

I LOVE PARQUET

magazine

INTERNATIONAL

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n. 7

September 2015

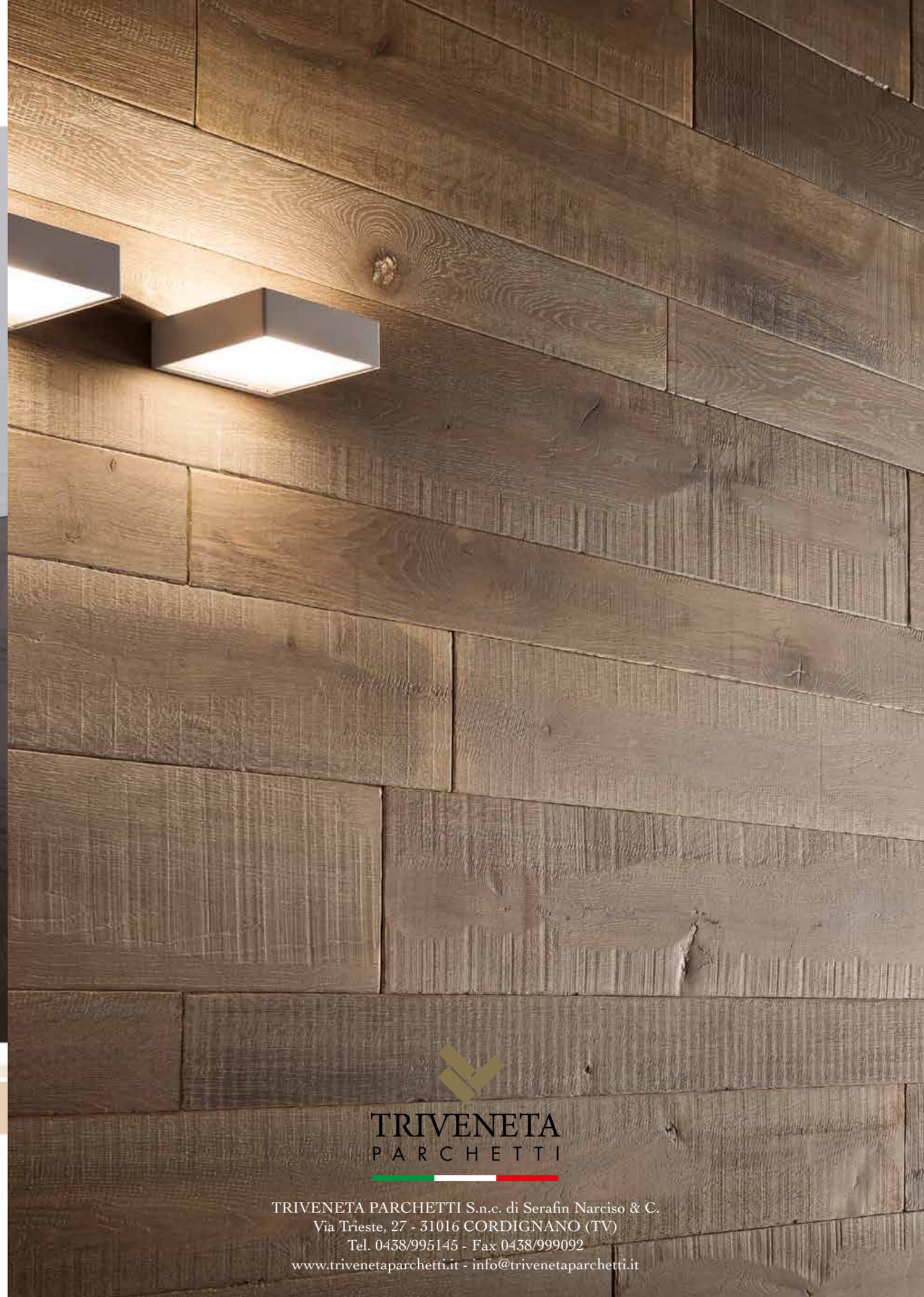
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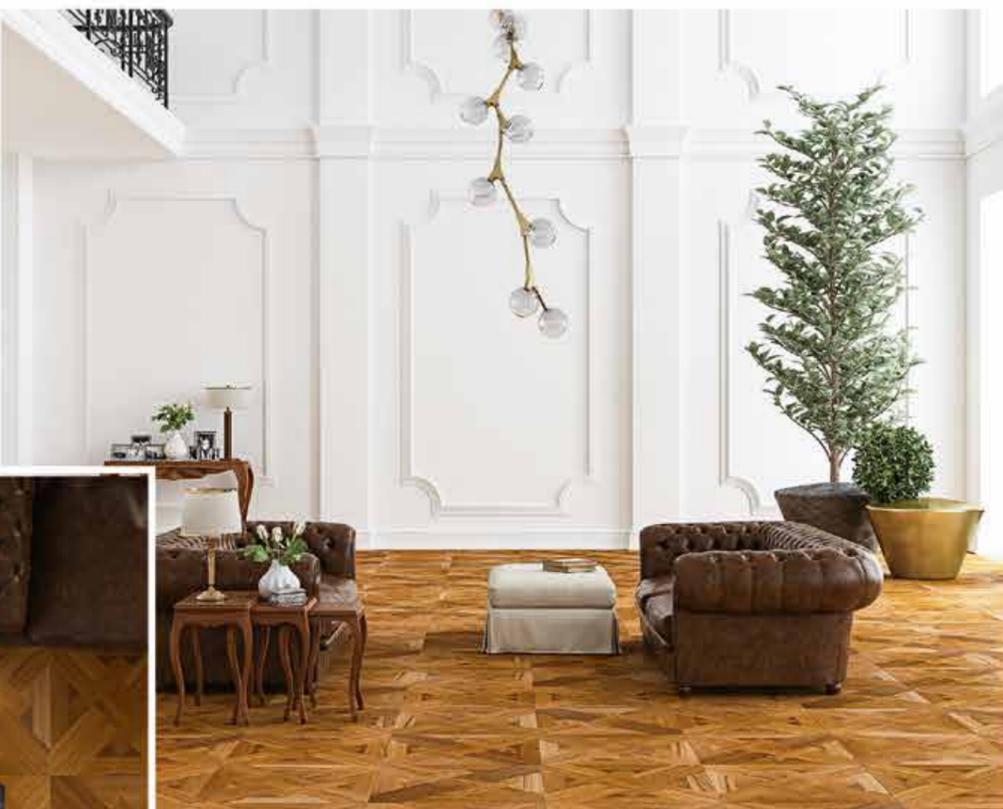
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A classic full of character, a stone's throw from Florence.

One of the new CP Parquet Quadrotte is dedicated to Fiesole, a town popular with artists and the aristocracy. It is a combination of traditional Italian wooden flooring, exotic wood species, design and eco-sustainability.



marcantonio.com



The skilfully hand-worked inlays are perfectly composed in a sophisticated pattern - almost a fabric - inspired by the 17th century floors of the aristocratic mansions in the Florentine hills. Fiesole Quadrotte, in brushed oiled Burma Teak, decorate classical or contemporary homes with the same ease.

The best, most valuable teak comes from Burmese responsibly managed forests. This strong durable species, with its bronze nuances, is lovingly processed by CP Parquet master craftsmen in the company's facilities at Crespano del Grappa in the Asolo hills.

Fiesole is included in the Quadrotte Antico Asolo 2 ply collection by CP Parquet: 9 refined models that enhance the characteristics of the different species of wood from sustainable responsibly managed forests and woods. Quadrotte blocks come in practical 70 x 70cm sizes and are distinguished by a valuable 5mm top layer in a quality species, with a solid birch plywood backing.

WE WILL BE AT CERSAIE 2015
28 SEPTEMBER/2 OCTOBER
HALL 22 - STAND B103

FIESOLE

Teak Burma
brushed oiled

Dimensions: 700 x 700 mm
Thicknesses 14-15-20 mm

See all the
QUADROTTE
www.cpparquet.com



CP PARQUET
info@cpparquet.it
www.cpparquet.it
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www.bolefloor.com

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Supplement to I LOVE PARQUET Magazine n. 7, February 2015

★ OLD WEST ★
NEW WOOD OLD LOOK

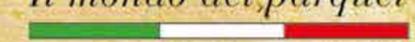
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 tailor made aged
 wooden floor!

industry 
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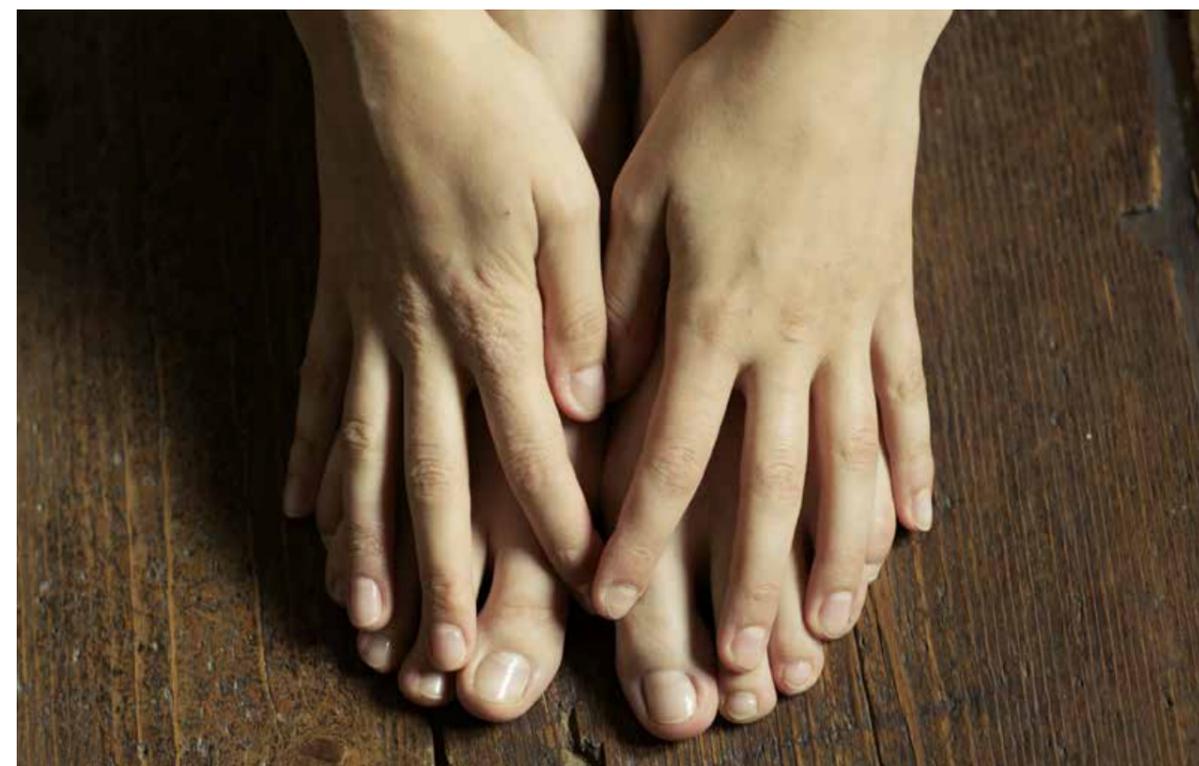
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WOOD FLOORING THERAPY

FEDERICA FIORELLINI



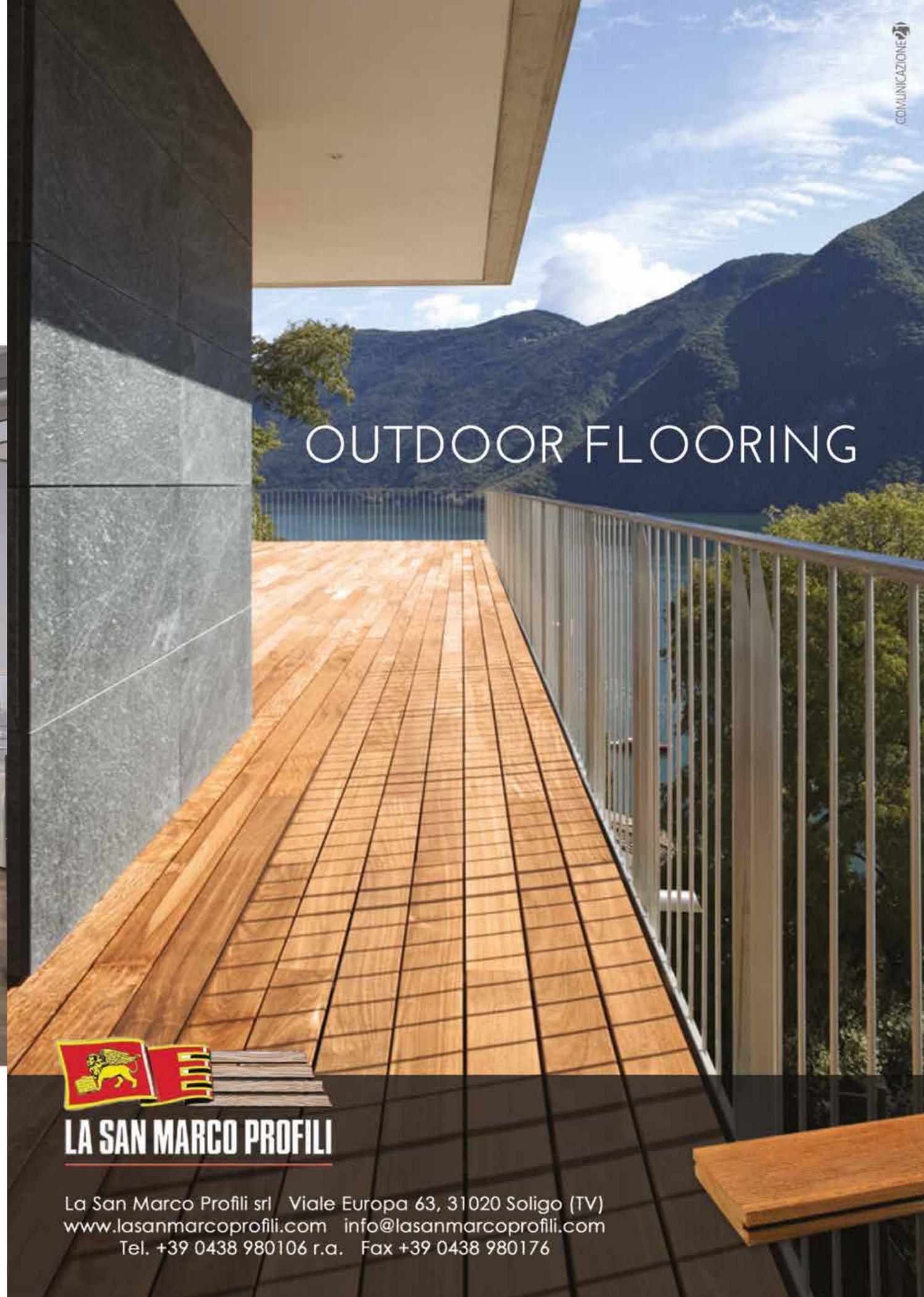
September? It's time to renovate. Let's put down some new wood flooring! It's healthy! No doubt this seems a frivolous statement. But we know that summer makes us think of the lighter side of life, so let's talk about feet. The fact that feet contain many nerve endings which can send positive messages to the brain if massaged, has been proved (we only need to think about reflexology). When our feet are in direct contact with the ground, massaging - and well-being - are guaranteed. At least this is what followers of Bare Footing - the latest health trend from New Zealand - think.

It's a philosophy of life which invites us to live and walk with bare feet. This helps to stimulate circulation, improve balance, reduce backache and improve the quality of sleep. It facilitates grounding. Going barefoot outside would be the ideal certainly, but why not at least inside your own home on wood flooring? Wood flooring is a piece of nature under your feet. It's warm, flexible, strong and sustainable. Walking on a wood floor barefoot is simple, natural and relaxing. It's 'wood flooring therapy'. Spread the word.



PASSION / ART / CULTURE / DESIGN / LOVE

www.salis.it



OUTDOOR FLOORING



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Wild European Quercus with
twisted and curved fibres, worked
to lime effect.
The big planks cut out like a
puzzle enlightens and enriches
this charming room.
www.cadoringroup.it

Photo of
the month



X-Me Collection

A oversized cross-stitch ornaments in wool, and a braided birch wood construction in a couch and a lounge chair collection. The ornament is inspired by rococo but the cross stitch stylish Scandinavian.
www.ellinoricsson.com



Nano

Inspired by a deep friendship, Nano represents the transformation of the iconic symbol of the House of Fiorucci into scented cedar wood. Maurizio Riva pays homage to the stylist Elio Fiorucci by giving a wooden body to this object, which takes on a new and unusual form, both striking and immediately recognisable.
www.riva1920.it

OH MY
WOOD!

Wood in all its forms:
energy, character, charm

Tinozza

An object that is based on tradition, but redesigned with a new look to make it suitable for even the most modern settings. The structure is made of oak, with black steel bands.
www.minacciolo.com



Twig chair

With a masterful combination of different materials and production techniques, wood, plastic and aluminium, Nendo (Oki Sato) has put his signature to the twig chair project.
<http://alias.design>



The dog lamp with personality

This wooden lamp is exclusively looking for the owner who has the sense of design, the love of dogs and has a table for a lamp.
<http://lumino.se>



Prada style

Minimal baroque style with Canaletto walnut wood frame front. Très chic.
www.prada.com

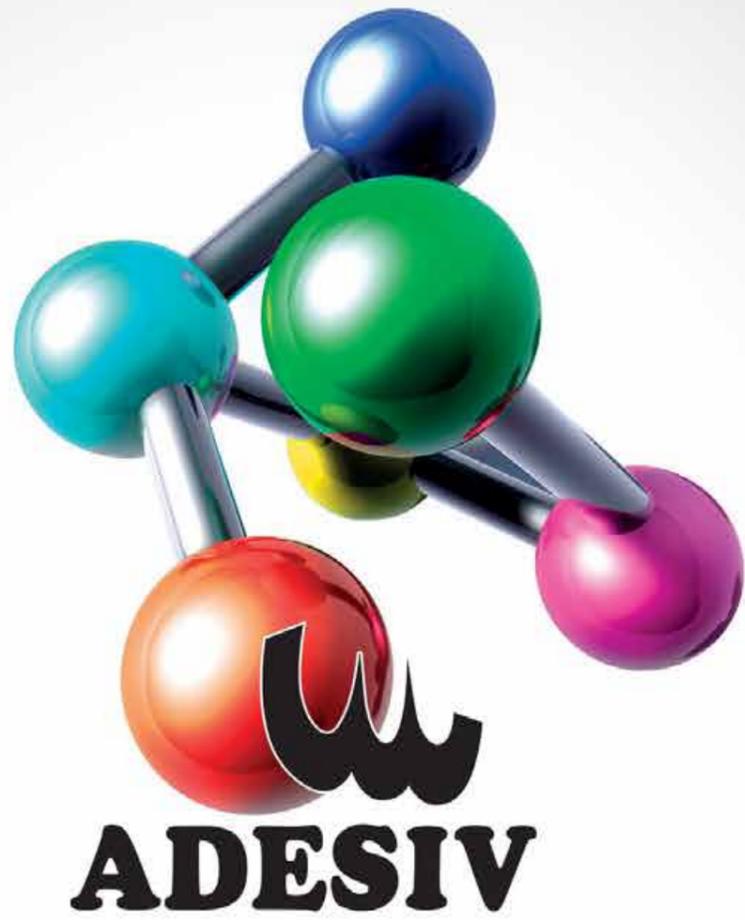
Adapts to your height

The flexible atelier desk can be adjusted in height from 68 to 81 cm to permit ergonomic use by everyone, regardless of their height. The inevitable cables conveniently disappear in the cable outlet and integrated cable trunking.
www.team7.at



Rustique chic

The creative artists at Ak47 propose products that are docile, innovative, efficacious and efficient. The intuition of Ak47 is to design and produce furnishing accessories that shun the obvious, venturing into questions that are still unexplored.
www.ak47space.com



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TECHNOLOGIES

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LOW-MODULUS JOINT SEALANT

www.adesiv.it



Must - Rovere Daring

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15 Things YOU NEED TO KNOW IF YOU'RE SELLING WOOD FLOORS

1 Wood is a natural material with variations in color and grain that make each piece different together with an aspect that modifies depending on the angle of view.

2 Remember that the samples and brochures they show you in the store are just examples: when it arrives, your floor may be different in some ways from the sample because after it has been exposed to sunlight, wood tends to darken and its various tones become more uniform.

3 The natural color of wood, and therefore your floor, is a characteristic that varies over time: exposure to air and light can lead to even significant variations in

the color of the wood's cell walls (oxidation). Whenever possible, avoid covering your parquet with carpeting, throw rugs or straw mats for long periods of time.

4 The finish applied to parquet (varnish, oil or wax) serves a protective purpose that cannot, however, totally prevent the dings caused by impact, falling objects, or the application of concentrated loads on small surfaces.

5 Different types of wood have characteristics that are well worth knowing in order to make well-informed reasonable choices. Just ask your dealer or installer! When it comes into contact with the light, the color differences between each plank of Doussiè become stronger, for example,

whereas Teak has natural streaks that tend to disappear with progressive exposure to light.

6 Doussiè, Iroko, Merbau and Teak are the most appropriate species of wood for laying in bathrooms and kitchens, and wherever floor heating is present.

7 The ideal humidity for a room with a parquet floor ranges from 45 to 60% (these are the levels that should normally be maintained in a home for a healthier life, by the way).

8 Parquets or wax finishing must be cleaned with the most careful attention! Use only appropriate products by following the instructions

provided by the producer and the retailer.

9 Standard UNI EN 13756 states that only a wood floor with a top layer of noble wood at least 2.5 mm thick prior to laying may be defined as parquet.

10 European Council Directive 89/106/EEC specifies that as of March 1, 2010, wood floor cannot be sold in the market without the EC mark. Remember to make sure to check that it's there!

11 Law No. 126 dated 10/04/1991 "Information to Consumers" prescribes that every material-manufactured article placed on sale – including parquet – must be adequately recognizable and identifiable. The seller must deliver a "Product fact sheet" that provides information on the producer, the name and identification of the material, the presence of substances

...And explain to your client, for a well-informed choice

that may be harmful to people, animals, or the environment, instructions for the cleaning and care of the product, and instructions and precautions for use, etc.

12 European standards specify three classes of appearance for wood floors: the class marked by a circle (?) means that this wood has the minimum extent of flaws; the class marked by a triangle (?) allows the presence of slightly more noticeable defects, while the class marked by a square (?) signifies that even more flaws may be present. There's also a "free class" that does not require the producer to apply any particular classification mark. Look for these classification marks and compare them with what the sales person has told you!

13 Before proceeding to the laying of your floor, it's always a good idea to make sure that:

- the room's humidity is in the range of 45% and 60% and that the temperature is not lower than 10°C,
- the building's windows and doors have already been installed,
- the rooms are aerated and protected against sudden temperature changes.

14 Before laying on top of heated floors make sure that the heating system complies with standards, that the heating coils are covered by at least 3 cm of underfloor, that the maximum temperature of the laying surface is between 27°-28°C, and that the floor heating is switched on gradually according to the times provided for the laying of parquet.

15 Wood can be renewed again and again (the number of grindings depends on the thickness of the strips or planks and the degree of wear the parquet undergoes over time).



1 OF 2 EUROPEAN HOUSEHOLDS HAVE A WOODEN FLOOR

TEXT
FRANCESCA
FERRARI

These are conclusions from the European Consumer Survey on Parquet, conducted by InSites Consulting in 11 European Countries

Ceramic floors are the most popular floors in European homes, followed by wooden floors and laminate. It seems the flooring market starts to recover from the crisis. The market is not only again getting bigger, but is also less price sensitive compared to a couple of years ago. People associate

a wooden floor with a natural and warm feeling, following the ecological and authenticity trend, and consider it a good investment on the long run. These are conclusions from the European Consumer Survey on Parquet, conducted by InSites Consulting (www.insites-consulting.com)

in 11 European Countries commissioned by the FEP (the European Federation of the Parquet Industry).

FLOORING MARKET IS TAKING UP AGAIN IN EUROPE

More than 2 out of 3 households in Europe intend to change floors in their home within the

next 3 years. This is a steady progress over the last years, moving up from 61% in 2011 to 68% in 2015. It seems the flooring market starts to recover from the crisis. The market is not only again getting bigger, but is also less price sensitive compared to a couple of years ago. The premium, high end of the

market is growing while the amount of consumers that is willing to pay maximum 15€ per square meter is shrinking.

NUMBER OF HOUSEHOLDS WITH WOODEN FLOOR IS INCREASING

Ceramic floor still remains the most popular type of

The survey

These survey data result from a market survey conducted by InSites Consulting under the order of the FEP (the European Federation of the Parquet Industry: www.parquet.net) in April 2015. The European Consumer Survey on Parquet provides an overview of the market structure, potential, knowledge and perception of different floors, as well as the buying process, purchasing reasons and expectations. In total, 5.610 consumers took part in this online survey in 11 countries: France, Spain, Sweden, Germany, Poland, Austria and Italy, Switzerland, Belgium, Netherlands and Luxemburg. The figures are based on an overall sample of 7,000 consumers and are representative, according to age (25-70) and gender.

In short

- More than 2 out of 3 households in Europe intend to change floors in their home within the next 3 years.
- Ceramic floor still remains the most popular type of floor in Europe, installed in 87% of the houses or apartments.
- 51% of the homes in Europe has a wooden floor. Laminate (36%), carpet (24%), natural stone (21%) and vinyl (16%) are other flooring solutions with a strong share in the consumer market.
- A store visit has most impact on the actual decision process of consumers.

floor in Europe, installed in 87% of the houses or apartments. Today 51% of the homes in Europe has a wooden floor, defined as flooring with an upper layer of minimum 2.5 mm of real hard wood. Laminate (36%), carpet (24%), natural stone (21%) and vinyl (16%) are other flooring solutions with a strong share in the consumer market. The popularity of wooden floors strongly differs between countries. Top country is Sweden, where you can find wooden floors in more than 8 out

of 10 homes. Also Poland (71%) and Austria (66%) like wooden floors. Across markets we see a 5% uplift of the penetration of wooden floors over the last 4 years.

SPECIALIST DEALERS ARE WINNING OVER DIY STORES

A store visit has most impact on the actual decision process of consumers. Information on maintenance and cleaning of the floor is crucial, as well as actual floor samples. Also

important when making their decision on which floor to buy is the opinion of others (21%) and their own previous experiences (41%). Over the last years we see a strong uplift of the usage of internet in the buying process. As such consumers increasingly come well prepared into a shop, more knowledgeable about alternative flooring solutions than they were before. Still, the internet is hardly relevant as sales channel. This is reflected in the observation that consumers mainly buy parquet in traditional channels, with DIY (40%) and the specialist parquet dealer (22% in the lead).

CONSUMERS VALUE THE WARM AND NATURAL FEELING OF WOODEN FLOORS

For the vast majority of consumers in Europe it truly matters which floors they have in their homes (68%). Within this group even 53% explicitly wishes to have parquet. This strong appeal of wooden floors is mainly driven by the natural and warm feeling of the product. This emotional strength of parquet strongly resonates with some key consumers trends in the market. Increasingly consumers care for authenticity and show an eco-friendly mindset. People who care for authenticity prefer real products over fake copies, even if they cost more, and choose more often wooden floors.

Corà
DIVISIONE PARQUET

BREATHE, FEEL AND LIVE THE WOOD

CONTINUUM FLOOR Design Massimo Broglio
THE CLADDING FOR ALL SURFACES FROM THE FLOOR TO THE CEILING

AREA 22 / STAND B78

coraparquet.it

www.facebook.com/Corà.Parquet

SINCE 1919

WOOD FLOORING AT CERSAIE

BOLOGNA - ITALY
INTERNATIONAL EXHIBITION
OF CERAMIC TILE AND BATHROOM FURNISHINGS



HALL 22
STAND
A2

Hexagon

Decoration is a way of adding value and dignity to objects. So where's the sense in decorating wood, which in itself is already a precious material? Its own grained and knotted surface is already unique and fascinating. The aim of this design is to evoke the shape and image of hexagonal terracotta through the warm tones of durmast oak.

The untreated wood is decorated and then the wood flooring is given a generous coating of varnish to protect it from wear and tear. An Alessio Pinto design for Xilo1934.

www.xilo1934.com



Outstanding wooden flooring

Modulo: the majestic beauty of extraordinary geometrics. This is the new maxi format for the Antico Asolo 2 layer Natura collection, 720 mm long by 240 wide, in valuable wood species. Provides wonderful opportunities for compositions that create spectacular floors.

www.cpparquet.com

HALL 22
STAND
B103

Timeless Series: Moma

The enduring herringbone design takes on a new light thanks to innovative treatments with natural oils and reagent substances that react with the tannins of oak creating colors. This is why each finish of Timeless series assumes different tones, creating the overall sought-after mood that was the main target of Salis.

www.salis.it

HALL 22
STAND
B123



Naturalness

Nat is naturalness at nth degree, is an innovative Gazzotti treatment reproducing color and touch of freshly cut wood.

Nat treatment maintains the charm of original raw material and it is the result of extensive research techniques, in collaboration with university research laboratories and with the best national and international suppliers of finishes.

The feeling of being always in contact with the wood, which has always distinguished Vintage line, is now even more exalted with Nat treatment. Unchanged instead the robustness of wood flooring, which appears untouched only aesthetics, but is very resistant.

www.gazzotti.it

HALL 22
STAND
A50

Le Valli bio

On the occasion of Cersaie 2015, Bruno Parquet will present its high quality handcrafted collection Le Valli bio.

It is a "tailor-made" pre-finished 3-layer wooden floor, whose natural aspect enhances the aesthetical qualities of wood and satisfies the desires of those who want to live their home in a healthy way with biological raw materials. Each plank is handcrafted by expert artisans and the result is a particular and unique wooden floor. Because of their different surface treatments (brushing, planing or saw-cut), different width options and irregular edges the planks look back on old wooden floor marked by the process of time. The new technologies with oil and wax finishing (100% bio) maintain the wooden floor original aspect over the years, and a simple maintenance with recommended biological care products is enough to protect it against wear and tear.

www.brunoparquet.it

HALL 22
STAND
B55





The new interior design project from Kerakoll

Kerakoll Design House is a complete interior design project composed of ten innovative materials ranging from cement and resin for seamless floorings and coatings such as Cementoresina®, Cementoflex® and Cementocrudo®; to the Legno+Color® parquet in the three sizes of small, medium and large; the microresina® coatings — Wallcrete® and Wallpaper®; the decorative paints — Paint®, Patina®, Decor® and finally the baseboard Invisible®.

Inspired by the authentic parquets produced by traditional craftsmanship, Legno+Color® floors are made exclusively

with Slavonian oak or Quercus Robur, materials with extraordinary physical and aesthetic characteristics that guarantee great stability and strength along with enhanced adaptation to changes in humidity. The unique pattern is produced by a process of hand sanding, cutting and partial planing which makes each slat unique and exclusive. With its contemporary flavor of old industrial buildings, it is available in three sizes and has been designed so the color and protection can be applied on-site using the latest microresina® for parquet. The final effect is that of a seamless floor which enhances the laying pattern and the texture of each piece.

www.kerakoll.com

HALL 22
STAND
A124-B111



Designed by time

From recovery centenarians woods, born Memento. An oak that carries on its back the signs of aging, tracks make every centimeter unique, unrepeatable.

A product that beautifully celebrates 65 years of our company. A wood that, as Tavar, has many stories to tell; the changing seasons, the years passing, cyclicity that mark and draw that carve patiently exclusive moments and municipalities, the nature and men.

www.tavar.it

HALL 22
STAND
B3

A living and mutating material

Atelier Heritage takes central stage embodying the “bespoke” concept offered by Listone Giordano. The association of contemporary wood culture and traditional craftsmanship past bestows architects and designers the opportunity to develop tailored, custom-built products, choosing finishing, color and surface treatment. Heritage represents the historical commitment of Listone Giordano to a sustainable forest management in France and the imprint of an aesthetic and technological revolution. Not to forget the sophisticated heat treatment able to obtain, without using chemicals, a rich color palette based on Oak.

www.listonegiordano.com

HALL 22
STAND
A84

5 millimetri: the bathroom project

The 5mm programme from Itlas extends its natural function to become a complete solution for the home. Meet 5mm, the bathroom project in which the different woods, originally intended to grace floors and walls, become a central, distinguishing element in solutions created for the bathroom. The blend of design and nature espouses concepts of elegance and refinement, focusing on spaces where emotions and intimacy merge.

www.itlas.com

HALL 21
STAND
A15-B10

Cromo Basic

Cromo Basic deck boards are made by Scandinavian Pine planks impregnated in autoclave and are available in 7 different colors. Cromo Basic is available in dimension 19x95mm, lengths from 2 to 4 meters and you can choose your favourite color between: white, green, dove-grey, silver, iron, light walnut and dark walnut. Cromo Basic decking will make your outdoor spaces more cheerful and lively!

www.ravaiolilegnami.com

HALL 22
STAND
A58

The prefinished solid wood parquet

PreMass is the first prefinished solid wood parquet to be placed on the market.

Thanks to its accurate varnish finish, it has got the value and the durability of traditional solid wood parquet, furthermore it is extremely simple to install and does not require any further finishing after laying. These are the characteristics of the PreMass prefinished hardwood floor which is available in many different kinds of noble wood: an outstanding product in the ALL range, marking the evolution of a great, unending tradition.

www.aliparquets.com

HALL 22
STAND
B49



The wooden boiserie shows itself in a new contemporary way

ContinuumFloor is a seamless monochromatic or two-color wood flooring cladding a sophisticated look, dressing the rooms and satisfying the current need of ambience made from natural materials. Thanks to ContinuumFloor the flooring communicates with walls and offers a wide range of wood species/types, colors and types of laying to architects and designers who want to overlay doors, niches and closets. It can be manufactured with any type of parquet flooring that the Corà Parquet offers. Design by Massimo Broglio.

www.coraparquet.it

HALL 22
STAND
B78



Progress Profiles combines the skirting to any parquet

Battiscopa PVC is one of the new Progress Profiles products for floating floors in laminate wood. Made of PVC foam, with height of 70mm and depth of 16mm, the Battiscopa PVC can be combined with almost 30 different shades of wood. The laying of the skirting board can be performed with gluing (acetic silicone-acrylic-mastic) or with a simple structure fixed with screws, bolts or nails. The new Battiscopa PVC is strong, durable and cheap, easy to lay and suitable for any environment, both public and private.

www.progressprofiles.com

AREA 45
STAND
22



Stainless Steel

Stairtec SWR anti-slip elements with their modern, sophisticated design are an innovative solution to characterize stairways and respond safety requisites. A modern alternative to linear profiles. Stairtec SWR is a narrow button in stainless steel with rounded visible part suitably grooved, that serves to customize stairways in wood or marble with innovative, sophisticated design. Installation and assembly can be made in the workshop or directly at the site, by providing a simple hole with a recommended interaxis of 70 mm. Applied to wood, the hole need only have a diameter of 6,5 mm, then the SWR element can be hammered in. On stairways in marble, stone or ceramic, it is preferable to drill a hole measuring 7 mm and fasten the profile with suitable supporting glue. The grooves will also facilitate the mechanical grip with the part in stainless steel.

www.profilitec.com



I progetti Line: Oficina42 model

2 Layers prefinished oak , realized with a mineralizing innovative treatment , which combines with the wood and creates unique colors and shades. It's available in 6 different models. Dimensions: 14mm thickness, supplied with different widths and lengths, finishing with water-based paint.

www.garbelotto.it

HALL 22
STAND
A38



Elena Dal Proto e Guglielmo Genzani
Università degli Studi della Repubblica di San Marino
Università IUAV di Venezia / Industrial and Communication Design

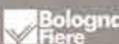
28 SEPTEMBER /
2 OCTOBER /2015

CERSAIE
BOLOGNA ■ ITALY

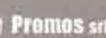
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show management  Promos srl

SHOWCASE:

GLUE THE WOOD FLOORING



HIGH PERFORMANCE

Adelastic, by Adesiv, is a waterproofing silane membrane, ready for use. Monocomponent silane coating, easy to apply and suitable for creating waterproof, joint-free coatings.

Technical characteristics: monocomponent, 100% MS Technology, high performance (waterproofing and hold), excellent elasticity, free from isocyanate.

www.adesiv.it



FROM WAKOL, MS 290 PARQUET ADHESIVE

- Plus and technical characteristics:
- New: first shear-resistant MS-Parquet Adhesive
- Universal: also for especially critical parquet
- Safe: no interaction with paints
- Practical: 12 months storage stability in new sealed packaging

www.loba-wakol.it



MS TECHNOLOGY

Unisil by Chimiver Panseri is a prepolymer based, single-component adhesive with a silanic termination (MS technology). Recommended for gluing prefinished wooden floor onto marble, grit, tiles, ceramic or marble-chip floor, etc. Also suitable for gluing wooden floor onto underfloor heating and cooling system.

Certificates: EC1R; Attestation CCA-Environmentally Compatible Product (Certificate issued by Department BEST - Politecnico of Milan CCA Registration No. 20143); Sound Reduction (CSI Test Report No. 0056/DC/ACU/06); Heat conductivity (CSI Test Report No. 0020/DC/TTS/06).

Unisil can contribute to the achievement of QI CREDIT 4.1 according to the parameters of the GEV dated 03 March 2009, because it meets the certification LEED protocol (Leadership in Energy and Environmental Design).

www.chimiver.com



ZERO%

A new generation two component epoxy polyurethane solvent and water free adhesive for gluing wood flooring of any size on concrete subfloors, including heated ones and on non-absorbing surfaces (ceramic tiles, stoneware, marble, etc.). It is also ideal for laying pre-finished wood floors and planks. A real evolution: ZERO% asserts itself in a new version with an improved rheology making it easier to spread and leading to a perfect hold of the peak. ZERO% is outstanding for the fact that it is almost insensitive to changes in temperature (seasonality), completely odour-free both before and after mixing and offers excellent hold and wettability under any environmental condition. The coverage has also been greatly improved. The high coefficient of elasticity after hardening completes the features of the ZERO% revolutionary adhesive together with its unbeatable characteristics of adhesion and toughness. The product is offered in comfortable "single-pack" package.

www.vermeister.com



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Tover offers in its products range a wide choice of high quality technically advanced adhesives: water and solvent free glues with excellent properties of physical-chemical resistance and in compliance with the most restrictive requirements in terms of final user safety and Environment care. In order to bond a massive wood on any type of sub-floors, including under-heating systems, the Company recommends two polyurethane based products: the mono-component Tovcol PU/F1, the two-component Tovcol PU 2C and the epoxy-polyurethane two-component Tovcol TP2C solvent free. The long open time, the right balance between elasticity and shear strength of the formulas enable an extremely secure laying even for big dimensions boards of high thickness.

www.tover.com



SAFE FOR YOUR HEALTH

From the GreenLab, the Kerakoll research laboratory, SLC® ECO L34 PLUS, world's first two-component adhesive, totally free of solvents and toxic substances, certificate by GEV with EC1 PLUS, very low emission of volatile organic compounds, improves the quality of 'indoor air and ensure the health and well-being. SLC® ECO L34 PLUS is tested with Anti-Shock System, an exclusive Kerakoll test wich simulates the extreme conditions of use for a wood floor, simulating variations of temperature, humidity and dimensional changes of the wood, thanks to accelerated repeated cycles of water immersion (9 hours, +20° C) and exsiccation in climatic chamber (15 hours, 50° C). SLC® ECO L34 PLUS finally results the adhesive that provides the best performance.

www.kerakoll.com



REASON & FEELING

TEXT
TITO
FRANCESCHINI

A reasonable and functional project, between cultural visions and an outstanding view



Lightness. High manufacturing. Top resistance. Variety of colours. Healthiness. These are the features of the oak of Fiemme 3000, the expression of an ancient but always lively tradition. If installed in strongly modern-marked locations,

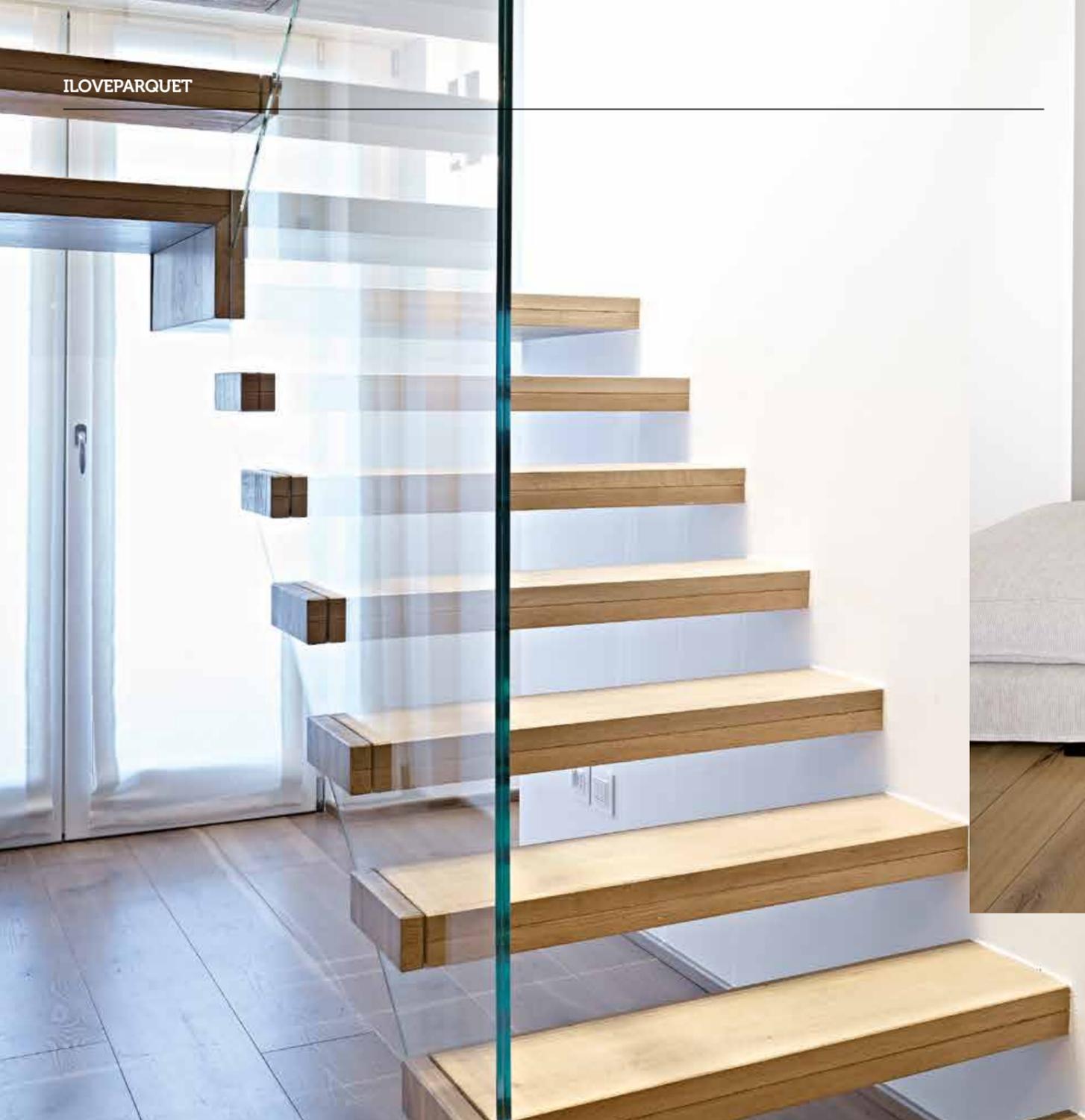
our oak gives life to sought-after, stimulating and frisky contrasts. It creates a noticeable outcome in this ambitious renovation project developed by the associated architects Tecnarch of Rovereto (Trento, Italy). Here, in the heart of Vallagarina, this

luxury attic springs to life, as ideal combination of simple things and amazing elegance. This project was based on the centrepieces of Fiemme: our boards. As the surveyor Renzo Falqui Massidda explains (his son Riccardo helped him for the planning):

«The floors were the first elements we chose for the interior architecture. Not by chance, the beauty of these floors lure visitors, especially thanks to the feeling of warmth they release». The renovation project and the dwelling were

developed around a main element, a Fior di Platino of the series Fior di Fiemme, laid on the entire 250-square-metre surface. Precious and solid three-crossed-layer boards, chiefly realized manually to create a strong aesthetic impact in the laying

pattern, in this case by taking advantage of the floating running laying. The same choice can be found in the bathrooms and on the internal staircase - a combination of steel, glass and wood, so much original to look like "nestled" in the air.



FOCUS IDENTITY CARD

Series: Fior di Fiemme
 Essence: Fior di Platino
 Choice: Variegated
 Working: Brushed
 Treatment: Oiled Fiemme 300 BioPlus
www.fiemme3000.it

The histories of the attic and the client go together. He, after years spent in a villa surrounded by a park in the suburbs, had to move to the city centre and change his deep-rooted habits and his lifestyle. This transition might upset, but it turned to be a natural

experience. While he was looking for his ideal house, he found two properties situated on the last two floors of an elegant and noble building. Therefore, the project aimed to completely refurbish the two real estates and start from scratch, in order

to realize a single large apartment, where the staircase suggestively connects the two floors. Only ten months to complete the works. The attic now wears an elegant custom-made "suit" where some contemporary elements,

like the very frequent and the particular black and varnished doors in the living room and a mix of laminate and polyester, interact with the wood and create very charming matches. Chair made of plywood and leather in the Sixties -, then

some art deco sculptures made of bronze, stylised books to decorate the walls and no classic baseboard. This latter decision goes against the flow, but proves that sometimes real luxury lies in moderation. In the living area, the attention is captured by a

suspended fireplace made of iron - a wonderful conical form in a central position, as if to counterbalance the soft nuances of the floors.



the right support



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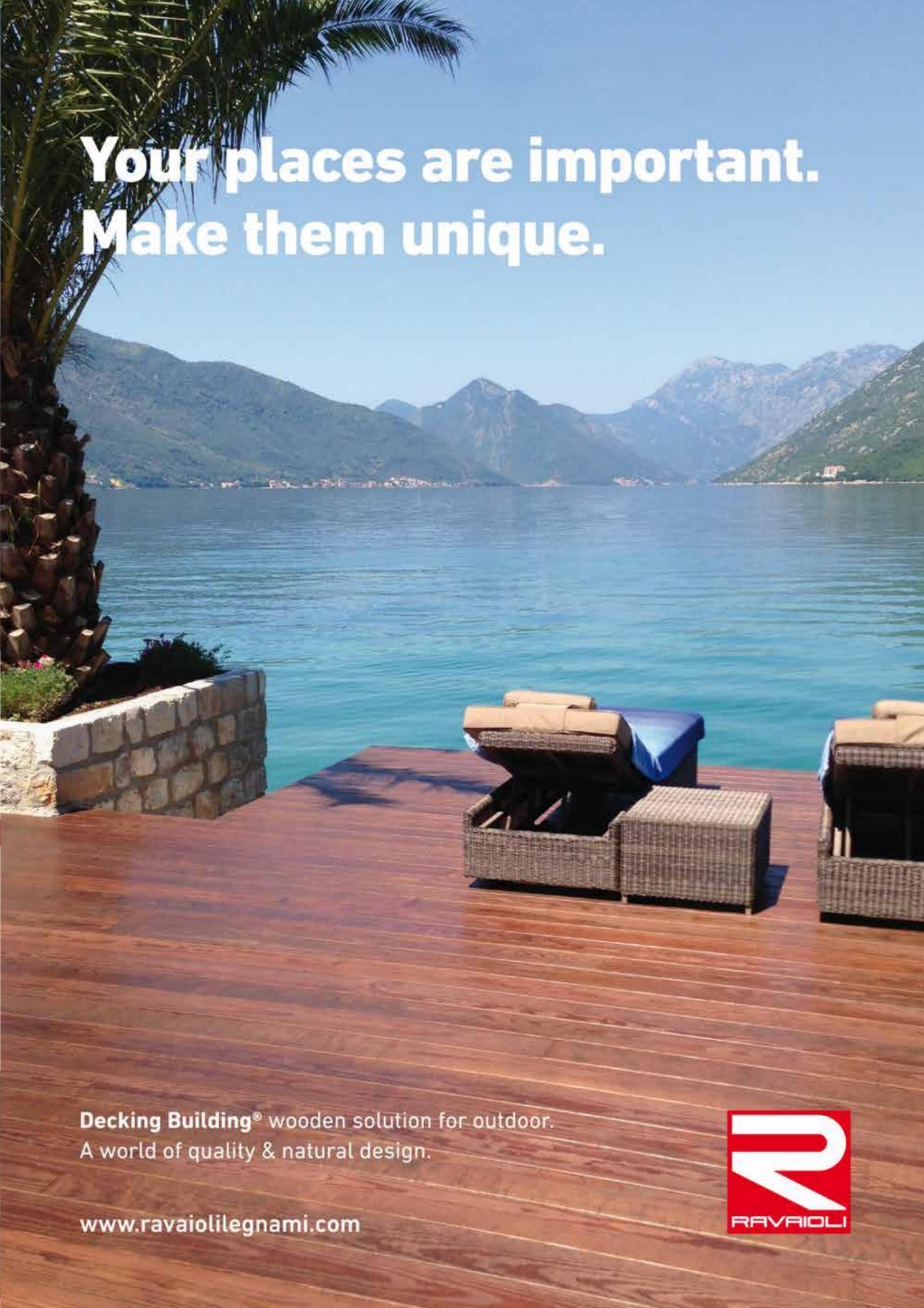
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WHEN WOOD FLOORING GOES OUTDOORS





200 Gray's Inn Road new landscaped terrace features thermo-treated American ash

TEXT
ANNA
BARONI

Originally designed by architects Foster and Partners, 200 Gray's Inn Road was built in 1990 by ITN as its headquarters and broadcasting hub. The office and studio spaces are set around a ten-storey height atrium which floods the building with light. The building is within a five-minute walk of Chancery

Lane Underground station as well as the new Crossrail links that will be at Farringdon station upon completion. The property became part of the GPE joint venture with the BP Pension Fund in 2011. GPE appointed IMA Architects in 2012 to design a staged refurbishment programme for the building which included both the office areas and common parts, reception, lift lobbies and bathrooms. On the 6th floor the Western offices faced onto an uninspiring and little-used terrace of nearly 5,000sq ft. (350m2). Paved with concrete slabs from the 1990s, the space was neglected and utilitarian. The client asked IMA to design a new landscaped

terrace with seats and planters as part of the refurbishment of the 6th floor offices. IMA selected thermally modified American ash decking that was sourced by Quality Timber Decking (QTC) from hardwood thermal modification supplier Novawood and installed by QTC using secret fix "lumber lok" system. The choice of timber was driven by the ability of thermally modified American ash to deliver a timber product that has durability class 1, outstanding dimensional stability and is from an environmentally sustainable timber resource. The timber surface was applied with a liberal application of Messmers UV plus oil to give

annual UV protection and retain the rich colour of the ash. The installation was completed by QTD in 12 days with minimum disruption to the adjacent works and utilising the existing water proofing membrane/insulation. The colour of the treated ash decking was a luxurious mid brown and included integrated planters. Warner Brothers took on the tenancy of the 6th floor offices in late 2014 and the client Great Portland Estates has used the decking installation at 200 Gray's Inn Road as a benchmark for other decking projects within its extensive property portfolio.

About American Hardwood Export Council

The American Hardwood Export Council (AHEC) is the leading international trade association for the U.S. hardwood industry, representing the committed exporters among U.S. hardwood companies and all the major U.S. hardwood product trade associations. AHEC concentrates its efforts on providing architects, specifiers, designers and end-users with technical information on the range of species, products and sources of supply. www.americanhardwood.org

American ash (Fraxinus spp.)

American ash is similar in appearance to European ash. The sapwood is light coloured to nearly white and the heartwood varies from greyish brown to light brown, to pale yellow streaked with brown. The wood is generally straight grained with a coarse uniform texture. The degree and availability of light coloured sapwood, and other properties, will vary according to the growing regions. For example, Southern ash lumber will be faster grown and contain more sapwood and therefore, a higher percentage of white colour, but compared to Northern ash, it has a more open texture and grain.



Architects: IMA
Landscape Architects: Del Buono Gazerwitz
Services Engineers: NDY
Furniture Makers: Joe Mellows
Lighting Suppliers: Erco/Zumtobel
Intervention: design of new landscaped terrace as part of a staged refurbishment
Located at: Clerkenwell, London
Area: 5,000 sq ft
Timespan construction phase: Total project program 16 weeks, terrace program 12 days
Photo credit: Rob Parrish

MiniTimba

Wood sanding machine with twin counter-rotating heads.

Compact and powerful twin counter-rotating heads sanding machine. It quickly levels very close to the wall, thanks to the two counter-rotating heads which are perfectly balanced, Minitimba is easy to be used even by operators with little experience. Directional wheels drive Minitimba in all directions with the same easiness of a computer mouse. It is ideal for both finishing works and for levelling a screed. Light and easy to carry. Designed to work in tight spaces but its great effectiveness allows to work even in bigger ones. The top handle improves the quality of work allowing to operate in a stand-up position and thanks to the innovative directional and swivel rod, Minitimba is extremely easy to manoeuvre.



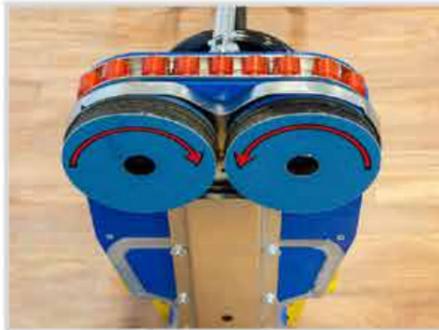
For a comfortably work



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360° Pivoting wheels.



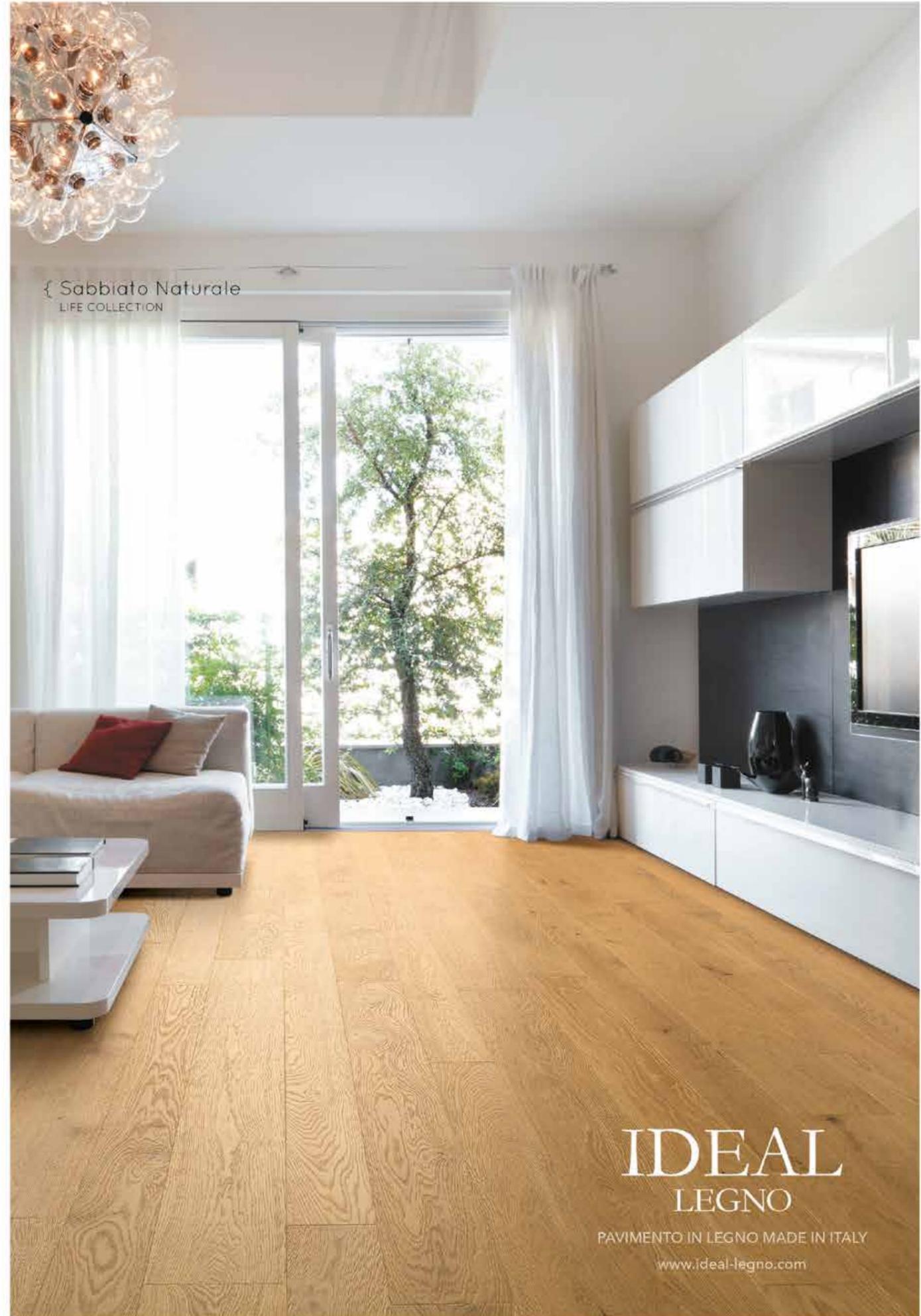
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A CHICKEN DINNER?

One of the features of a restaurant which adds to its success, as well as its food of course, is its design: the colours, furnishings, lighting, in other words the “appeal” of the place. Flooring carries significant weight in an interior design project. Nowadays, flooring is rightly considered as an element of the furnishing and therefore something to be carefully considered. For this reason, the designers of the Italian

Galloway chain of restaurants, in the three restaurants in Padua, Mestre and Rome, have chosen three different types of wood flooring, all by Garbelotto – Masterfloor. Multilayer oak flooring with a wax effect varnish, solid oak and an expanse of brushed larch (all flooring suitable for the hard wear typical of the places in which they have been laid). Otherwise, the restaurants are decorated in a simple, rustic style which is

welcoming and hospitable. Wooden tables, chairs and counters, copper or cloth lampshades, wood paneling and touches of colour like the coloured casks. The speciality is grilled chicken served with great home-brewed beer And while you are waiting, pecan nuts to crunch on. In short, the atmosphere is informal and cosy. Feel at home in a restaurant and enjoy the feast for your taste buds and your eyes.

A chain of Italian restaurants with an intimate, informal style. The warmth of wood flooring lends a cosy atmosphere and adds to the appeal of the restaurant

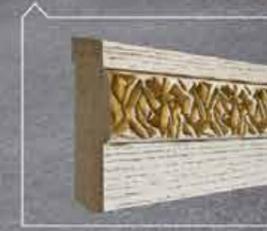
TEXT
FEDERICA
FIORELLINI





THE RESTAURANTS ARE DECORATED IN A SIMPLE, RUSTIC STYLE WHICH IS WELCOMING AND HOSPITABLE. WOODEN TABLES, CHAIRS AND COUNTERS, COPPER OR CLOTH LAMP SHADES, WOOD PANELING AND TOUCHES OF COLOUR LIKE THE COLOURED CASKS.





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An embarrassment of choice

In Parchettificio Garbelotto's catalogue, it's easy to find your ideal wood flooring, in fact there is an embarrassment of choice: 22 types of wood, 40 colours and treatments, 14 product lines and accessories, 10 formats, 5 surface finishes and 5 thicknesses.

Their experience (working since 1950) and the very latest in equipment guarantee a reliable, high quality product. The Galloway restaurant chain has chosen the classic Master Floor in Oak, with a wax effect varnish, the solid Oak Firenze model and the Big Old Master Floor in brushed larch.

www.garbelotto.it



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Email: info@lasanmarcoprofil.com - www.lasanmarcoprofil.com

EUROPEAN PARQUET BUSINESS STILL LOOKING FOR SIGNS OF STABILISATION

TEXT
FEDERICA
FIORELLINI

The 59th FEP General Assembly held in Bordeaux: the big players in European parquet met in France to draw some conclusions on the European wood flooring market

The big players in European parquet met in Bordeaux (France), Friday, June 5, to draw some conclusions on the European wood flooring market at the 59th FEP (European Federation of the Parquet Industry) General Assembly. Playing the hosts were the European Federation's President, Lars Gunnar Andersen and its Secretary

General, Endre Varga, who 'guided' participants through the reading of the data from the market. Further amplifying the January forecast of the FEP (European Federation of the Parquet Industry) issued at the start of the DOMOTEX fair in Hannover, the consolidated data provided by member companies and affiliated national associations indicates that

the market still follows a downward trend. The general picture is, as expected, not uniform with considerable variations from country to country. Compared to 2013, the overall consumption figures in 2014 point to a decline of 6,4%. As far as production is concerned, the trend already witnessed in the previous years, namely the strategic choices made

by several producing companies to relocate their production in European countries outside the FEP territory, was once again confirmed. The production in FEP territory went back by 6.62% to 62.6 millions square meters, while the European production outside FEP countries is at an estimated 13.5 millions square meters. The total production in



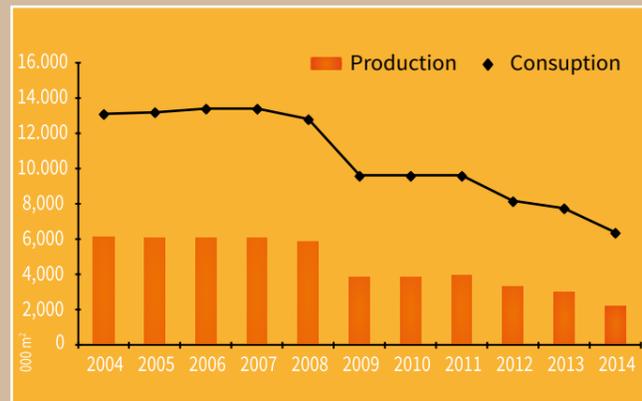


PARQUET PRODUCTION
IN EUROPE: 1985/2014

	FEP COUNTRIES		EU - OUTSIDE FEP(**)	TOTAL	
	000 m ²	+ / - %	000 m ²	Total	+ / - % Total
1985	23,300			23,300	
1986	25,580	9.79%		25,580	
1987	26,991	5.52%		26,991	
1988	29,997	11.14%		29,997	
1989	34,566	15.23%		34,566	
1990	35,634	3.09%		35,634	
1991	35,294	-0.95%		35,294	
1992	37,977	7.60%		37,977	
1993	40,396	6.37%		40,396	
1994	44,972	11.33%		44,972	
1995	49,798	10.73%		49,798	
1996	50,578	1.57%		50,578	
1997	53,836	6.44%		53,836	
1998	58,308	8.31%		58,308	
1999(*)	64,774	11.09%		64,774	
2000	69,812	7.78%		69,812	
2001	75,621	8.32%		75,621	
2002	76,741	1.48%		76,741	
2003	81,039	5.60%		81,039	
2004	91,453	12.85%		91,453	
2005	95,977	4.95%		95,977	
2006	97,911	2.02%		97,911	
2007	100,334	2.47%		100,334	
2008	84,725	-15.56%		84,725	
2009	67,523	-20.30%		67,523	
2010	70,500	4.41%		70,500	
2011	71,630	1.60%		71,630	
2012	68,266	-4.70%	7,000	75,266	
2013	67,027	-1.81%	10,000	77,027	2.34%
2014	62,587	-6.62%	13,500	76,087	-1.22%

FEP territory went down by 6,62% to a volume of 62.587.383 m². Taking into account the total production in Europe (FEP countries + EU outside FEP) implies that production in 2014 fell by 1.22% only and exceeded 76 million m². Consumption in the FEP area declined by 6,4%, to a level of 77.358.400 m². This somewhat lower result than initially forecast at the Domotex in January can be explained by the retroactive corrections provided by member national federations in the past months. The 2014 total parquet production per type

remains similar to the picture already presented from 2010 onwards, whereby multilayer comes in first with 76% (compared to 78% in 2013), being followed by solid (including lamparquet) with 22% (compared to 20%) and mosaic at 2% of the total cake. In absolute production figures by country, Poland is consolidating a bit its top position at 21,04%, Germany has lost its second position with a decreasing score at 13,19%. This position has been taken by Sweden which completes the usual podium with 14,84%.



(*) As of 1999, figures shown represent total market in FEP area. No distinction is made between "traditional" and "new" member countries.

(**) Best estimates according to information received from FEP affiliates.

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	Production development 2014/2013	Consumption development 2014/2013
AT	-9,99%	-5,00%
BE	0,00%	-3,01%
CH	0,37%	-2,96%
CZ	-8,89%	-5,39%
DE	-20,45%	-8,65%
ES	-6,43%	-4,84%
FR	0,00%	-19,10%
HU	3,89%	1,11%
IT	-27,12%	-17,85%
NL	10,52%	91,11%
PL	-0,83%	-3,42%
RO	0,00%	0,00%
SK	-3,31%	0,92%
DK/FIN/NO	-30,00%	-0,17%
SE	5,81%	2,22%
TOT. FEP	-6,62%	-6,44%

Consumption in the FEP area declined by 6,4% to reach 77.358.400 mq compared to 82.681.000 m2 the year before. In terms of consumption per country, Germany maintains its first position with 23,34% and is still followed by France which is losing some more ground to 12,13%. Italy was not able to maintain its third position taken by the Nordic Cluster at 9,63% and is now in fifth position behind Sweden. The per capita parquet consumption remains the highest in Switzerland (0,76

mq), followed by Austria (0,73) and Sweden at 0,66 mq. In the total FEP area, the consumption per inhabitant lost two points to 0,19 mq in 2014.

USE OF WOOD SPECIES

The usage of wood species in 2014 as shown on the above graph indicates that oak is advancing further and reaches 73,9%. Tropical wood species continue their downward trend and now show a mere 4,5%. Ash and beech remain the two other most common chosen species with 5,4% and 4,4% respectively.

Total FEP Consumption percentages for 2014

AT	7,98%
BE	2,71%
CH	8,05%
CZ	1,25%
DE	23,34%
ES	6,89%
FR	12,13%
HU	0,59%
IT	8,24%
NL	2,45%
PL	5,11%
RO	3,31%
DK/FIN/NO	9,63%
SE	8,32%

Total FEP Production percentages for 2014

AT	11,90%
BE	0,62%
CH	2,89%
CZ	1,97%
DE	13,19%
ES	6,85%
FR	11,02%
HU	2,81%
IT	3,44%
NL	2,55%
PL	21,04%
RO	3,59%
DK/FIN/NO	3,36%
SE	14,84%

Production per type: 2014

MOSAIC	2%
SOLID	22%
MULTILAYER	76%



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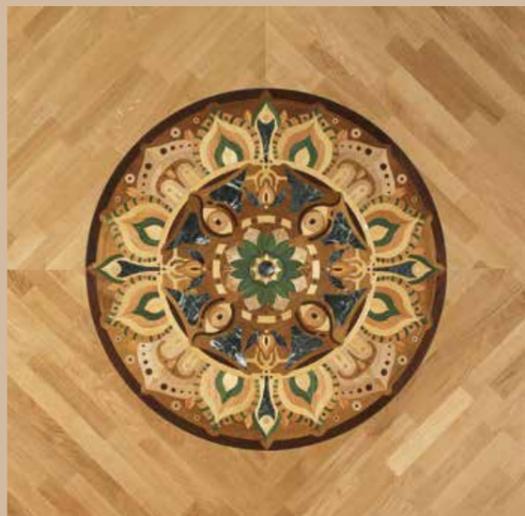
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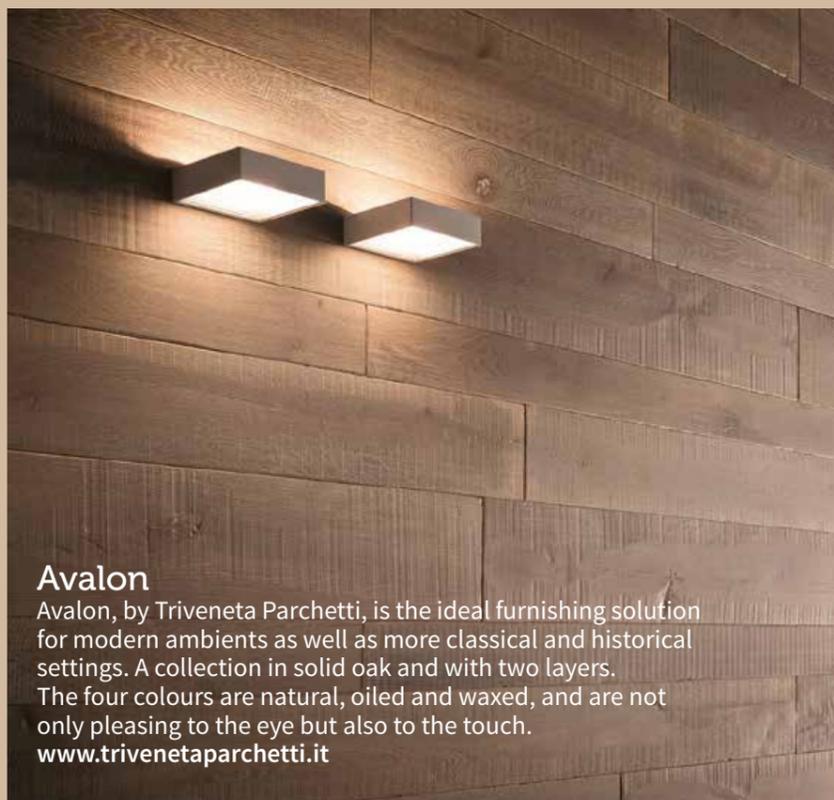
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Laser Service and its brand Randa Line is a company that has been operating for almost 30 years specializing in woodwork and furnishings with a special focus on inlaid wood floor. The 2015 Randa Line great innovation, is the introduction of other materials such as marble, mother of pearl, stones, gems and steel to the wood in order to express the best taste and the personality of our customers. The gentle combination and the game of shades created by the addition of the beautiful wide range of marble's colours to our precious wood species with will make your, not just a floor, but a way to express yourself adding value and style to your home enhancing it with something unique.

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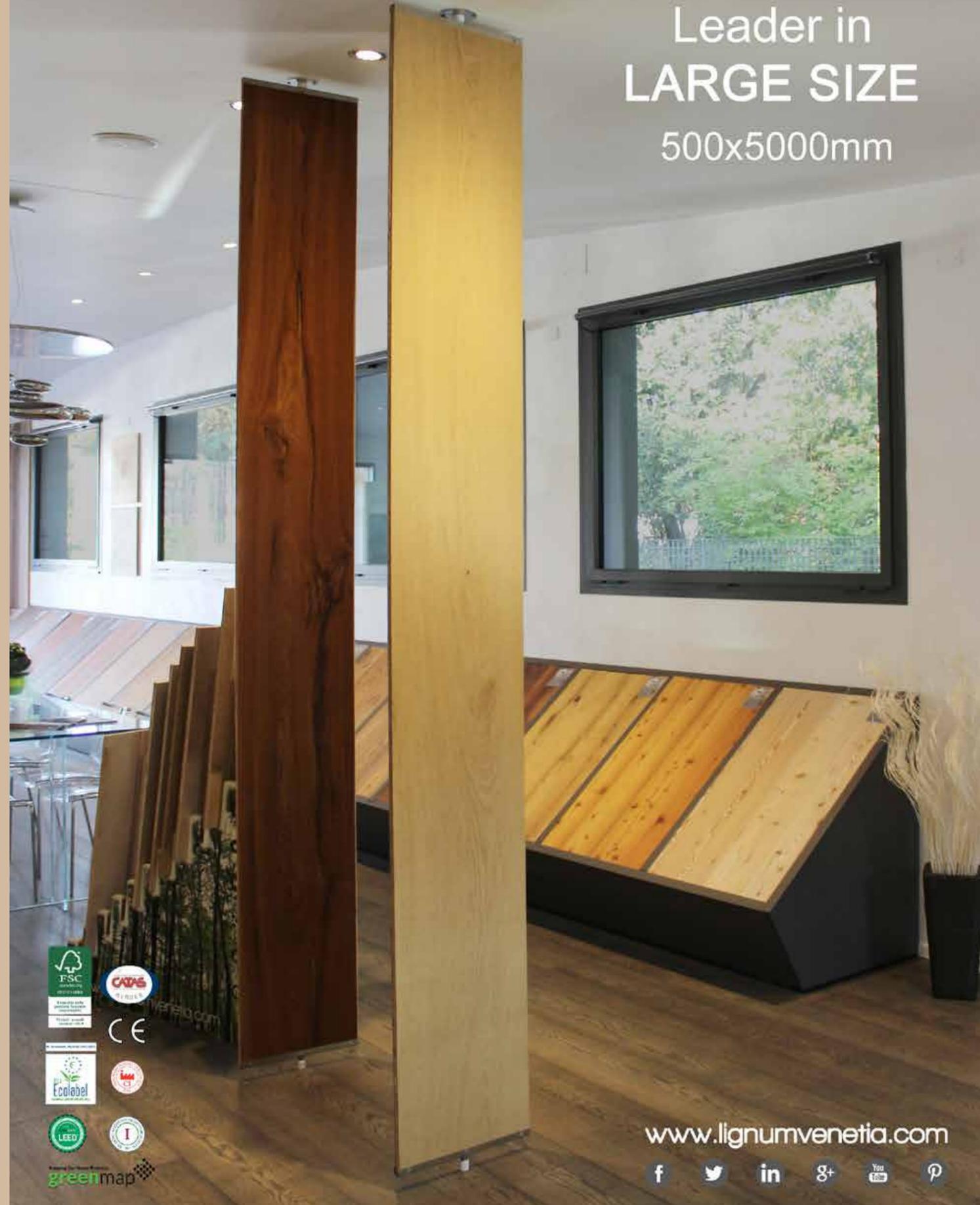
Memory collection

Like feeling a tree's true spirit in contact with your skin, this collection by Ideal Legno brings wood's real essence into the home. The photo shows Rovere Antico Biondo – large, rustic planks with structure and format that ensure stability and reliability over time and give each room the added value of contemporary décor and elegance. These planks come in three different widths that can be mixed during laying to give your floor an original charm that comes from the past.

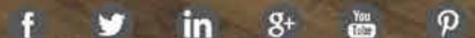
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