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December 2019



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COVER BY  
Giorio  
[almafloor.it](http://almafloor.it)

**Editor**  
4PUNTOZERO Srl  
Via Ressi, 28 - Milano  
Tel. +39 02 39265461  
Fax +39 02 45497579  
[info@4puntozero.it](mailto:info@4puntozero.it)

**Editor in chief**  
Federica Fiorellini  
[fiorellini@4puntozero.it](mailto:fiorellini@4puntozero.it)

**Editor**  
Davide Vernich  
[vernich@4puntozero.it](mailto:vernich@4puntozero.it)

**Editorial staff**  
Giuseppe Ancilotto,  
Anna Baroni, Pietro Belloni,  
Fabrizio Bemabei, Franco Bulian,  
Maurizio Confalonieri,  
Francesco Conventi, Tito  
Franceschini, Stefano Ghinelli,  
Giancarlo Lo Porto, Eleonora  
Mazzola, Chiara Merlini,  
Michele Murgolo, Clara Peretti,  
Raffaele Prisco, Dalvano Salvador,  
Steven Tamai, Samuele Tommasini,

**Art Direction**  
Roberto Cremonesi.Co Srl  
[info@robertocremonesi.it](mailto:info@robertocremonesi.it)

**Layout**  
Giuliana Garlaschelli  
[garlaschelli@robertocremonesi.it](mailto:garlaschelli@robertocremonesi.it)

**Advertisement Director**  
Luciano Dorini  
[dorini@4puntozero.it](mailto:dorini@4puntozero.it)

**Accounting and Administration**  
Lara Papetti  
[lara@4puntozero.it](mailto:lara@4puntozero.it)

**Secretariat**  
Jacqueline Davis  
[info@4puntozero.it](mailto:info@4puntozero.it)



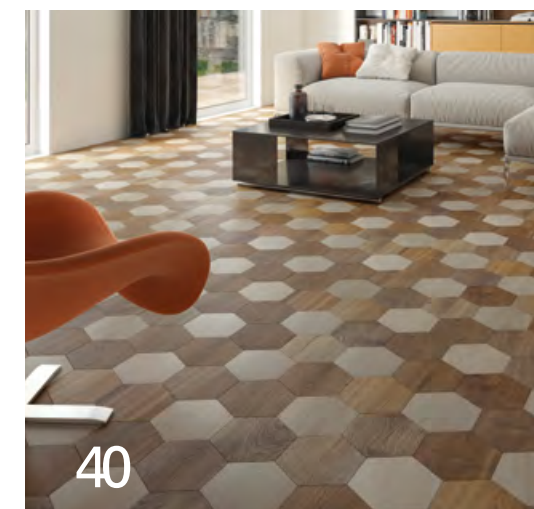
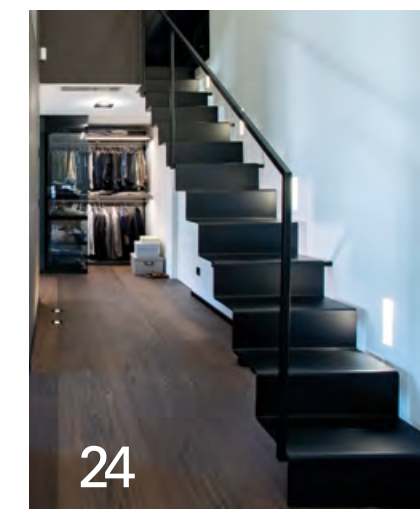
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## I LOVE PARQUET

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You don't need so much to decorate a room.  
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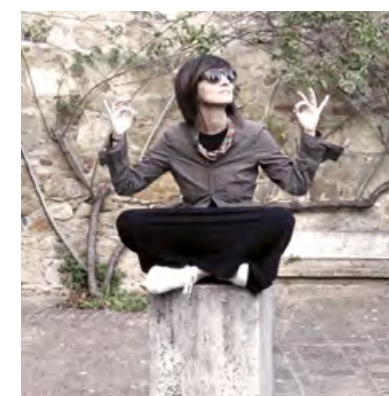
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Isola Project - Architect Giulia Grillo, Genoa

# PARQUET AND ECO-MARKETING (ADOLESCENCE IS OVER, OR IS IT?)



Adolescence is a time of grandiose dreams (it seems that saving the world is something you can do) and opinions set in stone.

When I was at high school I was sure that psychologists and marketing men were people to avoid - crafty, manipulative sellers of crap. Adolescence passes and with it our certainties. So, one day you find yourself among the marketers. To make a living, you find yourself telling stories, writing about products, interviewing business people who do everything except save the world. They produce parquet. They sell it. They lay it. Stop. And so you try to do your best, to work on the 'noble' side of the subject ... but is there really a noble side to our work?

I am convinced there is. I am sure you can sell parquet while remaining credible, making society better and making our clients' lives happier.

Coming back from a holiday, at a moment of great personal and company expansion, I casually (or maybe not) opened a little book to find some inspiration from "how to be a marketer and a good person" by Giuseppe Morici.

To summarise very briefly, Morici suggests a new, eco-sustainable approach compatible with the environment and society we live in. It is true that many people sell smoke and are open to every kind of trick in order to sell their own products, but it is possible to market well and offer "a positive, non-pressurising presentation to which people listen spontaneously - to market in a way which, through its narrative, helps people to develop their own identity".

A respectful, not ruthless discourse delivered with passion. Yes, I do good marketing. Wood helps me a lot to do this, because it is not just a question of aesthetics and superficial taste, but it involves the interplay between man and nature. But this is a topic for next time.





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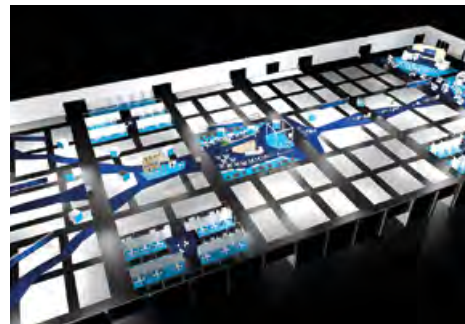
  
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pavimenti in legno biocompatibili



## digitalBAU 2020

Koelnmesse - Cologne

• 11 february - 13 february 2020  
[digital-bau.com](http://digital-bau.com)



## DIGITALBAU GOES TO COLOGNE

digitalBAU, taking place in Cologne from February 11 to 13 2020, will be the central information and communication platform for the crafts and will present developments, trends and services associated with the digitization of the construction industry. digitalBAU in Cologne is co-organized by Messe München and the BVBS. The decision to leave the local exhibition grounds in Munich and take the leading digital trade fair to Cologne was the logical consequence of many preliminary considerations. digitalBAU Exhibition Director Matthias Strauss: "We are responding to the long-standing request of exhibitors and visitors to offer a platform for dialog and for technical developments in the digital construction sector in the period between two BAU trade fairs. Digital services, offerings and program solutions are changing rapidly. The decision to go to Cologne and thus to choose a second

and very central location next to Munich is the right one for us". Between February 11 and 13, 2020, Koelnmesse will be the central hub for digital products and solutions in the construction industry. It will be the place where exhibitors of digital technologies and services for the construction industry will meet interested architects, specialist planners and installation engineers. For the skilled trades, the forum, in particular, offers digital initiatives and practice-oriented solutions (organizers: Network initiatives planen-bauen 4.0 and Mittelstand 4.0) as well as innovative approaches for handling the digitization in crafts. The Forum will take a comprehensive and impartial look at the state of digitization in the construction industry. The focus is on concrete projects and practical experiences, which are divided into the following five workshop blocks: development, planning, building, crafts and operation.

## STARS AND STRIPES FLOOR COVERINGS

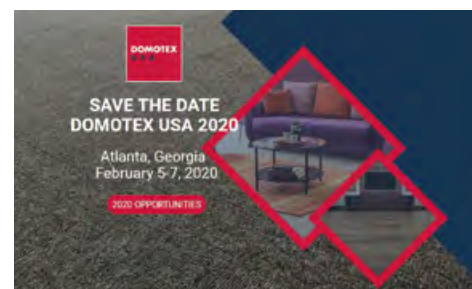
Domotex USA is an annual flooring innovations industry trade show and conference. The event is an extension of the more than 30-year-old Domotex, the world's foremost showcase for floor coverings held annually in Hannover, Germany in January. It is focused on the needs of the floor covering retailers, distributors, installers, builders,

contractors, remodelers and interior designers. The trade show features product displays across hard and soft surfaces including hardwood, laminate, area rugs, carpet and resilient flooring, outdoor floor covering, as well as flooring applications and installation technology. At every edition, Domotex USA bring together flooring professionals from across North America and the rest of the world.

## Domotex USA 2020

Georgia World Congress Center - Atlanta

• 5 february - 7 february 2020  
[domotexusa.com](http://domotexusa.com)



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[coraparquet.it](http://coraparquet.it)





### NWFA Expo 2020

Wisconsin Center - Milwaukee

• 28 april - 30 april 2020

[www.nwfaexpo.org](http://www.nwfaexpo.org)

### WOOD ONLY

The NWFA Wood Flooring Expo (NWFA Expo) is the only show dedicated exclusively to wood flooring. Professionals from across the world showcase the industry's latest products and services under one roof, and engage

in meaningful educational events to grow their businesses. Inside it's possible to find opportunities to network, learn valuable tips and tools from the experts, and be among the first to see the latest products and trends in wood flooring.



### ICFF 2020

Javits Centre - New York

• 17 may - 20 may 2020

[www.icff.com](http://www.icff.com)

### NEW YORK CALLING

With a curated selection of both established and emerging designers, ICFF - International Contemporary Furniture Fair delivers a selection of the globe's finest, most creative, individual and original avant-garde products showcased in one venue.

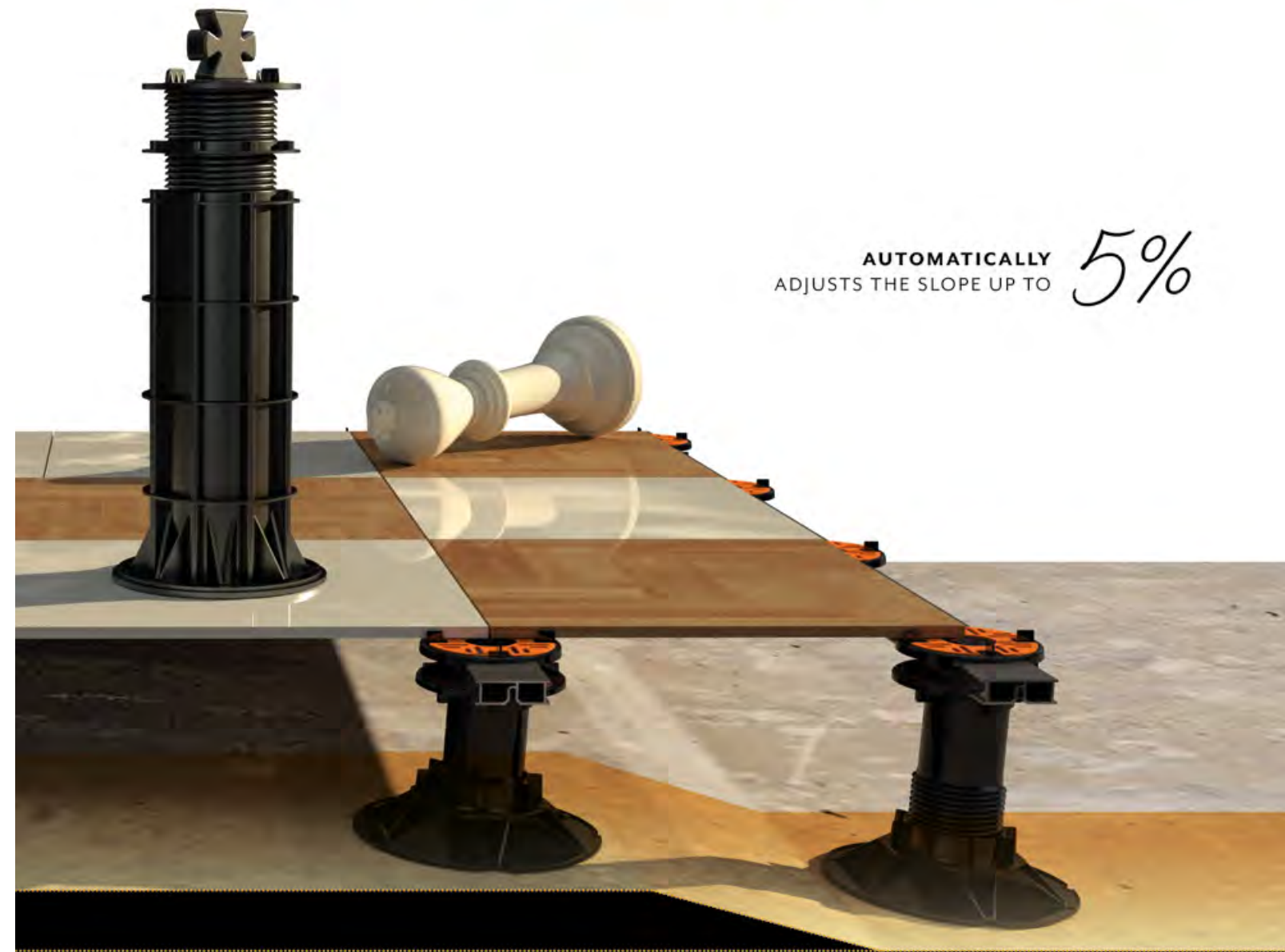
The international blend of exhibitors come to ICFF each year to showcase the newest frontier of high-end, contemporary interiors, attracting attendees from the design industry looking to be inspired by trends from across the globe. Architects, interior

designers, visual merchandisers and developers visit ICFF each year for inspiration and concepts to apply in their next design project and to discover what's best and what's next in every facet of design.

ICFF is the anchor event for NYCxDesign, New York City's annual celebration of design, attracting hundreds of thousands of attendees and designers from across the globe. NYCxDesign celebrates a world of design and showcases over a dozen design disciplines through events taking place across the city's five boroughs.

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### Feira Hábitat 2020

Feria Valencia - Valencia

- 22 september - 25 september 2020  
[www.feriahabitatvalencia.com](http://www.feriahabitatvalencia.com)

### REFRESHED

The new look created by Valencia design consultancy Odosdesign for the next edition of Feira Hábitat València is fresher, more modern, and marks the fair's clear commitment to design. The fair for 'made in Spain' interiors, already confirmed as taking place from 22nd to 25th September next year at Feria Valencia, has taken its corporate identity forward "at what," according to the consultancy, "is a key time for Feria Hábitat València, positioned as it is as one of the world's

leading international fairs for furniture and lighting. The new look marks a further step forward, giving the event a refreshed corporate identity that reflects its expansion and global presence". The launch of Hábitat's new look also marks the start of the sales drive for the next edition of the fair. On the back of 65,000 square metres of space having been booked last time round and occupied by more than 500 companies and brands, the organisers have set very ambitious targets for 2020.



### The Big 5 2020

World Trade Centre - Dubai

- 23 november - 26 november 2020  
[www.thebig5.ae](http://www.thebig5.ae)

### A GLOBAL HUB FOR THE CONSTRUCTION INDUSTRY

The Big 5 is the largest construction exhibition for the Middle East, Asia and Africa, attracting more than 68,000 high level buyers, suppliers and experts from across

the entire construction cycle, from inception to completion. With 6 co-located construction events taking place throughout the week, The Big 5 offers a comprehensive programme of high-level education workshops, networking features and business and sales opportunities under one roof. Since over 40 years, The Big 5 plays a pivotal role for thousands of exhibitors in launching their operations and running a successful business in the Middle East.



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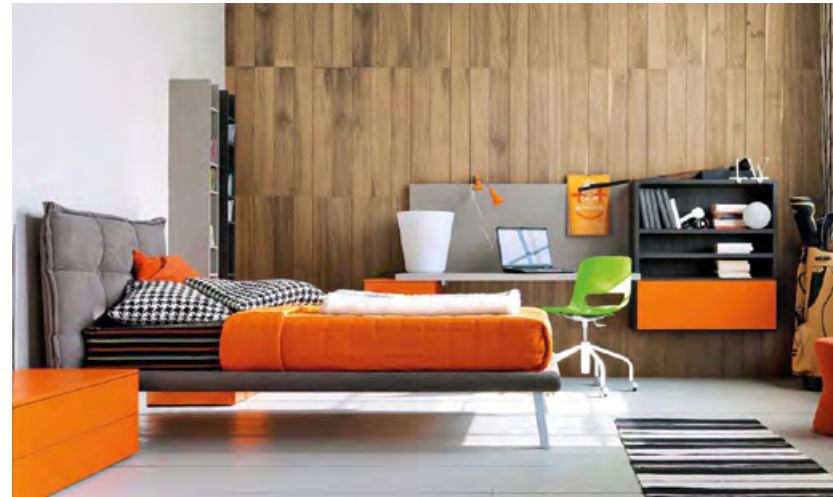
OH MY

# WOOD!

## Trombettino

This modern wall cuckoo clock, made of high-quality MDF with solid beech wood details, is crafted by Italian cuckoo clock manufacturers Pirondini in Italy.

[pirondini.it](http://pirondini.it)



## Minimal

It is no surprise that children spend a lot of time in their bedroom. Used for sleeping, playing and working, it follows that their space should be a reflection of their little personalities. Doimo Cityline produces modular programmes that provide an infinite number of compositions.

[doimocityline.net](http://doimocityline.net)



## Husk armchair

Husk armchair conveys a sense of both mental and physical comfort. It has a stiff body made of Hirek that contains a soft cushion divided into portions, which seem to underscore its ergonomic profile. It is endowed with an original spirit that merges with various styles. Design Patricia Urquiola.

[bebitalia.com](http://bebitalia.com)

OH MY WOOD! | ORANGE IS THE NEW BLACK

## Under my umbrella

Faces lamp by Colonel is made of a base in solid beech and a shade covered with fabric Kvadrat. The fabric wire matches to the color of the shade. Faces often changes appearance thanks to its large reclining decagonal shade. It could be compared to an umbrella. Fabric, diffuses a subdued light and produces an intimate atmosphere.

[moncolonel.fr](http://moncolonel.fr)



## Contemporary elegance

The flat table produced by Voltan smells of wood. It has a length of 200 or 250 cm, width 100 cm, height 75 cm. The structure is canyon orange and the top in oak tobacco.

[voltan.eu](http://voltan.eu)



## Singer Chair

A beautiful reimagining of the historic industrial sewing chair used in factories across the country. Shown in maple and cotton, is available with metal finishing in standard RAL colors, in ash, cherry, maple, walnut, or white oak wood.

[davidgaynordesign.com](http://davidgaynordesign.com)



# GETTING TO KNOW TIMBER: 'DALBERGIA MELANOXYLON'



African Blackwood, Mpingo, Pharoah Ebony, Grenadille, these are some of the names by which this species of rosewood is known. It is a sought after timber which can be used to make the most attractive parquet. Let's find out about it together

**GIANNI CANTARUTTI**

*Dalbergia melanoxylon* was once mistakenly called Pharoah Ebony. In reality it is not ebony, but one of the 260 existing species of Dalbergia, more commonly known as Rosewood. It is from a tree which grows in the south-east of Africa (Kenya, Mozambique, Tanzania). It is a heavy, hard timber highly prized for making some musical instruments like the oboe and for pieces of expensive furniture. The colours of this dense wood range from a thousand shades of dark red to the most intense black. *Dalbergia melanoxylon* grows slowly and has been appreciated for its precious timber since ancient times. It is a timber which can be worked well as long as the cutters used on the machines are well sharpened to obtain a beautiful finish.



At one time this tree was found in land stretching from Ethiopia to East South Africa. Nowadays, its habitat is more restricted, but FSC (Forest Stewardship Council) timber is exported from local communities in Tanzania.

## 'Dalbergia melanoxylon' and parquet

Although it is not a huge tree (it can reach 15 metres in height), pieces to make parquet can be obtained from this species of Dalbergia and maybe even used with other types of wood according to the colour contrast desired. But remember, when it is black, the beautiful designs created during its growth can be seen. Nowadays, even though there is not a huge market for this species because of its high cost, we can still find it certified for use and whoever wants to design something truly unique and special, maybe for a "demanding" client, can take comfort from using a sustainable material.

## Some notes

In conclusion, some advice for anyone using *Dalbergia melanoxylon*, for instance for a parquet floor, it needs to be seasoned first, then dried very slowly so that there are no dangerous cracks. Once dried, the wood remains very stable in dimension and resistant to variations in humidity.





# A LOFT WHICH UNITES PAST AND FUTURE

## PROJECT CHART

**Property:** private attic

**Location:** Rovereto, Trento.

**Year of completion:** 2018

**Surface area:**

300 sq. m. + raised platform

**Wood floor:** Woodco Signature

collection Caribou Oak parquet

**Woodco Agent:** Mirko Eccher

**Photography:** Lucio Tonina

Contemporary design in a building of great historic and artistic value. An attic conversion unites the new and the old through a wood floor

**TITO FRANCESCHINI**







## THE WOOD FLOOR

The Caribou Oak parquet used in the attic is from the Woodco Signature collection, which mixes antique techniques and tools with the very latest technology. The owner chose it both for its intense, attractive colour and for its special texture. The surface irregularities which recreate the effect of a floor which has been used for a long time, have been created through special, hand-crafted planing which makes each plank unique and unrepeatable.

[woodco.it](http://woodco.it)

One of the historic protected buildings in the centre of Rovereto (Trento, Italy) has recently had an attic restored in a way which honours the building's history through matching contemporary décor with elements of the original structure. Under the direction of the architect Simona Prezzi from Studio Moon Design (Trento), the pre-existing floor plan has been reorganized to include clever additions aimed at enlarging the available surface area and guaranteeing a harmonious connection between all the areas.

"The mission we were entrusted with", says Prezzi, "was to make the most of the space. With about 300 sq. m. of living

area, part of which is on a raised platform thanks to the generous height of the loft, we have transformed it into a desirable residence which is airy and meets all of today's living needs".

The main rooms in the apartment encircle an impressive stairwell entrance whose original stone steps have been enhanced by carefully studied lighting and by walls painted in natural colours. So that all parts of the house are directly linked, in the entrance hall there is also a modern suspended walkway protected by a metal balustrade which creates a second passageway, in addition to the main one, between the daytime and night time areas.





### WARM AND WELCOMING

Beyond the entrance, a large open space unites living and dining rooms and kitchen in harmonious contemporary taste. The antique wooden trusses, part of the original building, have been highlighted by the contrasting delicate tones of the walls, sofas and blinds. The intense colour of the beams which are throughout the house, has been reflected in the Woodco Caribou Oak wood floor, planed and with a natural oil finish. The large planks (3000x400x20mm) are characterised by the irregularities which evoke typical antique floors. They cover the whole area, including the area with sauna and jacuzzi. "Warmth and a welcoming atmosphere were indispensable features for

the owner", explains Prezzi. "Although the choice was for contemporary furnishings and strict linearity, they did not want to lose the 'homely' atmosphere which only wood conveys". The spacious night time area which is directly accessible from the kitchen by the raised walkway crossing the entrance consists of a master bedroom, a large bathroom with an open shower and a walk-in wardrobe. There are also two other bedrooms, a utility room and a raised area with a view and two staircases up to it (one from the living room and one from the master bedroom) which is also an area for relaxing with its own private bathroom and which can be transformed for use as a guest room.





# THE NEW AMARONE HOUSE

TOMMASI  
Viticoltori dal 1902

In Pedemonte, in the heart of Valpolicella country, between the Lessini mountains and the plain, the Tommasi family have restored part of their historic premises and made a showroom for tasting their red wines. Leading character: wood

BENEDETTA PIACENTINI



The Tommasi family have been producing the famous Amarone Italian wine (one of the most successful red wines on the global market) since 1902 in the heart of classic Valpolicella country at Pedemonte, near Verona. The company has been specializing in the production of this 'nectar of the gods' for many years, becoming one of its main ambassadors throughout the world. The Tommasi family have recently restored a building on their premises in Pedemonte, keeping the first floor, an area of over 300 sq. m., as a modern showroom for tasting their red wines : Amarone, Ripasso, Classic Valpolicella and the sweet Recioto. Because of the building's characteristics and, above all, those of the products to be displayed, there could be no other choice but wood for the floors. But not any old wood.

#### NEW LIFE TO TIMBER

The Garbelotto Xilema line was chosen for the restoration of the Tommasi premises. This line of flooring comes from the recovery and enhancement of old "dead" trees from the Slavonian forests. Garbelotto restore and enhance this timber, which has lost all its vital sap but gained unique colours and tones, to make an antique, unique wood with a great personality. By using trees "dead on their feet" they give a second life to the timber. The final result of this matching is perfect: the tones and unique flavours of red wines "framed" in wood whose colour is just as unique. Like all wood floors in Garbelotto's comprehensive catalogue, they are suitable for Bio-building, in class E1 for formaldehyde emissions and 100% made in Italy. FSC certification is available on request.



#### 70 YEARS IN THE WOODEN FLOOR INDUSTRY

"Parchettificio Garbelotto has produced traditional and prefinished wooden floors of great quality and beauty for almost 70 years. Love for wood, constant technological research and a special attention for Made in Italy products have made us stand out, achieving excellence in the production of wooden floors and accessories. Over the years, we have specialized in the selection of the best timber, national and foreign ones, in order to process them in our sites located in the province of Treviso. The whole production cycle of Garbelotto's wooden floor and Master Floor Line are entirely

carried out in our factories, from its cutting process, gluing to the finishings, in order to guarantee our clients a certified Made in Italy product as ruled in the decree no. 135 dated September 25th, 2009, and the possibility to customize them at any phase of the construction". Garbelotto's Group is constantly growing: every year investments are made on new advanced machines and skilled workers to combine technology and innovation with craftsmanship and Know How. In 2014, the new headquarters were opened and they represent perfectly the company's philosophy, where art and technology merge with beauty and the naturalness of the wood.

[garbelotto.it](http://garbelotto.it)



Impertek supports  
at the super luxurious  
hotel by Patricia  
Urquiola

TITO FRANCESCHINI

# The “Il sereno” swimming pool on lake Como





Photocredits: Impertek and Ravaoli Legnami

*"I love colours, the light that changes throughout the day, the green and blue reflected in the water, the clear lines of the mountains and the sky."* This is how the famous Spanish designer, Patricia Urquiola, describes Lake Como, the place that inspired

Manzoni's The Betrothed and Rossini's Tancredi, where Napoleon, Foscolo, Stendhal and Lord Byron strolled. A few steps away from the Pliniana source - the stream mentioned by Pliny the Elder in the first century BC and studied by Leonardo da Vinci - lies

the super luxurious "Il Sereno" hotel, managed and renovated, together with Villa Pliniana, by Luis Contreras (Sereno Hotels group) in collaboration with Patricia Urquiola. A constant dialogue between Landscape and Architecture, Design



and Nature: the atmospheres of the 50s echo in the 30 suites of the hotel, influenced by Scandinavian shapes and Japanese shades, with chairs and beds in woven rope, sofas in fabric and leather, stone and steel that blend with the wood, and the

windows through which one can see the blue-green reflections of the lake. The Spa is designed by Valmont, whereas Moroso, Cassina and B&B Italia have furnished the reception and the restaurant of the Michelin-starred chef, Andrea Berton.

Outside, the horizontal garden, created by Flavio Pollano with 183 different plant species, smells of myrtle and lavender and blends in with the vegetable wall of the celebrated, Patrick Blanc, inventor of the vertical garden.





## PEDESTAL LINE RANGE

The swimming pool overlooking the lake is in Brazilian karst stone with an ash deck and rests on self-levelling and adjustable supports from Impertek's Pedestal Line range. Supports made of recycled and recyclable material by the company that in the last thirty years has distinguished itself in Europe and in the rest of the world for high quality products entirely Made in Italy, innovative and attentive to the installation requirements that can be seen on site.

[www.impertek.com](http://www.impertek.com)



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# Profilò

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## ALMA BY GIORIO

Alma is one of the most renowned brands of wooden flooring and is well established in both the Italian that international markets thanks to the wide range of solutions offered. Alma combines the warmth and naturalness of wood with exclusive finishes and will enhance any space. A combination of the best raw materials and the latest trends in the world of parquet have created a series of collections with a unique style thanks to their appearance, the way they feel to the touch or the look they create.

Vintage, classic, elegant or even modern, Alma flooring offers a captivating new look. Alma provides the most practical solutions taking into account the style preferred by its customers, guaranteeing professionalism, expertise and an unrivalled level of care. Those who choose Alma, choose style and beauty without compromising on quality, the trademark of the Giorio brand.

**almafloor.it**

## WOOD INSPIRATION



The Geometrici collection stands out for its innovative shapes. A series of new models, characterised by a design, both original, yet classical, where the nature in wood meets design, creating a dynamic and extremely elegant parquet. Each piece is handmade by expert craftsmen, allowing it to be completely bespoke.

In photo: Model: Esagono  
Collection: Geometrici  
Surface: Brushed  
Treatments: Smoked, Smoked Bianco Piuma



## ITLAS

The story of Itlas has been handed down from generation to generation. Dedication to work and craftsmanship continue to be passed on from father to son, never forgetting the origins which helped us to build a solid business by constantly seeking new solutions, products and projects. The company was founded at the end of the 1980s by Patrizio Dei Tos, and in the year two thousand his son Matteo joined the firm. Protecting the environment and human health are indispensable factors for Itlas, which has developed an environmental policy with clear, ambitious objectives involving the choice of strictly controlled raw materials from responsibly managed forests and management of the production process to certified environmental standards. It has also adopted water-based varnish to reduce synthetic solvents and uses vinyl adhesives to limit formaldehyde emissions.

[www.itlas.com](http://www.itlas.com)



## WOOD INSPIRATION

Progetto I grandi classici, Herringbone.

It has very old origins - it dates back from the old Rome when it became popular not only to use wood for the floors of the most luxurious houses and palaces, but also to lay the wood creating particular designs.

Today, those houses and precious pavements are being reevaluated in the most modern designs.

These compositions are present in all the finishes of the lines Tavole del Piave and Legni del Doge.

Solutions with a classic style and high technical features: a unique architectural route to making your style exclusive.

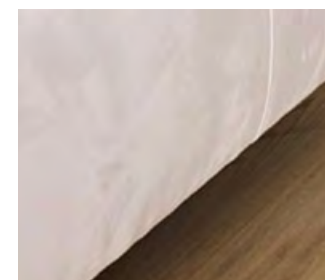
- **Progetto:** I grandi classici
- **Pre-finished 2-layer wood flooring,** Jazz oak
- **Photocredit:** Ezio Manciuca



### FIEMME 3000

Health is a valuable element to consider when designing a space. Now more than ever we have the opportunity to choose natural objects which have a positive impact on our health and make us feel good. Fiemme 3000 was founded in 1993 with the aim of producing biocompatible natural wood floors that would benefit the health and environment in which it is present. All of our Fiemme 3000 wood floors are ethically harvested and grown in protected forests where we continuously replace what we extract. Healthiness and resistance are guaranteed by our innovative treatment made of essential oils and natural waxes, the very same substances trees produce to protect themselves. In 2017 the Italian National Research Council certified that Fiemme 3000 wood floors don't contain any oil-derivative. On the contrary, they are healthy because they improve the air quality. The company based in Predazzo, Dolomites, counts today 40 employees. Out of Italy the company has two Flagship stores in China and showrooms in New York City, London, Dubai, Kuwait, Beirut, Muscat, Kiev, Oslo and Bogotá.

[www.fiemme3000.it](http://www.fiemme3000.it)



### WOOD INSPIRATION

“We used the wood as fil rouge on the walls of any room. The same essence of the floor - the oak Reale - interprets the theatrical setting in the living room in order to hide some technological and home entertainment plants. While Fiemme 3000 furniture has marked the horizontal line of the suspended staircase, a contrast to the covering in lava rock”.

- Designer: Matteo Munaretto
- Collection: Boschi di Fiemme
  - Essence: Reale
  - Wood: Rovere Oak
  - Selection: Knotty
- Surface finishing: Brushed
- Treatment: Fiemme 3000 BioPlus





## FRIULPARCHET

Friulparchet is a company boasting of over 90 years of experience, tradition and history in the world of timber and in particular parquet. Its story began in 1927 and since then we have offered all the experience and passion handed down to us to our clients. In this way we have become a leader in national and international markets. Even now Friulparchet pays the closest possible attention to training its collaborators and telling them the 'secrets' we have learned about producing impeccable quality parquet of inimitable taste. This is confirmed by our continuing growth in foreign markets where Italian taste and quality attract a clientele which is not only discriminating but also aware that they have found in us a company which takes care of every little detail and where planning, different formats and finishes have practically no limits.

**[www.friulparchet.it](http://www.friulparchet.it)**

## WOOD INSPIRATION



Friulparchet has made environmental protection its strong point for several years now. It produces a parquet made with certified, sustainable materials without any substances harmful to the health of human beings.

The oil-treated BioLinea range has an environmentally friendly finish through the use of innovative products and processes which guarantee high quality performance, less maintenance and hard wear. The oil finish does not create a surface film and therefore allows the wood to 'breathe' naturally and to continue to live and find its natural balance in the surrounding environment.

With BioLinea you can choose your own parquet from different hand-crafted formats and processes and colours and finishes.



**BERTI  
PAVIMENTI  
LEGNO**

The company was founded in 1929 by Cesare Berti in Villa del Conte, Italy. Today is still a true family business and it is managed personally by the company owners. Being the first to study the employment of the laser technology to the inlaid work, allowed Berti to realize out-and-out art works, hence becoming a matchless point of reference and to offer a wide range of solutions and to create strongly personalized wooden floors.

Since 1929 Berti combines ancient art with technology, touching and listening to the rhythm of the Nature. For almost 100 years the firm have dedicated to the production of wooden floors with love, adapting requests and personalities to the unique and special essence of wood.

**berti.net**

**WOOD  
INSPIRATION**



Stockholm pre-finished pattern floor  
(13 x 600 x 600mm)  
made of oak, teak and red resin.

The Nordic taste is more than a style.

It has established itself over time as a real philosophy of life that combines functionality and aesthetics, while remaining welcoming and refined.

In the Scandinavian style, linearity and simplicity are going steady with the precision of the geometric shapes and blocks of color. The Scandinavians love the contrasts and the integration between square and clean forms with the more gentle and rounded ones.

Inspired by the forests of the North, the pattern floor Stockholm is produced using a light and luminous wooden specie, such as oak, treated naturally to better enhance the texture of the wood.

It's a simple, clean and aesthetically beautiful design, inspired by the Nordic nature and climate.



## CORÀ

Corà means culture and passion for wood! With 100 years of precious presence in the market and four generations that harmoniously followed one another since 1919, it is the biggest timber trade and manufacturing company in Italy, supplying 6000 clients. Thanks to the long-lasting activity in supply markets worldwide (partner in Gabon, forest concessions in Africa) Corà has a total control of the production chain. The Parquet Division, founded in 1993, features the same values of the Company, especially the green attitude. With a continuous increase of the offer, that counts now on 150 products, Corà Parquet satisfies all the requests for retail and contract, both indoor and outdoor.

**coraparquet.it**

## WOOD INSPIRATION



Larice has the “casual” flavour of a pair of jeans that create a glamorous atmosphere when combined with refined clothes: the raw material is heightened by processing that exalts its three-dimensionality, and treatment with our special HC “high care Corà”, which contains particles of silver ions that create a natural barrier against the enemies of hygiene.

- Sizes: thickness 15 mm x length 1900 mm x width 190 mm
- Type of wood: Larch
- Finishes: Alleghe / Resia / Levico / Carezza / Braies (all finishes are micro-chamfered on four sides)
- Texture: brushed



## ANTICO FILO

In the territories, which lies in the foothills of Treviso's Prealpi, where wood is the raw material par excellence, where artisans and industries work it following tradition, where the scent of wood is in the air, here Antico Filò has created a small "artisan industry", a small artisan industry because inside, thanks to the passion of own staff supported by high-tech machinery, there is a world to discover, there is the solution for everything and everyone: for large contract companies, retailers, carpenters and for the installer.

[www.anticofilo.it](http://www.anticofilo.it)

## WOOD INSPIRATION



Renovated house, with rustic and modern insertion, spruce beams with exposed iron beams all visible as for the staircase leading to the night area. Warm color of "Biorka" (The Antiques Collection) that also goes well with the insertion of the stone at the entrance and in the kitchen and with the essential bathroom furnishings. The goal that the clients wanted to reach was to enter the house and be welcomed by the warmth of wood like in a safe nest, where contemporary details make the environment unique and exclusive. The Antiques Collection, a board-by-board crafted collection, is available in two types of wood : Oak and Larch, materials of the highest quality, wich have always been used in these areas.



# CHIMIVER PANSERI

Chimiver was founded in 1965, it was a small laboratory producing coatings for wood and wooden floors. Chimiver since 50 years puts into his work vitality, strength and passion, studying products with very low environmental impact! Chimiver is run by the two sons Oscar and Nevio who, with their distinctive but complementary skills have brought to the company new development, strategies and ambitious goals.

Today Chimiver has become the undisputed market leader in Italy in the sector of products for gluing, treating and maintaining wooden floors.

Customer focus, an immediate response to market needs, and synergy among the staff are some of the ingredients that have motivated Chimiver to produce complete lines of products for different types of flooring: wood, resilient, resin and outdoor. People are fundamental to the development of the company. At present, Chimiver has more than 70 employees,



15 of whom work in R&D. Chimiver makes products which help to improve quality of life by paying close attention to the environment. This care is evident in the choice of adopting controlled machinery, packaging which is easier to recycle, and, above all, in the research dedicated to the formulation of high solid content and solvent-free products, waterborne lacquers, natural oils, and ecological glues and adhesives.

Some of their figures:  
30,000kg of adhesives per day  
- 10,000 kg of laquers per day

- 1,000 L of oil per day  
- 100 pallets / supply chain per day - 15.000 m<sup>2</sup> - 70 employees - 12 Research&Development - 40% export. Innovative solutions and continuous investments have given Chimiver a presence today in more than 60 countries all around the world.

## FOCUS

**Chimiver Panseri S.p.A.**  
Via Bergamo, 1401 24030 Pontida (BG) Italy  
[www.chimiver.com](http://www.chimiver.com)

**CONTACTS**  
[info@chimiver.com](mailto:info@chimiver.com)  
Ph. +39 035 795031

**MANAGING DIRECTOR**  
Nevio Panseri

**FLAGSHIP PRODUCT**  
Ecofill Tech is a solvent-free single-component water-based acrylic filler which, mixed with the dust produced by sanding is used to smooth the wooden floor.



*merry christmas  
and happy new year*



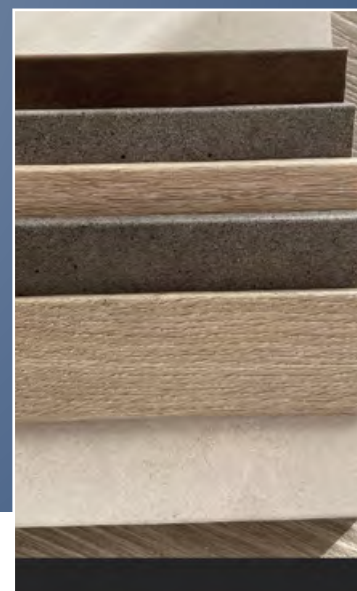


# DE CHECCHI LUCIANO

Our family business dates back to 1957 when Mario De Checchi opened a small artisan restoration and furniture shop; later added works for construction and transformation of various profiles and slats in the furniture. It was at the beginning of the 80s when the first skirting was made; only solid wood skirting was handcrafted, one by one, and our way to more specialized and industrial production begun: the first moulding machine, the first multiblade machine, the first painting machine. The business was slowly growing and in 1988 thanks to the intuition of Luciano, the son of Mario, the first coating system was bought: the veneered skirting was born. Our company was the first on the Italian market that introduced the classic 82 x 13 shape, coated in various essences and it was the beginning of unstoppable growth. The first warehouse was organized, the strength of our company philosophy even today. In 2000, the first skirting board was covered with materials like pvc and paper: the road to a new type of

profile was already opened and the production of the promonwood, skirting board with melamine laminated veneers, began to become reality. Immediately after the first brushed and oil-treated finishes, the trattline line, skirting boards treated with special painting processes arrived. In 2006, Unydeco was founded, a company specialized in the production and processing of profiles in various alloys (aluminum, brass, steel) for the laying and finishing of parquet and furnishing accessories, which has a very wide range of ready-to-carry items till today. Unydeco has been continually working with De Checchi Luciano, and the union and joint efforts of the two companies have generated many aesthetic and cutting-edge technology products. In 2014 an important investment in the company is the beginning of the era of digital printing on wood veneer and on paper, this to give quick and immediate answers to a constantly evolving market. The entry into the company

of alternative materials to meet market trends such as aluminum, foamed PVC and especially the new Lvt and spc floor profiles. In 2017 there is the opening in Ukraine, in Kiev, of its own warehouse for the direct distribution of all the products of the two companies, in a market where the made in Italy is still highly appreciated. In 2018 the De Checchi company celebrates the 65 years of activity with all its collaborators, partners and friends, involving all the people who made this possible, up to the present day ready to face new challenges and face a market never satisfied with novelty, which we will bring to domotex in January 2020.



## FOCUS

**De Checchi Luciano & C. S.r.l.**  
Via Irpinia 16 - 35020 Villatora di Saonara (PD) Italy  
[www.dechecchiluciano.com](http://www.dechecchiluciano.com)

**CONTACTS**  
[info@dechecchiluciano.com](mailto:info@dechecchiluciano.com) -  
Ph. + 39 049 64 47 09

**EXPORT MANAGER**  
Alberto De Checchi

**FLAGSHIP PRODUCT**  
PVC 3D DEC, new skirting for LVT and SPC floors supplied on customer floor sample.



**DE CHECCHI LUCIANO**

## Skirting Modern® and Pregio®

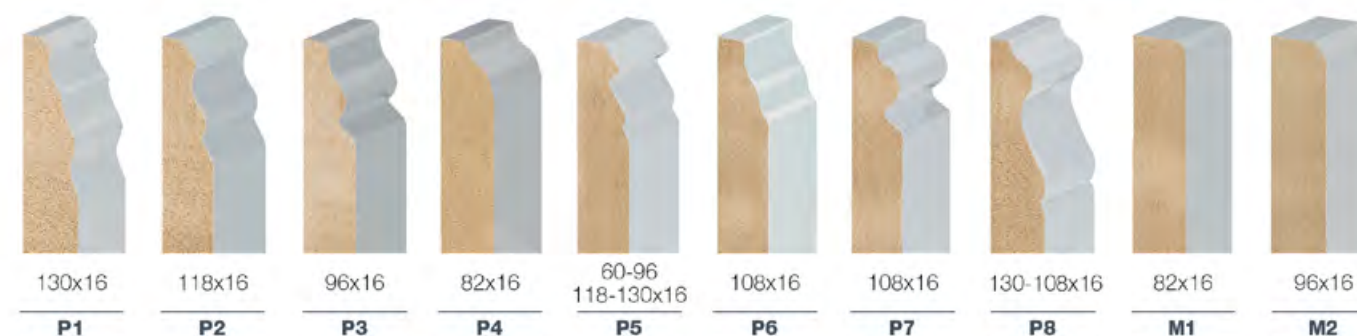
[www.dechecchiluciano.com](http://www.dechecchiluciano.com)

Two new **modern and classic** white lines of skirting are broaden the range of lacquered skirting creating comfort; there is possibility to choose from **ten new shapes** following the fashion and design evolution. The skirting made from MDF covered with white flex paintable paper with clip-on system **dl-FixClip**, generally is interesting by price and quality.

Designed & Made  
in **Italy**



**dl-FixClip**  
quick fixing skirting





# KLINDEX

Klindex was founded by Ercole and Enio Bibiano in 1988. The Bibiano brothers, with over 10 years of experience in the sale of machines for the cleaning industry, perfected and patented their new system for polishing natural stone using the synthetic diamond pads technology. At first it wasn't easy to introduce this new technology, because the customers were reluctant to believe that such innovation could improve upon the tried and proved method geared around the traditional heavy grinding machines. After a few years, however, thanks to the results and testimonials coming in from early customers, scepticism began fading to the point that the Klindex System is now recognized as arguably "the best system for grinding and polishing all kinds of natural stones." In a remarkably short period of time, contractors and fabricators from all over the world have been having a great deal of success with the Klindex floor care systems. Official recognition of the Bibiano's achievement came in the form of the coveted Nomination For The



Most Innovative Product Award conferred to Klindex at the Amsterdam Inter-Clean 2000 Convention for the mono brush UNIKA. This nomination has been acknowledged again on 2004 with "Idraulikus". Our company is still working very hard to improve its products, and it continually invests time and money in research and development in order to offer the best machines available to a world-wide customers. Klindex s.r.l designs and produces machines for cleaning and restoration of all surfaces. Thanks to its competence, Klindex assures to its customers efficient and good services. Moreover, thanks to the cooperation between Klindex and its customers, all the

market demands are satisfied. All the projects are studied and supported by Klindex with up-to-date programs. KLINDEX has already achieved the certification UNI EN ISO 9001:2000 for "Design, Production, Sale Of Cleaning And Grinding Machines". Klindex is famous for its vivacity in the design and new projects. Klindex regularly collaborate with the University of L'Aquila and with its department of Energy for researches activities. Every year creates new Engineers. Klindex is very sensible to the ecological impact. For this reason, all the researches are finalized to use ecological materials with no noxious residue.

## FOCUS

**Klindex**  
S.S. 5 Tiburtina Valeria,  
Km 209+200 - 65024  
Manoppello (PE) - Italy  
[klindex-wood.com](http://klindex-wood.com)

**CONTACTS**  
[info@klindex.it](mailto:info@klindex.it)  
Ph. +39 085 859 546

**FLAGSHIP PRODUCT**  
Bella is the innovative wood sanding machine born in Klindex home. Available with 2900Watt motor is ideal for cleaning, treatment, grinding and polishing wooden surface. at occur at construction sites.



# Discover new Klindex Wood Line





# PEDROSS

Behind every successful company are exceptional personalities, as is the case with Pedross. In 1956, when the South Tyrolean Master Carpenter Karl Pedross took the plunge into self-employment, little did he envisage the amazing development his company would go through. With the transition to skirting boards during the 1970's he displayed an unerring business sense, and paved the way for the stable growth of his company. Today, along with Karl Pedross AG, the Vicover Business Unit and Bürkle Leisten & Profile GmbH, the companies are among the world's leading pioneers in the development, manufacture and marketing of flooring accessories. With innovativeness and the combined strength of 230 highly motivated employees, they work tirelessly to inspire customers and partners every day and produce 30 million running meters per year. In addition to the innovative direct digital print on various base materials, PEDROSS



just created the innovative, customer-friendly assembly system CLIPSTAR FAST and announced a new robust solid wood programme developed in close cooperation with the long-standing partner and customer Döllken Profiles. At Domotex 2020, visitors can explore the new products directly in Hall 13, Stand E23. As a full-range supplier, exporting on a global level and continuously tapping into new markets is key for PEDROSS. The group is highly customer-oriented, offering personalised and innovative quality products as well as a 360-degree solution to its customers.

## FOCUS

### Karl Pedross AG / S.p.A.

Industriezone 1c / Zona industriale 1c  
39021 Latsch / Laces (BZ) Italy  
[www.pedross.com](http://www.pedross.com)

### CONTACTS

info@pedross.com  
Ph. + 39 0473 722200

### OWNER

Martin Pedross

### FLAGSHIP PRODUCT

Skirting and flooring accessories

**PEDROSS®**  
DIE LEISTE · THE SKIRTING · IL BATTISCOPA

New solutions...



**PEDROSS goes GREENER**

Intrigued? Explore innovative ideas at Domotex 2020!



Hall 13, Booth E23  
10-13 January 2020

DOMOTEX

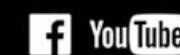
**PEDROSS®**  
DIE LEISTE · THE SKIRTING · IL BATTISCOPA

### Karl Pedross AG · S.p.A.

Industriezone · Zona Industriale I/C  
I-39021 Latsch · Laces (BZ)

T +39 0473 722200  
F +39 0473 722300

[www.pedross.com](http://www.pedross.com)  
info@pedross.com





# PROGRESS PROFILES

For 35 years Progress Profiles, world leader Italian manufacturer of technical and decorative finishing profiles and fixing/laying systems including membranes for construction and interior design, developed and patented over 14,000 products and 14 systems.

The Italian firm is synonymous with quality, professionalism and reliability and offers always more and more extensive and innovative choice of systems that meet all functional and aesthetic requirements for every residential or business environment, indoors or outdoors.

With an Headquarter in Asolo (TV) and three branches in Randolph, New Jersey, in Dubai, United Arab Emirates e in Melbourne, Australia, Progress Profiles exports to more than 70 countries worldwide and closed 2019 with increasing revenues (+11%) and with exports accounting for 40% of total turnover.

Technically regarding the most important export



markets, Progress Profiles is growing in all the Euroasian market, in the USA and in the Middle East and started working into India, China, Far East and Oceania.

All the production phases are made with Italian raw materials and semi manufacture, so the quality of each product is certified 100% as Italian origin. Moreover, in line with the recent reward UNI EN ISO 9001:2015, the firm implements constant quality controls on finished products, uses only top-quality materials and complies fully with the requirements of REACH and GREENTOP.

## FOCUS

**Progress Profiles S.p.A.**  
Via Le Marze, 7  
31011 Asolo (TV) Italy  
[www.progressprofiles.com](http://www.progressprofiles.com)

**CONTACTS**  
[info@progressprofiles.com](mailto:info@progressprofiles.com)  
Ph. +39 0423 950398

**CEO**  
Dennis Bordin

### FLAGSHIP PPRODUCT

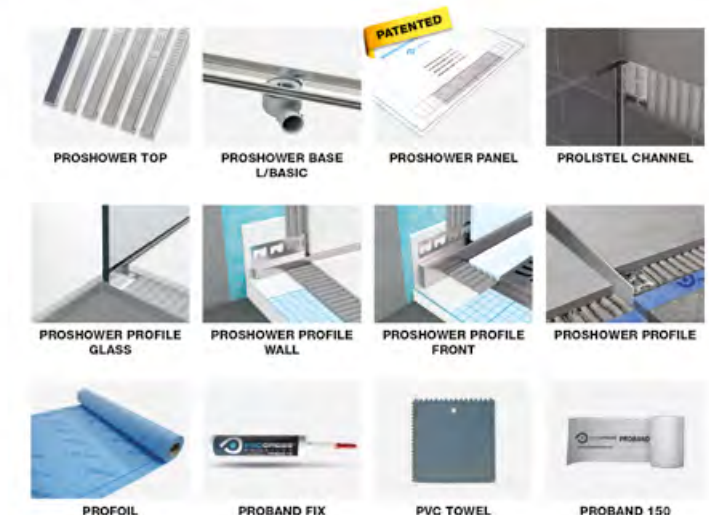
Promultifix System is the latest laying system patented by Progress Profiles. It is composed by a special TOP with adhesive in anodized aluminum or covered with wood-effect film, which has a visible surface of 44.7 mm and height of 4.3 mm and can be used to connect floors to different levels, to cover joints, to join floors at the same level or to finish the flooring along the perimeters.



## PROSHOWER SYSTEM LINEAR

**PROSHOWER SYSTEM** is an innovative system that combines functionality and design to provide a wide range of solutions for your next shower project.

Modern design styling, easy installation techniques it includes: PROFOIL waterproofing membrane, for an easy and lasting waterproofing; PROSHOWER PANEL waterproof shower base which guarantees a perfect slope and reduces the working time; the profiles of PROSHOWER PROFILE LINE to finish the outer edge of the shower tray and hold the shower glass, last but not least PROSHOWER BASE / BASIC available in many sizes and with several grids in stainless steel of contemporary design.





# CARVER

Carver is specialized in products for wood floors finishings since 1957, and has enlarged its range with products for indoor and outdoor. With an R&D laboratory and a production unit in Italy, CARVER is one of the most famous brands for wood finishings and promotes the made in Italy all around the world. Carver, a Blanchon Group brand, realizes a significant part of its sales on foreign markets.



A PRESENCE IN 55 COUNTRIES



BLANCHON  
GROUP  
IN 2018

## FOCUS

**Carver S.r.l.**  
Via Giovanni XXIII, 36  
20090 RODANO (MI) Italy  
[www.carver.it](http://www.carver.it)

**CONTACTS**  
Ph. +39 029500171

### FLAGSHIP PRODUCT

Renovation Lacquer, the 1st no-sanding and multi-surface Restorer.

Blanchon Renovation Lacquer provides long-term renovation for worn and tarnished

lacquered and oiled wood flooring, as well as worn and tarnished laminate and PVC floors, without sanding down to the bare wood or replacing the coating.



## FIRST RENOVATION LACQUER

No sanding and multi-surfaces



Long lasting renovation without sanding down or replacing the floor

- Multi-surfaces: all wood floor finishes, laminated floors and PVC, vinyl, LVT floors
- Conceals scratches\*, revives tarnished floors
- Single coat system
- Perfect adhesion, excellent grip, without primer
- High chemical and scratch-resistance
- 2-component with hardener

\*Surface wear & tear: regular use and small scratches



More information at  
[www.carver.it](http://www.carver.it)





Wood. Dance to a different tune.



In defence of the original.

Wood used in building comes from forests with controlled timber felling. It is a completely renewable material which requires very low levels of energy in the production processes. A wood floor helps to maintain an ideal micro-climate inside the house, softens the falls of those just learning to walk and can be restored an infinite number of times.

Choose a wood floor.  
Sounds like music to your ears?

**I LOVE**  
**PARQUET**  
il magazine

EXPRESS YOUR STYLE



## **ATHENE**

### **Square Space Collection**

Pre-finished engineered Pattern floor Athene  
composed of oak, teak and wengè

+39 049 9323 611   [info@berti.net](mailto:info@berti.net)   [www.berti.net](http://www.berti.net)

**BERTI**  
PAVIMENTI LEGNO





**BSG 1300  
SGJ 1300**  
CALIBRATRICE  
LEVIGATRICE  
*WIDE BELT  
SANDING MACHINE*



**HBR 400  
TS 400**  
SEGA A NASTRO  
ORIZZONTALE  
PER TAGLIO  
SOTTILE DI PRECISIONE  
*HIGH PRECISION  
THIN-CUTTING  
HORIZONTAL BANDSAW*



**GT 635 ARD**  
PIALLATRICE  
DOPPIA  
*DOUBLE SURFACE  
PLANER*

CASELLI GROUP spa  
Via Nazionale, 87 - San Giovanni  
al Natisone (UD) 33048 - Italy  
Tel. 0432 0432 757064  
FAX 0432 757618  
[www.casellispa.com](http://www.casellispa.com)