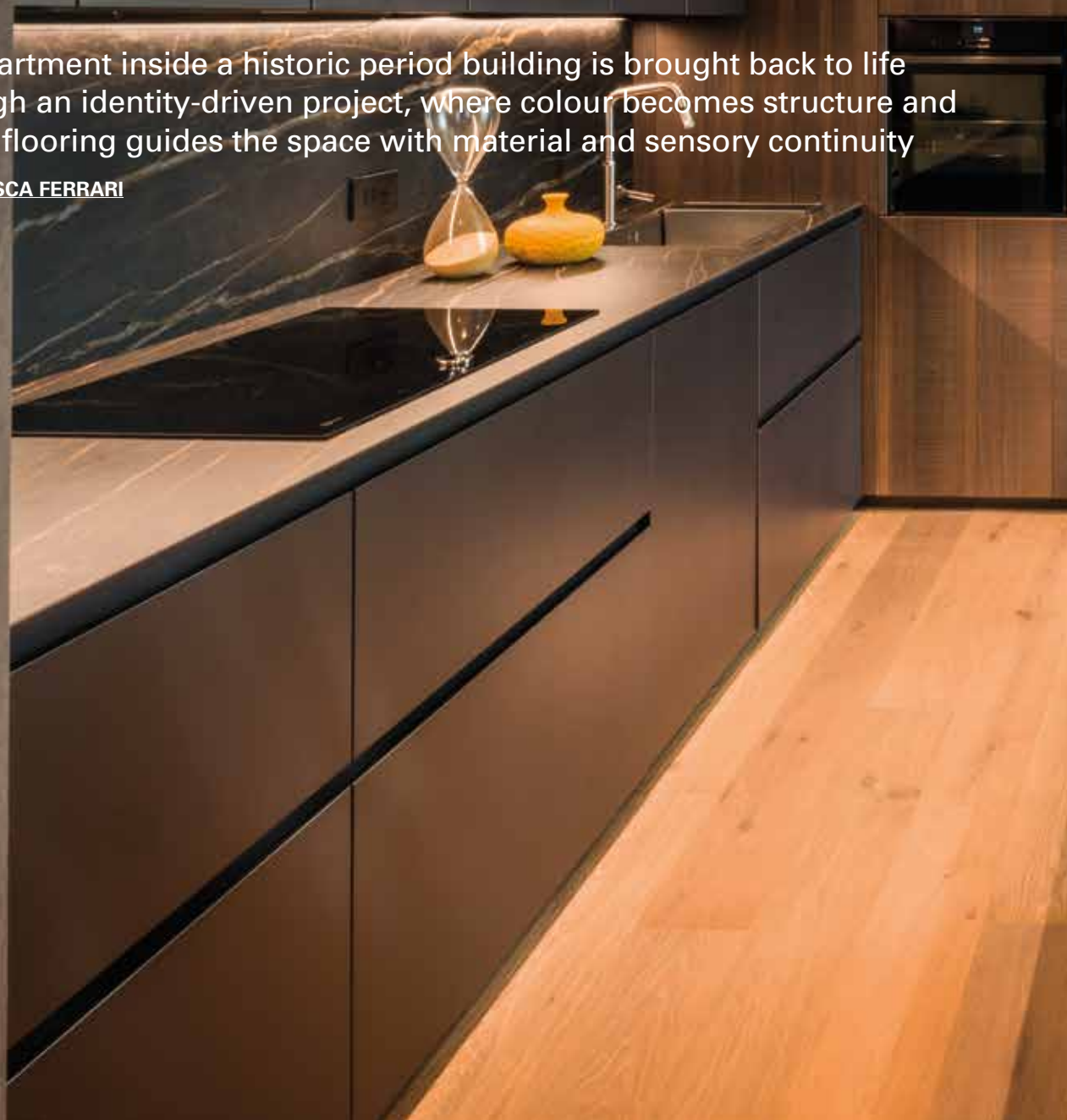
Inspired by the ancient Japanese wood-charring technique of Shou Sugi Ban, Ardes Dry is a patented, technologically advanced product that preserves the natural beauty of charred wood while overcoming the limitations of the traditional process. Developed and manufactured at SAPIENS' facility in Milan, its innovative production system creates compact, durable boards that are odourless, easy to clean and free from dust or soot release, making them suitable for both indoor and outdoor applications. Available in different sizes, Ardes Dry expands beyond the traditional black finish with a contemporary palette ranging from white and blue to metallic shades such as gold, platinum and copper. This wide colour selection opens up new design possibilities, particularly for interior wall cladding. The use of premium woods such as almost knot-free Siberian larch further enhances the clean aesthetic and distinctive texture of the charred surface. With Ardes Dry, Sapiens became the first Italian company to transform a technique previously confined mainly to individual craft production into a standardised and technologically evolved product. The result combines outstanding performance, durability and refined design with the authenticity of natural wood, meeting the needs of contemporary architecture without losing the ancestral character of the original Japanese technique. Designed by ASA Studio Albanese, the Volcanalia project uses Ardes Dry HI-TECH boards in multiple widths to clad the building's exterior. The charred wood echoes the volcanic landscape, where fire has shaped both the basaltic hills and the architectural identity of the site.

sapiensitalia.it

BETWEEN MEMORY AND VISION: AN INTERIOR TOLD THROUGH COLOUR

An apartment inside a historic period building is brought back to life through an identity-driven project, where colour becomes structure and wood flooring guides the space with material and sensory continuity

FRANCESCA FERRARI





There are homes that do more than simply welcome people in: they reflect the energy of those who live in them.

This apartment, located inside a historic building on the Adriatic coast, is one of them - a space that expresses the personality of its owner in a direct and deeply personal way.

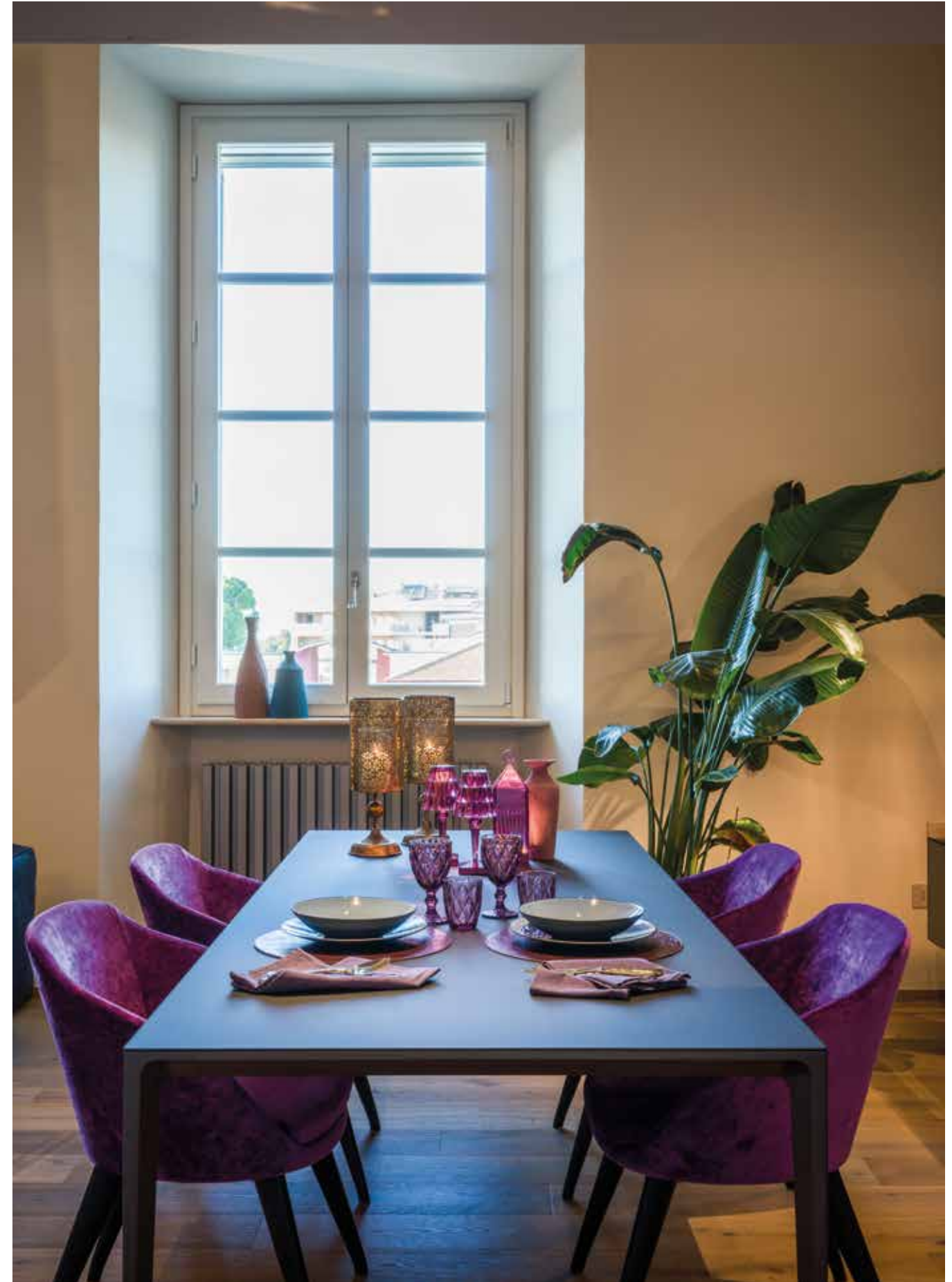
The generous volumes and impressive ceiling heights - now reaching up to seven metres at their highest point thanks to the recovery of the original attic structure - initially led the project towards a cohousing solution. The space was therefore

organised across two levels, combining shared areas with more intimate zones for the two family units, while preserving the historic load-bearing spine wall as the project's main organising element. During construction, however, the owners' needs changed and the entire residence was ultimately designed for the couple alone. The partitions already in place did not limit the freedom of the interior design; instead, they became the opportunity to develop a more personal narrative through a close dialogue between architect Alessia Silvestrelli and the clients.

COLOUR AS STRUCTURE

The starting point was colour. Purple, chosen from the very beginning, became the project's structural element: not simply an accent, but the matrix around which palettes and materials were built.

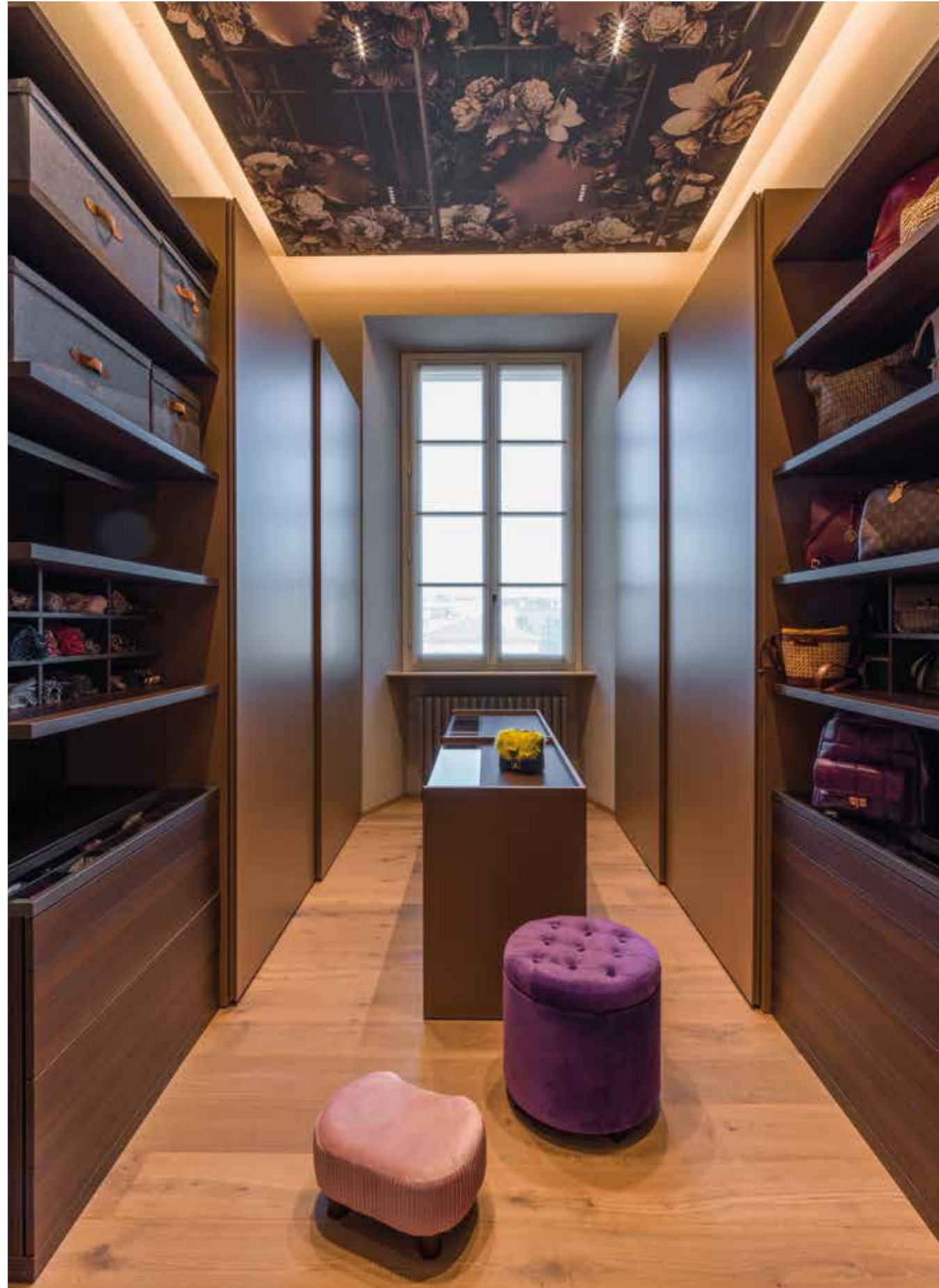
The result is a rich, layered composition, where walls alternate between intense shades inspired by natural earth pigments, floral wallpapers flowing through the interiors - from the living area to the bedroom and even across the walk-in wardrobe ceiling - rose-toned aluminium mosaic inserts and wooden details.





Seven metres of light and material, between bold colours and enveloping wood surfaces





PROJECT DETAILS

LOCATION | Adriatic Coast, Italy
 PROJECT | Arch. Alessia Silvestrelli, Senigallia (AN)
 WOOD FLOORING | Nocciolieve - Luci di Fiemme, Knotty, Brushed
 LAYING DESIGN | Plank
 PHOTOGRAPHY | Maurizio Paradisi

Within this setting, design objects, textiles and artworks by artist Marta Mancini act as visual connecting elements. Yet it is the wooden floor that creates the true perceptual unity: a continuous surface that guides the eye and seamlessly connects the different rooms.

WOOD FLOORING AS A CONTINUOUS THREAD

The choice of parquet also responded to a precise demand for healthy living. The clients oriented the project towards a biocompatible solution, identifying Fiemme Tremila as the most coherent answer: no varnishes, adhesives or chemical components, combined with the natural emission of beneficial terpenes and VOCs. The selected wood species - bleached Thermowood oak Nocciolieve from the Luci di Fiemme collection - blends naturally into the project's chromatic composition. Its pinkish reflections and warm hazelnut tones, softened by delicate powdery nuances, establish a direct dialogue with the home's palette, reinforcing its identity. The wide planks laid in a linear pattern do more than simply cover the floor: the wood climbs onto vertical surfaces, enters niches, shapes the staircase and takes form in bespoke furnishings, such as the study desk overlooking the living area. A material continuity that becomes a true design language.

A DIALOGUE BETWEEN ERAS

Counterbalancing this contemporary dimension are the building's original features: timber trusses still marked by their red painted numbering and restored exposed brickwork. Traces of the past now interact with resin, glass and more pop-inspired furnishings, creating a dynamic balance between memory and design.

Each room is conceived as a sequence of variations: niches, frames and volumes guide the transition between materials and colours, avoiding abrupt interruptions. This "multi-materiality" becomes part of the narrative itself, while the volumes act as tools connecting different surfaces in a carefully balanced interplay of solids and voids, textures and shades.

The result is a complex yet harmonious space, where every detail finds coherence within a broader vision. A home that tells not only the story of a design project, but also a personal story shaped by choices, emotions and identity.



RAVAIOLI LEGNAMI

Ravaoli Legnami was established in 1985 in Villanova di Bagnacavallo (RA). Over more than 40 years, the company has developed its organisation, production processes and facilities.

Today Ravaoli develops solutions for outdoor decking, cladding, ceiling and screening in wood, bamboo and WPC, combining selected materials, technical expertise and Made in Italy processing, with a focus on sustainability.

Its in-house production ensures precision, flexibility and customised solutions for projects in Italy and abroad.

◀ RVL GARAPA: WOOD AS A DESIGN LANGUAGE

Part of Ravaoli's Exotic Collection, RVL Garapa is a selected South American wood, characterised by warm, natural tones and processed in Italy for outdoor applications.

Suitable for both decking and cladding, it creates a coherent material language across horizontal and vertical surfaces, enhancing architectural continuity.

Combined with Ravaoli installation systems, it offers a complete solution that brings together precise execution, long-lasting performance and the authentic elegance of natural wood.

*Project: Gardea Soulfamily Resort
Location: Lago di Garda - Nago-Torbole (TN)
Designer: Martina Biesuz - Studio Opuntia
Photos: Elisa Fedrizzi*

ravaiolilegnami.com

WOOD
STORIES



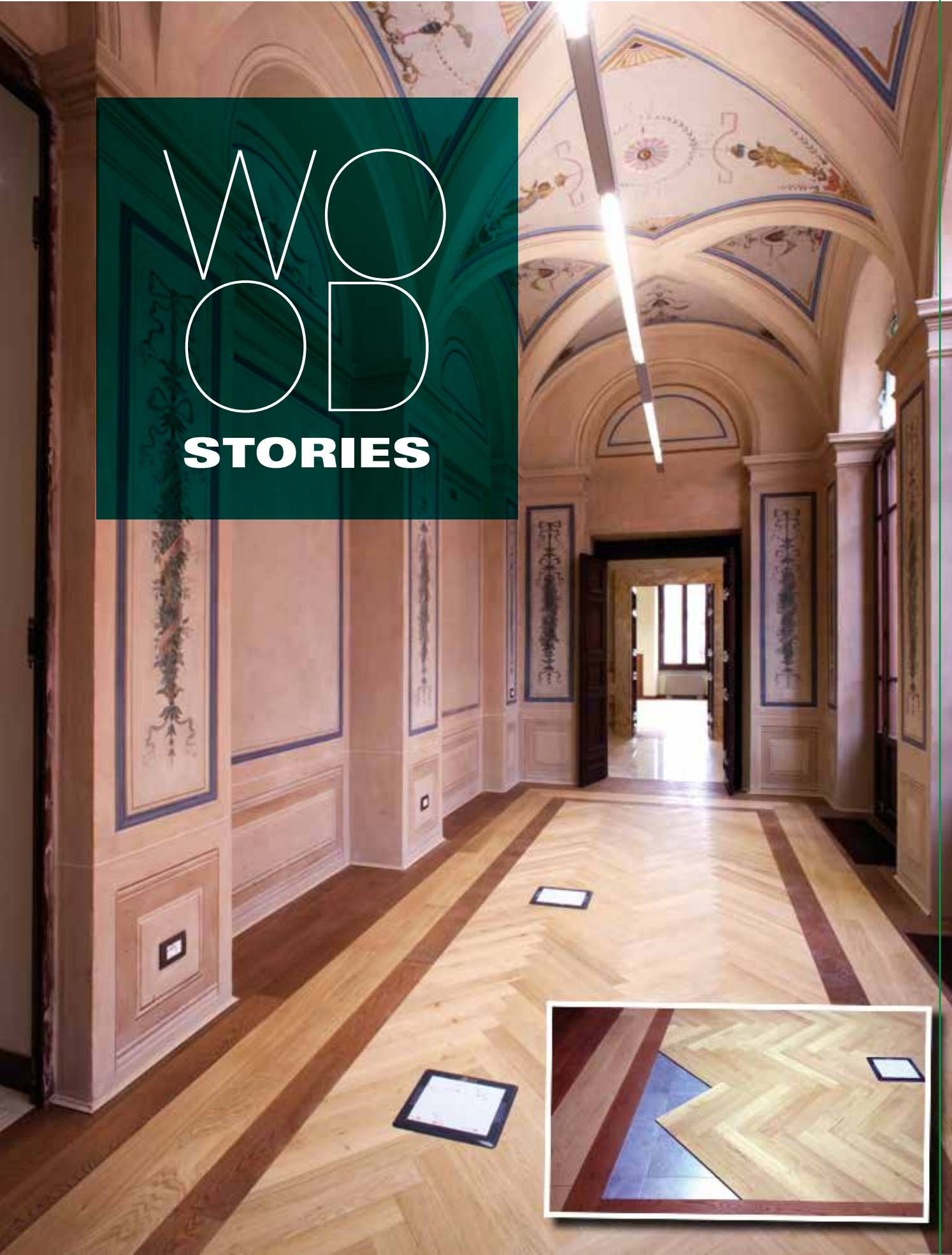
KERAKOLL

The Kerakoll Group is a multinational company working in the construction industry, offering an integrated range of products and services for building better places to live. Kerakoll was established in 1968, in the heart of the Sassuolo ceramic district, and began by producing ceramic tile adhesives. Today, the Group is divided into four Business Units focusing on Kerakoll is a Benefit Corporation. We also obtained B Corp certification in 2023, confirmation of our journey towards a new ESG business model generating economic, social and environmental value.

◀ **COLORS AND SURFACES FOR CONTEMPORARY LIVING**

Color Collection is the Kerakoll's brand collection of colors and surfaces for interior decoration. The Color Collection features a comprehensive range of eco-friendly decorative paints and resins for floors and walls, coordinated in a unique palette of 150 contemporary colors and 15 sophisticated surface textures in line with the most refined style trends of today. Color Collection is part of Kerakoll Colors, a complete project for interior and exterior decoration, featuring 1,500 shades. Microresina Parquet, water-based ultra-thin film. Ideal to decorate and protect Legno+Color floors and to re-design hardwood floors. Microresina Parquet allows you to renew old parquet floors in a In this image: Floor Legno+Color Large KK 120

kerakoll.com



TECNIK WOOD

Tecnik Wood is a reference trademark in the production of high-quality wood floorings, rigorously 100% Made in Italy. Thanks to a supervised supply chain, that combines artisanal workings with up-to-date technologies, our company manufactures resistant and elegant parquets, cared for in every detail.

◀ THE MAGNETIC REVOLUTION

Legno Tecnika introduces Magnetik Floor, the first and innovative dry-lay magnetic system, that allows for the installation of wood floorings in any pattern, with the advantage of removing staves fast, whether laid on raised floors, on screed, or pre-existing floors. Magnetik Floor ensures simple installation, absence of glue to the substrate and is certified free from magnetic fields, it guarantees rapidity and easy laying, making it a parquet suitable for any context of use. Magnetik floor is the first, authentic and innovative magnetic wood flooring.

tecnikwood.it

Living on the water

The vessel by Velysum Venezia and Anidride Design transforms the houseboat into a place to live, where architecture, interior design and landscape flow seamlessly together

TITO FRANCESCHINI





Unveiled at the 2026 Venice Boat Show, the first houseboat by Velysum Venezia, designed by Nicola De Pellegrini of Anidride Design, offers an original interpretation of living poised between boating and interior architecture. Measuring 12 metres in length and 3.60 metres in width, the vessel is designed for inland waterways and coastal cruising, but above all to provide a living experience centred on wellbeing, a connection with the landscape and spatial quality. More than simply a vessel, the project is conceived as a floating suite, bringing the language of

contemporary hospitality and yacht interior design onto the water.

ARCHITECTURE IN DIALOGUE WITH THE LANDSCAPE

Nicola De Pellegrini's concept arose from a desire to create an immersive environment characterised by a continuous connection between indoors and outdoors. A large C-shaped sliding glass wall enhances the perception of space and connects the living area with the furnished outdoor deck, while the upper flybridge provides an additional level devoted to contemplation and relaxation. Natural light plays a central role.

Positioned above the king-size bed, a light well extends through the roof, allowing guests to gaze at the sky even at night and strengthening the relationship between the architecture and its surroundings.

MATERIALS AND DETAILS

The structure and outer shell are made entirely of aluminium and specially treated to ensure durability and long-term resistance. Inside, a refined material palette brings together fine woods, marble, glass and metal to create interiors that are both understated and welcoming. Alongside the sleeping area, the accommodation includes a

living space with a dining table, wardrobe and compact kitchen. The bathroom stands out for its generous proportions and finishes, which draw on the design language of large yachts. An expansive shower lit from above and marble surfaces help create an intimate, sophisticated atmosphere.

A NEW APPROACH TO HOSPITALITY

Conceived for both private use and the hospitality sector, the houseboat proposes a model of living that extends beyond the boundaries of traditional boating. Resorts, marinas and experiential

travel destinations can offer a solution that combines comfort, privacy and immersion in the landscape, providing a distinctive hospitality experience in which architecture and nature meet on the water.

ANIDRIDE DESIGN

Anidride Design was founded in 2011 following an idea by architect and designer Nicola De Pellegrini. Over the years, the practice has gradually specialised in interior design, product design, branding and architecture.

The studio has completed projects

around the world and, from the outset, has built its success on the quality and originality of its work, the enthusiasm with which it approaches every project and the diverse expertise of its extensive network of collaborators.

Architect Giovanni Bez, a specialist in sustainability, joined the Anidride Design team in 2015. With the arrival of Bez, an energy consultant for CasaClima - a building energy certification system - the studio's commitment to sustainability grew even stronger.

anidridedesign.com

Designing total wellbeing

Design, comfort and natural materials create a care experience shaped by emotion. Gascón Group has developed a new architectural identity for the historic Clinique Valmont in Glion-sur-Montreux, bringing tradition and innovation together in interiors that celebrate light, materiality and harmony.

FRANCESCA FERRARI



Founded in 1905 by Dr Henri Auguste Widmer, Clinique Valmont is now an internationally renowned centre for rehabilitation and wellbeing. For Gascón Group - a practice specialising in luxury hotels and private clinics - the project establishes a dialogue between functionality, aesthetics and the institution's historic identity, making contemporary design an integral part of the care experience.

Designing spaces devoted to health means designing for emotion: creating environments that inspire calm and confidence while transforming the very perception of rehabilitation.

BESPOKE SUITES: CARE THROUGH MATERIALITY

The new rooms and suites occupy a single 1,000-square-metre floor and are arranged in a cluster configuration, allowing the spaces to be interconnected and adapted with flexibility. Each environment is designed to meet the needs of patients and their families, providing up to 300 square metres of private space.

Natural oak parquet laid in a 45-degree chevron pattern creates a warm, tactile atmosphere, enhanced by the natural light entering through large windows overlooking Lake Geneva.

The timber headboard incorporates and discreetly conceals technical elements, including oxygen outlets and other medical equipment, preserving the visual harmony of the room.

Marble, leather and herringbone-weave cotton complete a material palette in which every element contributes to a sense of balance and sensory wellbeing.

FUNCTIONAL DESIGN AND MULTISENSORY COMFORT

The suites combine sleeping, living and dining areas, designed to provide both aesthetic and functional comfort. The lighting scheme creates soft, enveloping effects, while careful acoustic design ensures privacy and tranquillity. Every detail, from the wall panelling to the easy-to-sanitise surfaces, has been selected to combine beauty



and practicality through a design language consistent with the clinic's refined identity.

DINING AND CONVIVIALITY THROUGH DESIGN

Gascón Group also completely redesigned the kitchen and restaurant areas, transforming them into spaces for learning and social interaction. The new layout optimises circulation between the chefs and front-of-house staff through separate routes and an innovative ventilated ceiling system. The bar, featuring a white Calacatta marble counter and vertically inlaid wall panelling, establishes visual continuity with the suspended ceiling and leads into the restaurant, where warm lighting and dark-toned furnishings frame views of the lake. Outside, a terrace finished in an eco-friendly wood-effect material extends the sensory experience, reducing solar glare and strengthening the connection with nature.

POOL AND SPA: THE ELEGANCE OF RELAXATION

The wellness area completes the experience with a minimalist swimming pool and a new spa within the beauty centre.

Spot and perimeter lighting create soft reflections across the water, inviting relaxation and quiet contemplation.

The entire space follows a clean, minimalist and consistent design language in which simplicity becomes synonymous with elegance and hospitality.

BALANCING FUNCTION AND BEAUTY

Through the renovation of Clinique Valmont, Gascón Group presents an integrated vision of wellbeing in which every space is designed to care for both body and mind. It is a project in which wood, light and design become therapeutic tools, and beauty itself forms part of the healing process.



THE PROJECT

Founded in Barcelona and operating internationally, Gascón Group specialises in the design of hotels, private clinics and luxury residences. Its philosophy is based on finding a balance between design, emotion and functionality, with a bespoke approach that transforms every space into a sensory experience.

At Clinique Valmont in Glion-sur-Montreux, the team was responsible for the complete interior design, from the suites and dining facilities to the wellness area. The project reflects a vision in which wood, light and natural materials become an integral part of the healing environment.

*Natural oak herringbone
parquet enhances the sense
of warmth and well-being,
bringing harmony to spaces
dedicated to relaxation and
rehabilitation.*



PRECIOUS PARQUETS

Decorative inlays, fine wood species and bespoke craftsmanship showcase parquet as an architectural element, bringing character, elegance and individuality to contemporary interiors



MATTEO BERTI
marketing manager

THE ART OF BESPOKE WOOD FLOORING

A spectacular wood floor expressing the excellence of Italian craftsmanship through refined decorative inlays and bespoke manufacturing. Premium wood species, attention to detail and aesthetic research transform the floor into a true architectural feature, designed for exclusive and prestigious interiors.

BERTI

Berti Wood Flooring creates high-end parquet combining Italian craftsmanship, technological innovation and aesthetic research. For over 30 years, the company has developed wood surfaces for prestigious residential, hospitality and interior design projects.

berti.net



□ HERITAGE

□ AVANT-GARDE



RENZA ALTOÈ GARBELOTTO
ceo

DECORATIVE FLUTED BOISERIE WALL PANELING

Garbelotto celebrates the excellence of parquet through artisanal creations where design, research, and precious materials come together. The Creator® line transforms wood into bespoke works of art with inserts in 24K gold, Venetian murrina glass, marble, and exclusive artistic geometries. Another new addition from Garbelotto is the decorative fluted boiserie wall paneling, available in two versions and color options, bringing the authentic charm of real wood to home interiors and walls. The latest Cromo finish, meanwhile, transforms parquet into an elegant mirror-like surface.

GARBELOTTO

Garbelotto is a symbol of Italian excellence in the parquet industry. For over 70 years, the company has combined artisanal tradition with technological innovation, offering top-quality parquet flooring that is sustainable, customizable, and 100% Made in Italy. Among its most distinctive innovations are the patented Clip Up System®, designed for dry and fully inspectable installation, and Solid by Nature, the new high-resistance finish now standard across the entire product range. Every product reflects refined craftsmanship and sophisticated aesthetics, making Garbelotto a benchmark for architects, designers, and lovers of a unique and unmistakable style.

garbelotto1950.it





GIAN LUCA VIALARDI

□ ARTISANAL EXPERTISE

SIGNATURE QUADROTTE: ARTISANAL CREATIONS FOR INTERIORS WITH A STRONG IDENTITY

The Quadrotte from Woodco's Signature collection are geometric modules with a powerful compositional value, handcrafted through a skilled interplay of joints and inlays. In addition to the eight compositions already available in the catalogue, new creations can be developed through collaboration between designers and artisans: customisation can involve not only the pattern, but also the type of wood species – oak, walnut, or both – the surface treatment, such as brushed, sanded, hand-planed or saw-cut effect, and the finish, either varnished or oiled.



WOODCO

Since 1983, Woodco has believed that there is the perfect parquet for every interior design project. For this reason, it puts both its knowledge of wood and the expertise of skilled artisans at the service of its clients. This combination of know-how and craftsmanship creates value across the entire production chain, resulting in unique, high-quality, and accessible wooden floors.

woodco.it

□ MATERIALITY



ph: @colin_dutton

ETTORE CORÀ
owner

FOREVER1919: THE WOOD PLAYS THE LEADER ROLE

On the Vicenza plateau, Forever1919 by Corà Parquet has designed a renovation project where wood plays the leader role. Sherwood Forest Oak lends warmth, natural elegance, and a welcoming atmosphere, enhanced by restored knots and finishes that highlight the authenticity of the material. The two-layer, 6 mm thick hardwood plank guarantees stability, durability, and compliance with fire regulations, while the protective varnish ensures long-lasting resistance, hygiene, and refinement.

CORÀ

Corà has been cultivating a passion for wood for over 100 years and 4 generations, and is now one of the leading national distributors of wood essences. The Wood Flooring Division, the flagship of the company, offers more than 150 products for every indoor and outdoor need. Design, research and quality meet design excellence with iconic collections, innovative proposals and tailor-made solutions, thanks to collaborations with the big names in design such as Studio Pininfarina.

coraparquet.it



LORENZO ONOFRI
president

□ LIGHTNESS

SLIM COLLECTION

Lightness is expressed in the oak of the Slim Collection, which covers the stairs and parquet floors of a private home in Italy. The wood highlights its natural grain and adds warmth and contemporary elegance.



STILE

Stile is an Italian parquet company born from a family tradition in woodworking between Umbria and Tuscany. It combines tradition and technological innovation in the production of 100% made in Italy high-quality wooden floors, the result of experience, research, and careful selection of the finest wood species.

stile.com

□ GEOMETRIC

LABIRINTO, FORME COLLECTION

Labirinto, part of the Forme collection, transforms parquet into a true architectural element. Its geometric design creates a sophisticated visual rhythm of intertwining lines and changing perspectives, enhanced by the play of light. Designed for contemporary and refined interiors, it combines the warmth and texture of wood with elegant design, creating spaces with a distinctive character. Ideal for open-plan living areas, dining spaces and architectural interiors, Labirinto enhances volumes and interacts naturally with materials such as concrete, glass and metal. More than a flooring solution, it becomes a focal point of the project, defining the style and identity of the space through a balance of creativity, precision and material expertise.



ELIA BOLZAN
owner



FRIULPARCHET

Since 1927, Friulparchet has been dedicated to mastering the art of wood processing and parquet manufacturing. Its meticulous attention to detail, pursuit of the highest-quality finishes, and careful selection of timber at its source are all rooted in a passion for craftsmanship and a commitment to excellence handed down from generation to generation.

friulparchet.it

□ DECOR MATCHING



JENNY VIEWEG
chief sales officer

QUALITY FOR 70 YEARS

Floors shape spatial perception and form the foundation of interior design. Their full potential unfolds with coordinated skirtings that structure spaces and define transitions, combined with panels, door frames and wall protection profiles. Demand for matching décor solutions continues to grow: intelligently combined elements enable tailored interior concepts, enhanced by PEDROSS digital printing, which faithfully reproduces rare tropical woods and existing floor visuals.



KARL PEDROSS AG

Karl Pedross AG is a South Tyrolean family-owned company with 70 years of expertise in high-quality skirting boards and profiles. Focused on innovation, precise craftsmanship, and sustainable materials, Pedross is now an internationally established industry player.

pedross.com

□ CRAFTSMANSHIP



ALESSANDRO GIORIO
CEO



SIGNATURE GEOMETRIES: BETWEEN CRAFTSMANSHIP AND DESIGN

A high-end parquet that reinterprets decorative tradition through a contemporary aesthetic. Large natural oak planks alternate with refined handcrafted geometric inlays, creating an elegant balance of texture, rhythm and light. Designed for prestigious interiors, it enhances exclusive residential spaces through bespoke details, sophisticated textures and a laying pattern that transforms the floor into a distinctive architectural feature.

ALMA

Since 1969, Giorio Srl has embodied parquet excellence through Alma, its high-end brand combining artisanal craftsmanship, aesthetic research and complete control of the production chain, from the selection of the finest timber to the most refined finishes.

almafloor.it



MARCO FELICETTI
ceo

□ CHALLENGE

THE GENTLE CURVE OF DESIGN

Presented at Milano Design Week 2026, Vertigo is the first project designed by Giulio Iacchetti for Fiemme Tremila: a curved wall cladding board that seamlessly connects floor and wall into a single surface, redefining the traditional concept of boiserie. Vertigo is created through the interlocking juxtaposition of elements that form modular, customizable compositions. The board thus becomes architecture, creating a liminal dimension of calm between space and surface: a unified structure that envelops the body in a protective, beneficial shell, thanks to the certified health properties of Fiemme Tremila products. Vertigo is made of solid wood Triplostrato® and treated with Fiemme Tremila BioPlus®.



FIEMME TREMILA

Fiemme Tremila is an Italian company specializing in healthy wood surfaces. Founded in 1993 in Val di Fiemme, it produces flooring, wall cladding, and furniture in solid wood Triplostrato® that combine wellbeing, durability, and beauty. FSC® and PEFC-certified, its surfaces are beneficial and improve indoor air quality thanks to the natural BioPlus® treatment, as confirmed by the CNR-IBE Alpha-pinene research. Since 2023, Fiemme Tremila has been a Benefit Corporation.

fiemmetremila.it

□ INNOVATION



CLAUDIA FLORIAN
head of the flooring division

TWIST ON TRADITION

Twist is the square pattern from the Twin collection, a patented product that offers the very best of PRIME Oak – knot-free and with a perfect surface – combining elegance with environmental responsibility. Thanks to innovative production technology, we recover materials that would otherwise go to waste and transform them into a high-performance core layer. Twin is the only flooring made with veneer and a solid wood core. The Timeless lacquered finish guarantees strength and durability, while the female joint on all four sides ensures easy installation and stability. Twist embodies made in Italy style for unique spaces.

FLORIAN

Florian was established in 1974 in the heart of the Veneto region, as an evolution of the small company founded by Federico Florian in the 1950s.

Since then, the Florian Group has evolved to become a European leader in the hardwood industry, creating an ecosystem of dynamic companies driven by innovation and sustainability. The success of a company depends on many factors: the market, social and economic changes at local and global level, innovation capacity, commercial strategies and much more. Among all these variables, the one that makes Florian stand out is its strategic vision and the skills of the people involved.

florianflooring.com



THE LEGNO TECNIKA TEAM

PRIMO TAGLIO COLLECTION

Primo Taglio Collection stands out for being inspired by the nature of wood and its primary workings. Each board of this range is conceived to highlight the authenticity and the strength of the trees. By using artisanal working methods, every plank is treated with care to preserve the natural beauty and to boast a durability that lasts in time.

The possibility to manufacture steps, shelves and furniture elements, to match the flooring, makes wood even more embracing and live.

LEGNO TECNIKA

Legno Tecnika stands out for producing floorings entirely in Italy, at their facility in the province of Treviso; this allows to provide quality, constancy over time and extreme flexibility, thus guaranteeing to the customer a parquet that is authentically made in Italy.

legnotecnika.it

□ AUTHENTIC



□ ARTISTRY

LUISA BROTTTO
designer

DESIGNER FLOORS: AZALEA by Foglie d'Oro

Flooring is no longer just a surface to walk on, but a canvas on which luxury is expressed. In the world of high-end interior design, Foglie d'Oro - the historic Italian brand renowned for its exceptional craftsmanship - redefines the concept of bespoke surfaces, transforming wood into a true work of art. This vision reaches its highest expression in the Azalea collection, where fine wood meets marble inserts and precious metals in a perfect balance. The result is a sophisticated dialogue of materials that turns every space into a statement of timeless elegance. Foglie d'Oro's expertise lies in its ability to combine elements that are seemingly different by nature. The authentic warmth of walnut and oak, carefully selected and processed through a fully controlled and sustainable supply chain, blends seamlessly with the refined brilliance of metal details and the noble character of marble.

"Each inlay is the result of a perfectly balanced geometric composition: slender metal profiles define the boundaries between wood and natural stone, creating a contemporary mosaic that interacts beautifully with both natural and artificial light.", Luisa Brotto.

FOGLIE D'ORO

Foglie d'Oro is an Italian manufacturer of high-end wood flooring and surfaces, internationally recognized for its expertise in wood craftsmanship and its Made in Italy manufacturing tradition.

Founded by the Brotto family in the Veneto region, where woodworking is part of a long-standing cultural heritage, the company combines deep knowledge of wood with a contemporary design approach. Guided by the second generation and supported by direct control of the supply chain, Foglie d'Oro continues to create premium solutions for architecture and interior design, blending artisanal know-how, quality and innovation.

fogliedoroparquet.com

The right pattern, before installation

Installation is not merely an aesthetic choice. Different laying patterns influence spatial perception, define the rhythm of a room and affect on-site installation methods. An insight from the Technical Parquet Manual exploring the main layouts covered by current standards

Within the Technical Parquet Manual, published by FederlegnoArredo in collaboration with the Wood Flooring Group (Gruppo Pavimenti di Legno) and ASP - Historic Parquet Companies (Aziende Storiche Parquet), there is an insightful chapter dedicated to laying patterns, as defined by UNI EN 13756 and supplemented by UNI 11935. These solutions do not merely determine the floor's appearance; they also influence the perception of space and the execution of the installation process on site.

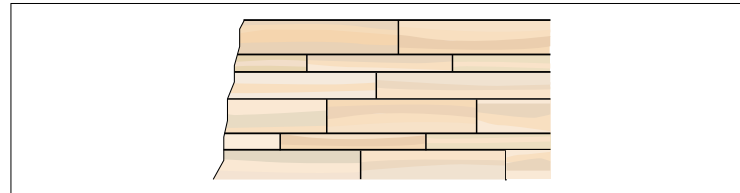
Understanding them means designing more effectively and installing with greater awareness and precision.

8.1 Laying patterns

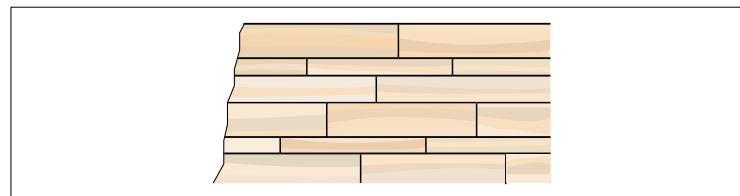
According to UNI EN 13756, a laying pattern is a system of wood elements placed in a particular configuration for aesthetic reasons.

The main laying geometries referred to in the above standard encompass the following types:

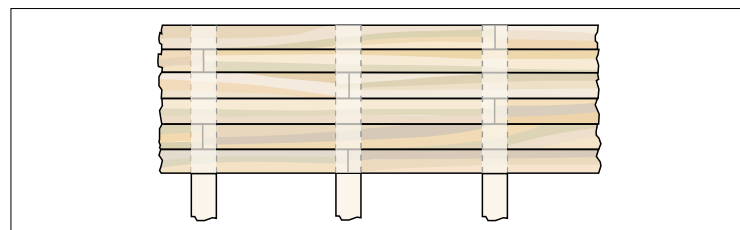
▪ **French flooring** | Elements are of different, random lengths and have a series of widths, arranged in a parallel direction;



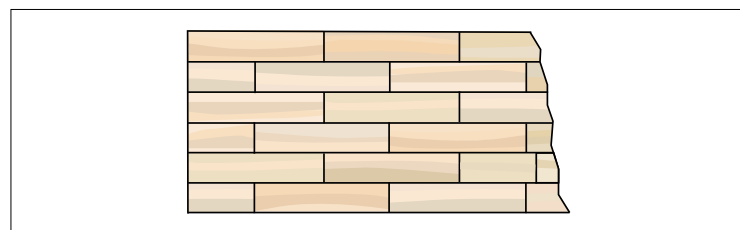
▪ **Strip pattern** | Elements are of equal width and random length;



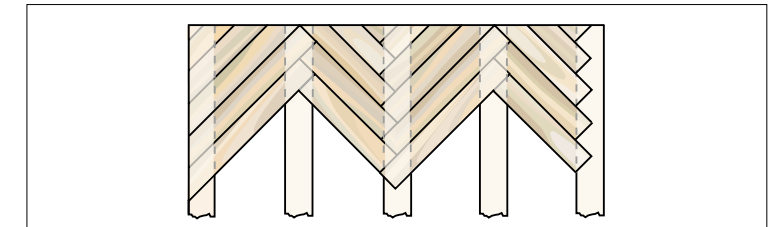
▪ **Deck-pattern** | Consisting of elements of one or more series of equal lengths, with butt joints arranged on battens;



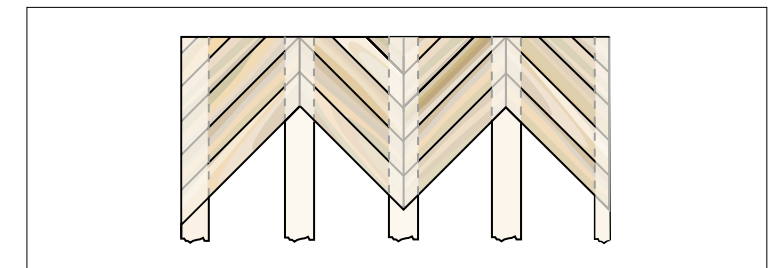
▪ **Brick-pattern** | The elements are of equal length and width, with end joints placed in the centre of the juxtaposed elements;



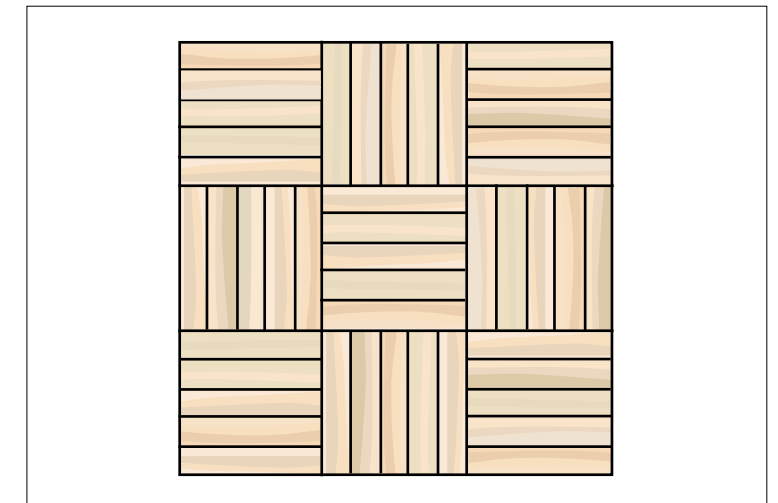
▪ **Herringbone** | The elements are of the same dimensions, the ends cut at right angle, laid perpendicularly one to another, at an angle of 45° in relation to the directions of the walls and/or of battens (wood elements may be double or triple);



▪ **Hungarian-Pattern** | Elements are of the same dimensions, with the ends cut at an angle of between 45° and 60°, laid end to end forming parallel patterns. UNI EN 13756 states that in Austria, this laying pattern is referred to as "French herringbone";

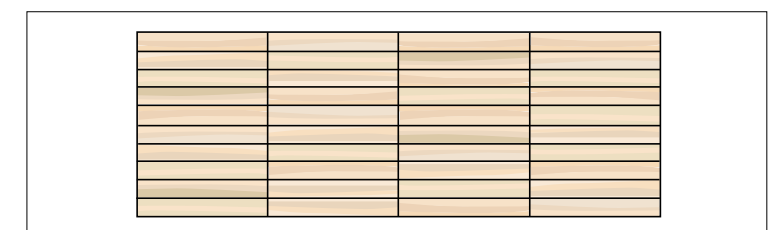


▪ **Basket pattern** | This laying pattern features the assembly of fingers, blocks or strips positioned edge to edge, forming a square whose side is equal to the length of the finger, block or strip.

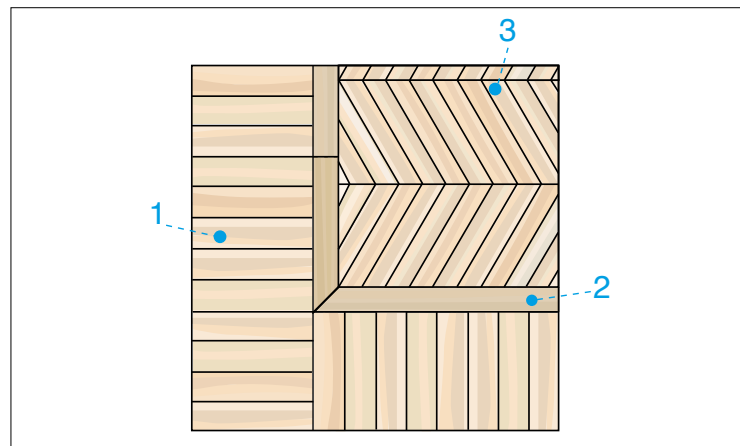


In addition to the laying patterns specified in UNI EN 13756, UNI 11935 defines two others, as follows:

▪ **Finger-joined** | The elements are of the same length and width, laid end to end in a regular alignment. For this laying pattern, UNI 11935 recommends laying by gluing or nailing/screwing;



▪ **Border and frame-block** | The flooring (3) is contained within a border (1) consisting of perimeter elements capable of absorbing any out-of-square issues regarding the walls, featuring a strip (2) of elements arranged along the border's inner perimeter.



THE TECHNICAL PARQUET MANUAL

The Technical Parquet Manual - Design, Installation and Maintenance, prepared by the Wood Flooring Group (Gruppo Pavimenti di Legno) and ASP – Historic Parquet Companies (Aziende Storiche Parquet) of EdilegnoArredo/FederlegnoArredo and published by Maggioli Editore, is a practical guide designed to support the daily work of architects, contractors, site managers and flooring installers. With more than 250 pages, available in Italian and English, it provides a clear framework for standards, responsibilities, technical criteria and best practices, covering every stage from design and installation to maintenance. The publication systematically addresses topics such as wood sustainability, performance requirements, preliminary inspections, installation techniques, contractual roles and responsibilities, helping to reduce uncertainty, errors and disputes. A valuable reference tool for raising quality standards across the supply chain and promoting shared best practices in an increasingly complex market. Available from the Maggioli Editore website.



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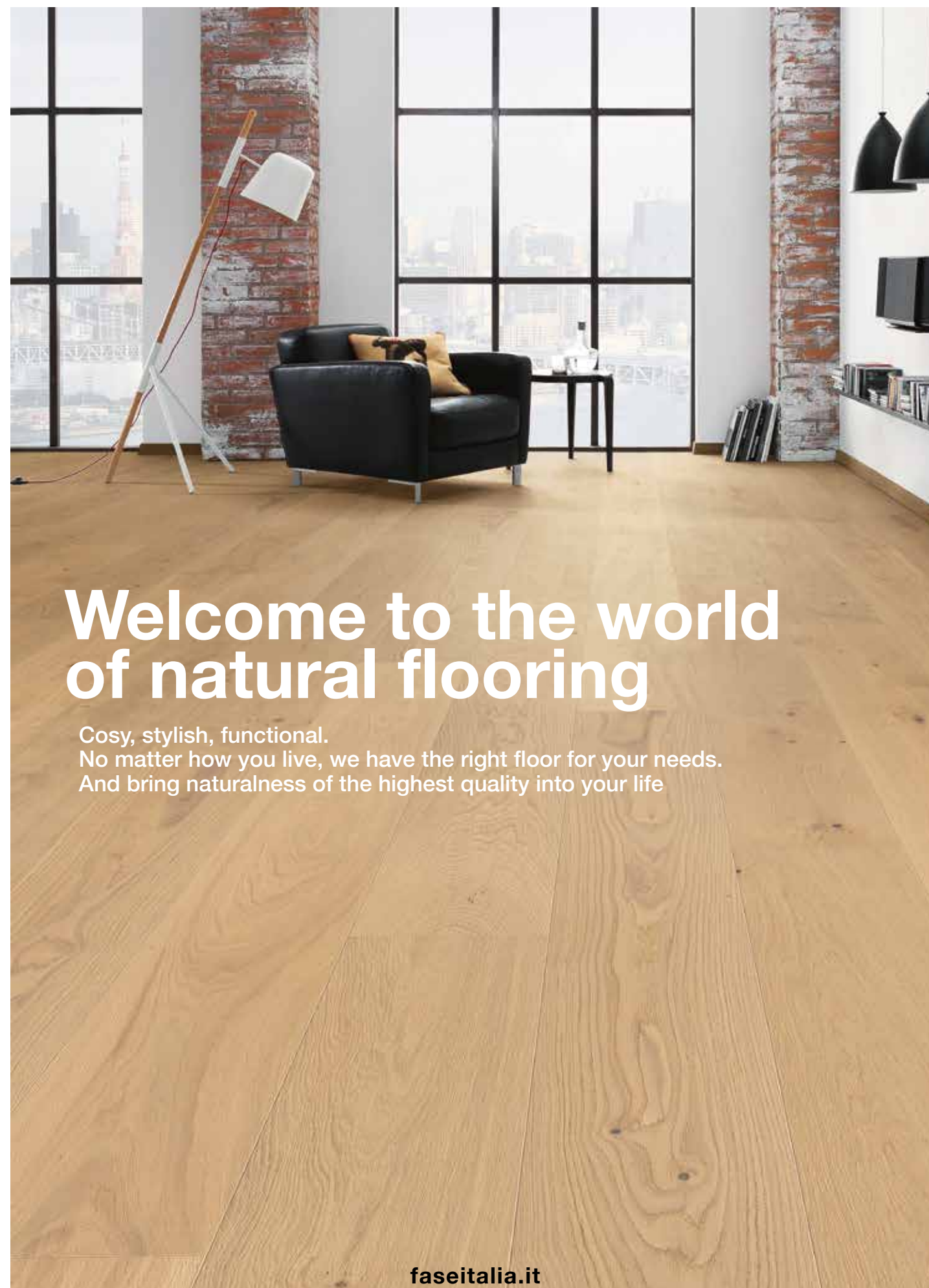
Wood. Dance to a different tune.



In defence of the original.

Wood used in building comes from forests with controlled timber felling. It is a completely renewable material which requires very low levels of energy in the production processes. A wood floor helps to maintain an ideal micro-climate inside the house, softens the falls of those just learning to walk and can be restored an infinite number of times.

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Sounds like music to your ears?



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Cosy, stylish, functional.
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Gloss lacquered top, back and inner drawer with LC01 White finish, smoked glass washbasins, Canaletto Walnut wood back and bottom, Slimline wall-mounted faucets, Tondo storage mirrors, Le Righe Maxi oak paneling, wood flooring from the Tavole del Piave oak Murano collection. Itlas Total Look.

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IL LEGNO. LA TUA CASA.

